



**Invitation to Bid/Expression of Interest  
for  
The Philippine Participation in Expo 2020  
Dubai, U.A.E.  
BID No. 003**

1. The *Department of Trade and Industry*, through the Expo 2020 budget intends to apply the sum of **AED 71,071.43 (@ PHP 14,000) or PHP 995,000.00** being the Approved Budget for the Contract (ABC) to payments under the contract for BID No. 003.
2. The *Department of Trade and Industry* now calls for the Expression for Interest for the Hiring of a Dubai-based News Management Agency to develop and deliver News Creation, Management and Publication Strategy for Filipino and Business Communities in the MENASA and GCC regions for PH Expo 2020 Dubai. Eligibility documents and sample work portfolio of interested consultants must be duly received by the Authorized Representative in Dubai for Philippine Bids and Awards Committee.
3. This shall undergo the Overseas Procurement procedure as specified in the **Resolution No. 28-2017** (Approving Guidelines for the Procurement of Goods and Services, Infrastructure Projects, and Consulting Services to Be Procured And Performed Overseas) and will undergo an evaluation of the submitted work portfolio to be conducted by the Authorized Representative in Dubai for Philippine Bids and Awards Committee
4. Bidding is open to all interested bidders registered in Dubai, U.A.E. subject to the conditions for eligibility provided in the Terms of Reference.
5. The engagement period of the contract shall begin from **November 15, 2020 to May 15, 2021**.
6. The *Department of Trade and Industry* reserves the right to reject any and all bids, declare a failure of bidding, or not award the contract at any time prior to contract award in accordance with Section 41 of RA 9184 and its IRR, without thereby incurring any liability to the affected bidder or bidders.

7. The deadline for the submission of bid documents will be on **November 02, 2020**
8. For further information, please refer to:

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*[October 25, 2020]*



**CHARMAINE MIGNON S. YALONG**  
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Authorized Representative in Dubai for  
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