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December saw the graduation of Cebu mentees under the Mentor Micro Enterprises Program. Project KAPATID is an initiative of the DTI and the Philippine Center for Entrepreneurship (PCE) to help the country's micro and small enterprises (MSEs) through three key components: (1) The Mentor ME (micro entrepreneurs) program, a coaching and mentoring approach where large corporations teach MSEs on different aspects of business operations; (2) The Adopt-an-SSF (Shared Service Facility) program, which aims to help micro entrepreneurs by providing them access to SSFs in their community; (3) The Inclusive Business (IB) model where MSEs are linked into large companies' value chains.

In the same month, Negosyo Centers were launched in Bohol, Negros Oriental and Cebu. The Negosyo Center Program is responsible for promoting ease of doing business and facilitating access to services for Micro, Small, and Medium Enterprises (MSMEs). Republic Act No. 10644 otherwise known as the "Go Negosyo Act," seeks to strengthen MSMEs to create more job opportunities in the country.

Meanwhile, the Bagwis Gold Award for the year 2018 was given to the following establishments in Cebu : SM Seaside Supermarket, SaveMore Naga, SaveMore Carcar, SaveMore Consolacion, SaveMore Danao, Cebu Atlantic Hardware - Bulacao, Talisay. The Bagwis Award is given to establishments that strictly adhere to various consumer laws, having Consumer Welfare Desks (CWD), and giving quality customer care to clients.



(Photo above) DTI-Cebu graduates its KMMe Batch 5. To date, Cebu has graduated 135 MSME mentees. Mentors include the Cebu Chamber of Commerce and Industry (CCCI) and the Philippine Center for Entrepreneurship (PCE).

Activities in Photos



DTI launched Negosyo Centers in Bohol.

(Getafe, Guindulman, Dimiao, Sagbayan)



DTI KOMIKS



DTI Cebu Provincial Office



Series of 2018

Activities in Photos



(Photos above and below) DTI Negros Oriental launched Negosyo Centers in Amlan, La Libertad and Valencia



DTI KOMIKS



DTI Cebu Provincial Office



Series of 2018

Activities in Photos



(Photos above and below) DTI-Cebu launches Negosyo Centers in Naga and Pinamungahan



Activities in Photos



(Photos above and below) DTI-Cebu awards Bagwis Gold 2018 to the following supermarkets and establishments: SM Seaside Supermarket, SaveMore Naga, SaveMore Carcar, SaveMore Consolacion, SaveMore Danao, Cebu Atlantic Hardware - Bulacao, Talisay, The Bagwis Award is given to establishments that strictly adhere to various consumer laws, having Consumer Welfare Desks (CWD), and giving quality customer care to clients. The Bagwis Program "Bagwis (local term for feather or wing) Seal of Excellence", gives due recognition to establishments that practice fair business and uphold the rights and welfare of consumers. Also, the seal of excellence guides consumers and assures them on purchasing safe and quality products and service and in getting the best value for their money.



**DON'T LET YOUR LOCAL
BUSINESSES BECOME A
THING OF THE PAST**



dti #TipsTuesday
DEPARTMENT OF
TRADE & INDUSTRY
PHILIPPINES
**NEGOSYO
CENTER**



Calendar Art

DECEMBER 2018						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
2	Negosyo Center launchings	4	Seminar on RA 9184	5		7
9	10	11	12	13		14
16	17	18	19	20	21	
23	24	25	26	27	28	
30	31					

KALAMPUSAN

<http://kalampusan.weebly.com/>

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