



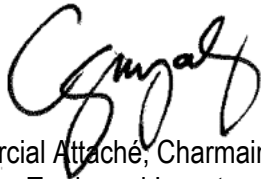
Bid Bulletin No.02
The Philippines Participation in Expo 2020 Dubai, UAE
Procurement of Consultancy Service for the Development and Delivery of News Creation, Management and Publication Strategy

This **Bid Bulletin No. 02** is hereby issued in order to announce matters, clarify queries and/or modify/amend the Bidding Documents.

ITEM/S	CLARIFICATIONS	RESPONSE
<p>Terms of Reference</p> <p>VI. Evaluation Criteria for Selection of winning bidder</p> <p>Table 2A.4 / page 4</p> <p>4. Language capabilities A multi-lingual team who can speak English/Arabic/Filipino</p>	<p>For the two content activities: Would each release automatically require both an English and Arabic version?</p> <p>If no, then would that mean that one English press release counts for 1 activity and a possible Arabic press release is another activity?</p>	<p>Yes. Each release automatically requires both an English and Arabic version because the requirement is to publish in both English and Arabic media outlets in print and online.</p> <p>The required monthly two (2) content activities are two separate activities that both have English and Arabic versions.</p>
<p>Terms of Reference</p> <p>V. Scope of Work and Deliverables / page 3</p> <p>6. Assistance and coordination of Press/Media Conferences in Dubai, UAE.</p>	<p>For assistance and coordination of press / media conferences, would this include:</p> <p>a. Media Invitation and Management - does this also include both English and Arabic media?</p> <p>b. Event Management - will we also be in charge of the event execution, including venue, host, program, script? If so, should this be included in the budget already or would there be a third party cost?</p> <p>c. Press Kit - is this both in English and Arabic?</p>	<p>a. Yes, the winning bidder is required to recommend and invite from its network of English and Arabic media outlets in Dubai, UAE to media conferences organized with the Philippines Expo Secretariat.</p> <p>b. Event management is not part of the scope of work of the winning bidder.</p> <p>c. The preferred language used for press kits is English.</p>

<p>Terms of Reference</p> <p>VI. Evaluation Criteria for Selection of Winning Bidder</p> <p>Table 1 Eligibility Criteria / page 3</p> <p>1. VAT Registration in UAE</p>	<p>On the eligibility requirement of VAT registration, will the DTI honor a bidder who is not required to file for VAT registration (in line with mandated voluntary VAT registration threshold)?</p> <p>And if so, is there a document that can be submitted in lieu of the VAT registration?</p>	<p>VAT Registration in the UAE is a requirement for eligibility to participate in the bidding.</p>
---	--	--

For the guidance and information of all concerned.



Commercial Attaché, Charmaine Mignon S. Yalong
Philippine Trade and Investment Center (PTIC)
Room 3712, 37th Floor, Churchill Executive Towers
Business Bay, Dubai, UAE /P.O. Box 14066
Email: charmainemignonyalong@dti.gov.ph; dubai@dti.gov.ph
Phone: +971-4-450-4252 / Mobile: +971-4-450-4232
www.dti.gov.ph