

Bid Bulletin No. 3

**“Consulting Service for the Conceptualization, Design, and Printing of the Go Lokal! Coffee Table Book and Production of its Audio Visual Presentation (AVP)”
Bidding No. 20-035**

January 22, 2021

This Bid Bulletin No. 3 is hereby issued to modify or amend the Bidding Documents.

1. Schedule of Proceedings

Activity	Schedule
<p>Submission and Opening of Technical and Financial Bids</p>	<p>February 1, 2021, 9:00 AM for Submission and 9:30 AM for Opening of Technical and Financial Documents through video conference with the following details:</p> <p>Zoom Meeting Details:</p> <p>https://zoom.us/j/97221384665?pwd=b0xWaEIFc1NzMXRkOXRaL1IINDN5UT09</p> <p>Meeting ID: 972 2138 4665 Passcode: 658865</p>

2. Terms of Reference

- 2.1. The replacement and/or assignment of additional members to the key Production Team of the winning bidder is allowed during the implementation stage of the production of the book and AVP after fifty percent (50%) of the personnel’s man-months have been served, except for justifiable reasons, subject to appropriate sanctions as prescribed in the PBDs. Moreover, the DTI-BDTP should not incur additional cost due to the hiring of additional production team members by the Consultant.
- 2.2. The winning bidder shall provide the text-content development, copywriting, scriptwriting and editing for the project. The winning bidder is responsible to acquire the certificate and/or any registration certificate.
- 2.3. List of product categories:
 - a. HOUSEWARES
 - b. HOME DÉCOR
 - c. FOOD
 - d. BEVERAGES
 - e. GIFTS
 - f. FASHION
 - g. WEARABLES
 - h. SOUVENIR/GIFTS/TOYS
 - i. BEAUTY
 - j. HEALTH AND WELLNESS
 - k. FURNITURE AND FURNISHINGS
 - l. PERSONAL CARE

m. HANDICRAFTS

Please note that the end-user will share the final list of MSMEs only with the winning bidder.

- 2.4. Select from the three (3) design studies for the presentation – 1 design for presentation purposes only (print-out or USB). This is applicable for the Coffee Table Book (f) and AVP (i).

For the guidance and information of all concerned.

SGD.

MARY JEAN T. PACHECO

Assistant Secretary

Chairperson, DTI Bids and Awards Committee