



UNIDO WEBINAR SERIES FOR MSMEs

Negosyanteng Pinoy: Makabagong “Superhero” sa Gitna ng Pandemya

January 19-22, 2021; 1400- 1700

PROGRAM

Duration	DAY 1 (19 Jan) : Industrial Health and Safety in the Workplace	DAY 2 (20 Jan): Diversification, Competitiveness and Market Access	DAY 3 (21 Jan): Supporting resilience of Women-led, youth- led and newly established enterprises	DAY 4 (22 Jan): SME Financing
5 mins	Opening Remarks - Gustavo Gonzalez-UN Philippines Resident Coordinator			
5 mins	Welcome Remarks- Undersecretary Blesila A. Lantayona, Regional Operations Group- Department of Trade and Industry.	Opening by Director Jerry Clavesillas DTI-BSMED		
15-30 Mins	UNIDO Presentation: UN Philippines and UNIDO’s COVID-19 Response to Support MSMEs Mr. Teddy Monroy, National Programme Officer			
Moderators:	Ms. Cynthia Arce, Executive Director, GCNP	Ms. Cynthia Arce, Executive Director, GCNP	Ms. Rosalyn Mesina, UNWOMEN	Corazon D. Conde & Alberto B. Reyno ADFIAP
15 mins	Engr. Nelia Granadillos OIC-Deputy Executive Director DOLE-Occupational Safety and Health Center (OSHC)	Dr. Annabelle Briones, Director, DOST, ITDI	MSME terrain for Women: <ul style="list-style-type: none"> Ms. Priya Thachadi CEO, Villgro Philippines; Ms. Cherrie Atillano CEO,AGREA Agriventures 	<ul style="list-style-type: none"> Ms. Azel Solano, Policy and Planning Specialist, Planning Department SBCORP Ms. Rallen O. Verdadero, Head of Program and Development Management II under the Lending Program Management Group, DBP Mr. Eric M. Luchangco, SVP BPI
15 mins	Engr. Rosalie Payumo Manager - Environment, Health & Safety Dept Essilor Manufacturing Philippines, Inc. - Bataan	Assistant Director Agnes Perpetua R. Legaspi Department of Trade and Industry (DTI) Export Marketing Bureau (EMB)	Start Up <ul style="list-style-type: none"> Ms. Jeannie Javelosa CEO, GREAT WOMEN and member of MSMED Council 	<ul style="list-style-type: none"> Mr. Gene S. David, AVP AVP/Department Head; LBP Mr. Ian A. Briones, SVP/Group Head Corporate Services Group,

			<ul style="list-style-type: none"> Ms. Katrina Chan Director, QBO 	PHILGUARANTEE (TBC) <ul style="list-style-type: none"> Rolando B. Victoria, President and CEO, ASKI
15 mins		Ms. Ma. Flordeliza Leong Assistant Vice President for Advocacy and Communications Philippine Exporters Confederation, Inc. (PHILEXPORT)		
30 mins	Panel Discussion/Q&A			
	<ul style="list-style-type: none"> Engr. Nelia Granadillos (Presenter) Engr. Rosalie Payumo (Presenter) Engr. Nelly Dillera, OIC Executive Director DTI-Philippine Trade Training Center Ms. Ghetta Pascual, ILO 	<ul style="list-style-type: none"> Dr. Annabelle Briones (Presenter) Ms. Liza Leong (Presenter) AD Agnes Legaspi (Presenter) Director Lilian Salonga, DTI-Competitive Bureau Engr. Shirley Botor-PHILMSTQ 	<ul style="list-style-type: none"> Ms. Cherrie Atillano CEO, AGREA Agriventures Ms. Jeannie Javelosa, CEO, GREAT WOMEN and member of MSMED Council Ms. Priya Thrachadi CEO, Villgro Philippines Ms. Katrina Chan Director, QBO 	All 5 panelists
5 mins	Small-group Discussion Mechanics			
5 mins	Break / AVP			
1 hour (5 mins context setting and 55 mins discussion)	Breakout into Small Groups			
	Room A - Health and Safety in the New Normal; <i>Facilitator: Mr. Ariane Dave Farnazo</i>	Room A – Building Supply Chain Sustainability <i>Facilitator: Mr. Ariane Dave Farnazo</i>	Room A – Women-led enterprises <i>Facilitator: Ms. Lorie Cascaro</i> <i>Context Setter: Ms. Jeannie Javelosa, CEO GREAT WOMEN</i>	Room A- For Micro Enterprises; <i>Facilitators: Victor C. Abainza & Carmen F. Cintura</i>
	Room B - Alternative Work Arrangements; <i>Facilitator: Mr. Teddy Monroy</i>	Room B - Business Diversification and Access to Market <i>Facilitator: Ms. Lorie Cascaro</i>	Room B – Youth-led enterprises <i>Facilitator: Mr. Teddy Monroy</i> <i>Context Setter: Katrina Chan, Director QBO</i>	Room B – Room B- For Small Enterprises <i>Facilitators: Arlene S. Orenca & Cecilia Morales-Ibarra</i>



	Room C – Skills and Capacity Development <i>Facilitator: Ms. Lorie Cascaro</i>	Room C - Digital Transformation and Adoption of Advanced Disruptive and Green Technologies <i>Facilitator: Mr. Teddy Monroy</i>	Room C – Newly-established enterprises <i>Facilitator: Mr. Ariane Dave Farnazo</i> <i>Context Setter: Ms. Priya Thachadi , CEO, Villgro Philippines</i>	Room C- For Medium Enterprises; <i>Facilitators: Carmelita M Chavez & Ma. Cristina T. Aquino</i>
			Room D- Women in the agricultural sector <i>Facilitator- Ms. Rosalyn Mesina</i> <i>Context: Ms. Cherrie Atillano</i> <i>CEO,AGREA Agriventures</i>	
5 mins	Regroup			
10 mins	Mr. Rman Lorenzo, President, EarthOrigins	Ella Baybay, Oyster mushroom production	Ms. JJeannie Javelosa, CEO GREAT WOMEN (Tentative)	Leandro B. Ofrecio, Chief Operating Officer, Bangko Kabayan Inc
5 mins	Closing and Announcement			