

RESILIENCE CHALLENGE 2020

FACEBOOK VIDEO

#BeatCOVID19
#PPEChallenge
#BidaAngHanda
#GoBagChallenge



#CIVILDEFENSEPH

#RESILIENCE2020



Civil Defense-CBTS

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FACEBOOK VIDEO MECHANICS

1. The participants of the Facebook Video Challenge must be a Filipino, age at least 10 years old and above.
2. The entry must be done solo or group observing physical distancing.
3. Each individual must 'Like' and 'Follow' Civil Defense- CBTS across all Social Media platforms.
4. The following are the categories for the Facebook Video Resilience Challenge:
 - a. What's inside your Go Bag? #GoBagChallenge
 - b. Dress up your Personal Protective Gear or Equipment. #PPEChallenge
 - c. Do your Duck, Cover and Hold technique. #BidaAngHanda
 - d. Show your COVID-19 Risk Mitigation measures. #BeatCOVID19
5. Each individual will post their Resilience Video to their FB wall and will tag Civil Defense- CBTS and use the hashtags #Resilience2020 #CivilDefensePH and the hashtag per category. Ex. #GoBagChallenge #Resilience2020 #CivilDefensePH
6. The owner of the video must tag at least five (5) FB friends to join the challenge for the next five (5) days.

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7. The organizers will acknowledge the entries by commenting to the original post.
8. The contest will be open from 06 July 2020 0800H until 27 July 2020, 1200H Philippine Standard Time.
9. Any entries received before the opening or after the closing of the contest will be invalid and will not be entered into the contest.
10. The owners of the videos will provide consent to the OCD organizers to use their videos for IEC. Likewise, the OCD organizers will credit the owners and will abide to the Data Privacy Act.
11. The video will have a length of minimum 15 seconds with maximum of 90 seconds.
12. The entry must use an appropriate sound with no profanity nor use of inappropriate language.
13. Participants should wear appropriate clothing in the video. Further, no inappropriate gestures should be seen in the entire duration of the video.

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14. The winner will be solely selected by Office of Civil Defense.
15. Entries shall be judged or winners selected on the basis of the criteria specified in relation to the contest.
16. The participant can only win in one category.
17. Only the Top 3 entries per category will receive the cash prize. The announcement of winners will be announced via FB page.
18. Participants who will not adhere with the abovementioned guidelines will automatically be removed in the contest.
19. Office of Civil Defense reserves the right to substitute or revise the rules and regulations of the contest and its prizes.

CRITERIA

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|--------------|------|
| CONTENTS | 40% |
| CHOREOGRAPHY | 30% |
| ORIGINALITY | 20% |
| POPULARITY | 10% |
| TOTAL | 100% |

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