




**INVITATION TO BID/ EXPRESSION OF INTEREST**  
**for**  
**The Philippine Participation in Expo 2020 Dubai, U.A.E.**

1. The *Department of Trade and Industry (DTI)* through the Expo 2021 Budget, intends to apply the sum of **AED 71,071.44** (Php 995,000.00) inclusive of all applicable taxes in Dubai, United Arab Emirates, being the Approved Budget for the Contract (ABC) of payments under the contract for the **Hiring of Dubai-based News Management Agency to develop and deliver news creation, management, and publication strategy for Filipino and Business Communities in the MENASA AND GCC Regions for Ph Expo 2020 Dubai**. Bids received in excess of the ABC shall be automatically rejected at the Bid opening.
2. The *Department of Trade and Industry (DTI)* now calls for bid proposals for the hiring of a **Dubai-based News Management Agency to develop and deliver news creation, management, and publication strategy for Filipino and Business Communities in the MENASA AND GCC Regions for Ph Expo 2020 Dubai**. Eligibility documents and sample work portfolio of interested consultants must be duly received by the Authorized Representative in Dubai for Philippine Bids and Awards Committee.
3. This shall undergo the Overseas Procurement procedure as specified in the Resolution No. 28 – 2017 (Approving Guidelines for the Procurement of Goods and Services, Infrastructure Projects, and Consulting Services to be procured and performed overseas) and will undergo an evaluation of the submitted work portfolio to be conducted by the Authorized Representative in Dubai for Philippine Bids and Awards Committee.
4. Application for eligibility will be evaluated based on a non-discretionary “pass/fail” criterion as specified in the IRR of RA 9184.
5. Bidding is open to all interested bidders registered in Dubai, U.A.E subject to the conditions for eligibility provided in the Terms of Reference.
6. The engagement period of the contract shall be **from July 01, 2021 to December 31, 2021**.
7. The Department of Trade and Industry reserves the right to reject any and all bids, declare a failure of bidding, or not award the contract at any time prior to contract award in accordance with Section 41 of RA 9184 and its IRR, without thereby incurring any liability to the affected bidder or bidders.
8. The deadline for the submission of bid documents will be on **May 27, 2021**
9. Upon evaluation of the bids, winning bidder will be notified.
10. For further information, please refer to:

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16 May 2021

  
**CHARMAINE MIGNON S. YALONG**  
Commercial Attaché  
Authorized Representative in Dubai for the  
Philippine Bids and Awards Committee