



KALAMPUSAN



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September bloomed as it witnessed the conduct of the Public Consultation on the proposed Department Administrative Order (DAO) on the Revised Rules and Regulations Implementing the Business Name Law in Cebu City.

In view of recent developments, particularly the government's Ease of Doing Business Program, revision of Rules and Regulations on the Business Name Law has been made to keep it aligned with the said program, by consolidating several DTI issuances relevant to Act No. 3883.

Meanwhile, a Business Continuity Plan and Disaster Resilience Workshop was conducted for the DTI staff and clients during the month as part of the department's thrust to promote MSME development and make these enterprises disaster-resilient.

The department also conducted a learning session in Cebu on Philippine Quality Award (PQA) and Philippine Quality Challenge (PQC) programs .

In addition, a Negosyo Center was launched in Mabinay, the Bamboo Expo 2017 was mounted in Dumaguete City, and KMME mentees in Negros Oriental graduated.

IN THIS ISSUE:

- Fablab, a space for entrepreneurs
- DTI: conducts public consultation on BN Law
- Bamboo Expo 2017
- KMME Workshops in Cebu and Negros Oriental
- DTI conducts PQA and PQC learning session

FabLab, a space for entrepreneurs



Marvin Lim, a proud father of a one year old daughter has been a huge fan of video games. He found video games fascinating and consumed much of his attention. Even during his university days,, he regularly played arcade games to get tickets to family amusement centers. The challenge which consumed much of Marvin's mental energy was figuring out the right algorithm to get the bonus points of the game.

One memorable life experience for Marvin was when he repeatedly hit the jackpot in one of the games at a mall amusement center. From that day onwards whenever the arcade attendants see Marvin from afar, they immediately close the game.

Marvin has zero knowledge on programming and rates himself average on wood working skills. Initially, he felt the whole process was difficult and intimidating. Later taking the positive side, he realized that he can learn to build it from the ground up.

At the start, Marvin's first Bartop Arcade was just a trophy

and looked at it as a hobby. But when he realize that a lot of people want to own one, he decided to make a business out of it.

Fablab UP Cebu helped Marvin in a lot of ways. Before the Fabrication Laboratory (FabLab) , a DTI Shared Service Facility, it took him 2 - 4 weeks to make one unit of his Bartop Arcade. And there were human errors especially on inaccurate cuts.

With the Large CNC Milling Machine, one of the equipment at Fablab in UP Cebu, it was easy for him to do accurate cuts as the machine runs base on the digital data that he inputted. With the digital fabrication machine, building the Bartop took him only 2-3 days .

According to Marvin, the demand for the Bartop Arcade is increasing.. But building it will no longer be onerous for him. Marvin now uses the Large CNC Milling Machine at the Fablab to cut his product. #

Activities in Photos



(Photo above) .During the 3rd run of the Kapatid Mentor ME in Cebu

(Photo below) A Business Continuity Plan and Disaster Resilience Workshop was conducted for the DTI staff and clients during the month as part of the department's thrust to promote MSME development and make these enterprises disaster-resilient.



Activities in Photos



(Photo above) Newly launched Negosyo Center in Mabinay, Negros Oriental

(Photo below) Graduation of KMME mentees in Negros Oriental.





Du

Bamboo Expo 2017

Dumaguete City, Negros Oriental



DTI conducts learning session on PQA and PQC

The Department of Trade and Industry (DTI) will conduct a learning session on Philippine Quality Award (PQA) and Philippine Quality Challenge (PQC) programs this coming Thursday, September 28, from 9:00 AM to 3:00 PM at Hotel Elizabeth in Cebu City.

To facilitate the discussions, the DTI has invited speakers from the department's Competitiveness Bureau (CB) to orient participants on the performance excellence programs and its importance to businesses and organizations.

PQA is the highest level of recognition given to organizations based on a global standard. It was established to assist local companies/organizations achieve world-class performance excellence. It is the Philippine ver-

sion of the US Malcolm Baldrige National Quality Award (MBNQA) and National Quality Awards abroad.

PQC, on the other hand is a self-assessment consultancy and recognition program aimed at encouraging various organizations in the country especially SMEs and LGUs that want to attain organizational improvement and performance excellence.

Both the PQA and PQC serve as framework for competitiveness based on the principles of Total Quality Management (TQM). #



PH REGISTERS STRONG FIRST SEMESTER PERFORMANCE—DTI

Total exports up by 14%; reaches USD 31 billion
Philippine (PH) exports weathered a slowdown in external demand in June to register a strong first semester performance, the country's trade chief said.

Trade Secretary Ramon Lopez explained before an assembly of investors the Philippines' pursuit for an independent foreign policy during the most recent Duterteonomics Forum.

"We always ensure that exports are both resilient and diversified in terms of products and markets," Department of Trade and Industry (DTI) Secretary Ramon Lopez said.

Total merchandise exports for the period January to June 2017 stood at USD 31.04 billion, expanding by 14% over the USD 27.33 billion posted during the same period in 2016.

Said expansion is seen almost among all the country's major export markets, with the People's Republic of China (including Hongkong SAR) as the country's top export destination, followed by Japan and the United States (US), according to him.

Preliminary data from the Philippine Statistics Authority

showed that the 15% growth of Non-electronics exports outpaced the 12.05% rise in Electronics, accounting for almost equally at 50.1% and 49.9%, respectively, of total merchandise exports.

For the first semester of 2017, receipts of the following non-electronics increased: Mineral products (81%), Chemicals (11%), Coconut (78%), Footwear (70%), Furniture & Fixtures (43%), Processed Food & Beverages (29%), Machinery & Transport Equipment (24%), Garments (23%), Travel Goods and Handbags (8%), and Iron and Steel (4%).

DTI Undersecretary and Board of Investments (BOI) Managing Head Ceferino Rodolfo confirmed that non-electronics have been accounting for a bigger share of total exports from an average of 40% in 2006-2010 to a 54% average in 2011-2016.

"DTI has been partnering with relevant agencies, industry associations as well as specific exporters in improving PH leadership in certain sectors such as in activated carbon, oleochemicals, bananas, pineapples, tuna, and carageenan/seaweeds and other algae, where assistance to improve quality and quantity of supply is top-most of the agenda," said Usec. Rodolfo. #

Activities in Photos



(Photo above) Negosyo Center Siquijor joined the Halad Sebisyo sa Katawhan 2017 in celebration for the 45th Araw ng Bayan ng Siquijor celebration. The activity was meant to provide Siquijodnons easy access to the services of the different government and partner agencies. The theme for this years 'celebration' is "Siquijor : Nakighiusa sa pangindahay alang sa kinabuhi'ng hamugaway. Negosyo Center Siquijor together with the Consumer Protection Division of DTI-Siquijor Provincial Office offered, Business Name Registration (New and Renewal), Barangay Micro Business Enterprise (BMBE) Registration, One-on-one business consultancy and dissemination of info materials.

(Photo below) Ms. Rica Reina C. Aumentado, Regional Supervisor, and Ms. Irish Samar, FDRO-1, of the Food and Drugs Administration- Region VII conducted the FDA E-Licensing Seminar for local food MSMEs in Bohol last September 11, 2017 at Panda Tea Garden Suites, Tagbilaran City. The activity was meant to capacitate the MSMEs in the licensing of their production areas in order to increase their competitiveness and ensure public safety.



Activities in Photos



(Photo above) The Department of Trade and Industry through Negosyo Center – Talibon together with LGU-Talibon and BFAR VII recently conducted a training on fish deboning to 20 fisher folks in the municipality of Talibon.

The training, which was conducted last September 20-21 this year, stemmed from the desire of the fisher folks and the local government to add value to their harvested milk fish (bangus) that may impact positively on sustainability and growth of MSMES in fishing industry.

The participants aim is to produce new products out of fish and create new markets through skills training on fish deboning. Products developed include boneless bangus, boneless danggit, and bangus relieno.

The training was facilitated by Ms. Elsie H. Coca, NC- Talibon Business Counsellor; Mr. Angelito A. Oroyan, OIC-Municipal Agriculturist of Talibon; and Mr. Alex Taran. The training was facilitated by the post-harvest trainer of BFAR VII Ms. Ana Belga, Ms. Agnes Sapida, Ms. Jonalyn Taboada, and Mr. Expedito Oteda.

(Photos below) A Skills Training on Upcycling was conducted last August 22-24, 2017 at the Municipal Agricultural Training Center, Poblacion, Ubay, Bohol.



Activities in Photos



(Photo above) Seminars on Food Safety were conducted in the municipalities of Tubigon and Panglao. One leg was held at the Monina's RM Midtown Inn and Restaurant on August 24, 2017 while another one was conducted last September 13, 2017 held at SB Hall, Panglao, Bohol.

The activity's objective was to improve the competitiveness of the local food MSMEs through food safety trainings thereby ensuring the safety of their food products for consumption.

The speaker of the one-day activity was Ms. Artemia Gotardo of The Bohol Food Safety Team.

(Photo below) A back to back Entrepreneurial Development Training was conducted by NC BOSS in partnership with the Provincial Government of Bohol and DSWD last September 20-21 for the beneficiaries of DSWD-SLP. A total of 96 participants attended the activity.



NEGOSYO CENTER—REGION VII

Fast Facts (as of September 19, 2017)

Negosyo Centers established



CEBU- 12
BOHOL- 9
NEGROS ORIENTAL- 7
SIQUIJOR- 2

Types of Negosyo Centers



Type A 11
TYPE B 14
TYPE C 5

Locations of Negosyo Centers



DTI Offices
4 Negosyo Centers

LGU Facilities
24 Negosyo Centers

Academe
1 Negosyo Center



Number of Clients Assisted

(2016) **53, 476**

(2017) **29, 772**

MSME client types

	<u>2016</u>	<u>2017</u>
Existing	23, 585	7, 957
New	9, 323	11, 379

Services rendered

(2016) Total number of services rendered 55, 207 which includes the following services: facilitating of business documents, product dev, access to market, access to finance, investment promotions, trainings and seminars and others.

(2017) For the first half of the year, the Negosyo Centers all over region 7 have rendered services with a total of 29, 342 of the same services.

NC assisted programs and projects

SSF - A total of **106** operational equipment in the entire region.

P3 - As of August 31, 2017, a total of **300** borrowers worth **8** million has been granted for a loan.

OTOP - A total of **96** MSMEs have participated in the latest version of the program in the region.

KMME - A total of **147** mentees have graduated from this program in the whole region.

E-Commerce - A total of **33** MSMEs have participated in the first and second run of the program.

DTI conducts public consultation on the Business Name Law

The Department of Trade and Industry (DTI) conducted a Public Consultation on the proposed Department Administrative Order (DAO) on the Revised Rules and Regulations Implementing the Business Name Law on September 14 from 8:00 to 11:30 in the morning at the Marco Polo Hotel, Nivel Hills, Apas, Cebu City.

The DTI organized the activity in order for all Filipinos, particularly entrepreneurs, to gain a better understanding of the law and hear their side as regards to the DAO.

According to DTI, the said DAO aims to further streamline and simplify procedures on business name registration to make DTI frontline service truly efficient and business-friendly.

In view of recent developments, particularly

the government's Ease of Doing Business Program, revision of Rules and Regulations on the Business Name Law has been made to keep it aligned with the said program, by consolidating several DTI issuances relevant to Act No. 3883.

The main objective of Act No. 3883 is to protect the public dealing with such business or owners through the disclosure of the names and real identity of the person operating the business as well as other information appearing in the records of the owner in this Department, subject to existing rules and regulations governing disclosure of information. Processes are further streamlined to keep it aligned with the Ease of Doing Business Program of the government.

A copy of the draft DAO may be downloaded from the DTI (www.dti.gov.ph) and PBR (business.gov.ph) websites for your information.



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Calendar Art

September 2017						
Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
28	29	30	31	1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	1

Enabling Business Empowering Consumers 11

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