

## 1,433 Consumers mob Leyte's Diskwento Caravan; Php1.2Million 3-day Sales



Shoppers of school supplies line up in front of the cashier's area of a participating distributor during the Diskwento Caravan Balik Eskwela Edition last May 22-24, 2019

The Diskwento Caravan: Balik-Eskwela Edition conducted by DTI Leyte Provincial Office last May 22-24, 2019 at Plaza Rizal, Tacloban City has served 1,433 consumers and generated a total sales of P1.2Million pesos.

Sixty-one percent (61%) of the total sales amounting to Php 760,017.25 was from school supplies and uniforms generated from 965 shoppers while 37.61% or Php 465,415.24 came from sales for basic necessities and prime commodities.

The activity which aims to provide consumers the best value for their money by selling quality products at discounted prices was partici-

pated by four distributors of school supplies namely: 578 Resources, Inc., UNITOP Gen. Merchandise Inc., Leyte Paperworld, National Bookstore and Hanz Graphics.

Discounts offered range from 5% to 30% on selected school supplies items. For example, school uniform shorts originally priced at Php79.00 had a 13% discount and was sold only at Php68.00 during the Diskwento Caravan. On the other hand, school uniform skirts depending on sizes have 5%-8% discounts. For example, skirt with a #45 size regularly priced at Php100.00 was only sold at Php90.00 with a 10% discount. Discounts for bags/backpacks ranges from 20-30%. For example, kids backpack priced at 245.00 had a 20% discount, hence, the discounted price was Php195.00. The smallest kids backpack priced at Php60.00 is discounted to Php45.00 (25% discount). (p.2)

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### Japan grants Php800K worth of desktop computers to 16 Public HS in Leyte

A total of 160 brand new desktop computer sets, ACER Veriton M26040G with UPS; and sixteen (16) HP 3-in-1 inkjet printers were distributed by DTI Leyte to 16 Public High Schools in Leyte

during the Personal Computers for Public School Phase 5 Project (PCPS 5) Ceremonial Turn-over and MOA Signing last May 20-27, 2019 during the Brigada Eskwela week.

DTI Leyte Provincial Director Desiderio P. Belas, Jr. led the distribution to the above-mentioned schools wherein ten (10) computer sets with UPS and one (p.3)

1,433 consumers mob Leyte's Diskwento Caravan ...

Likewise, a notebook originally priced at Php16.00 was sold at Php13.00 while ballpens and pencils were sold at 10-25% discount depending on the brand.

The top seller among the participating companies for the school supplies was Unitop General Merchandise with a total sales of Php 447,410.00 and total transactions of 516. On the other hand, the top seller among the sixteen participating distributors of basic necessities and prime commodities was RAM Food Products with a total sales of Php 214,990.00.

Present during the Opening Ceremony held on May 22, 2019 were DTI Leyte PD Desiderio P. Belas, Jr., Ms. Tacloban 2018 Cassandra Lee representing Tacloban City Mayor Cristina Gonzales, CTIDS Francisco Paragatos representing DTI R8 OIC-RD ARD Celerina Bato and PIA Leyte Gov't Information Coordinator Gemma T. Tabao along with representatives from participating exhibitors.



Consumer Education Seminar conducted on May 23, 2019 during Diskwento Caravan Balik Eskwela Edition held at Plaza Rizal, Tacloban City

Laws monitored by DTI and demonstrated sample products with mandatory certifications to shoppers during the Product Standards Seminar also on May 24, 2019 wherein she taught the buyers how to detect fake and uncertified products. Business Name (BN) registration was also conducted during the three-day diskwento caravan wherein four applicants were issued BN certificates.

Shoppers also availed the free haircut and massage for every purchase from the Comprehensive Livelihood Entrepreneurship Program (CLEP) of Tacloban City. The activity was conducted in coordination with the City Government of Tacloban, Jaycees Tacloban Love and Jaycees Candahug Liberation Incorporated.###



DTI Leyte PD Ed Belas Jr.(2nd from right), Ms. Cassandra Lee (center) representing Tacloban City Mayor Cristina Gonzales, CTIDS Francisco Paragatos (2nd from left) representing DTI R08 OIC-RD ARD Celerina Bato and PIA Leyte Information Coordinator Gemma T. Tabao (first from right), during the ceremonial cutting of the ribbon which formally opened the 2019 Diskwento Caravan: Balik Eskwela Edition.

Consumer education activities were also conducted to promote consumer protection and awareness. Consumer Protection Division Chief CTIDS Araceli D. Larraga informed interested buyers about the eight (8) consumer rights and five (5) consumer responsibilities on the second day, May 23, 2019. Likewise, TIDS Siali Cosares delivered a short presentation on procedures of Mediation on the third day May 24, 2019 wherein participating shoppers were informed on the steps on how to file a complaint at DTI as well as the available remedies they are entitled to in case they bought defective products. Further, STIDS Candelaria Duavis discussed the different Fair Trade



Business Name registration was also available during the Diskwento Caravan



Free haircut & massage for every purchase.

Japan grants 800K worth of desktop computers to 16 Public HS...



Right photo: Turn-over Ceremony of PCPS Computers in Tolosa National High School, Tolosa, Leyte last May 22, 2019; Left photo: Students of Tolosa National High School make use of the computers donated under the PCPS 5 Program.

unit of 3-in-1 inkjet printer were donated to each of the following PCPS 5 recipients: two (2) from Ormoc Schools Division: Valencia National High School and Ipil National High School; one (1) from Baybay Schools Division: Baybay City National Night High School; two (2) in Tacloban Schools Division: Sagkahan National High School and Leyte National High School; and eleven (11) from Leyte Schools Division: Sta Fe National High School (Sta Fe, Leyte), Isabel National Comprehensive High School (Isabel, Leyte), Carigara National Vocational High School (Carigara, Leyte), Borseth National High School (Alangalang, Leyte), Abuyog National High School (Abuyog, Leyte); Tolosa National High School (Tolosa, Leyte), Cabacungan National High School (Dulag, Leyte), Dulag National High School (Dulag, Leyte), Tanauan School of Craftsmanship and Home Industries (Tanauan, Leyte), San Joaquin National High School (Palo, Leyte) and Kauswagan National High School (Palo, Leyte).

Funded by the Government of Japan through its Non-Project Grant Aid Counter Value Fund (NPGA-CVF), Personal Computers for Public Schools (PCPS) Project is being implemented for the 5<sup>th</sup> time since 2001 with P196M worth of desktop computers to 380 public high schools, 36 recipients in Region VIII and 16 public high schools in the province of Leyte. This project aims (1) to replace obsolete computers in the public schools damaged by earthquakes, typhoons and floods, (2) upgrade computer laboratories and (3) support the implementation of K to 12 curriculums.###



Cutting of the Ribbon during the Turn-over Ceremony of PCPS Computers at Isabel National High School, Isabel Leyte last May 20, 2019



Turn-over Ceremony of PCPS Computers and MOA Signing last May 21, 2019 at Carigara National High School, Carigara, Leyte with DTI Leyte PD Ed Belas Jr. (right) & Carigara NHS School Head Roland Aljibe (center)

# **ANNOUNCEMENTS!!!**

## UPCOMING EVENTS FOR JUNE 2019

Date	Activity	Venue
June 10-13, 2019	Bahandi Eastern Visayas Trade Fair	Robinsons Marasbaras, Tac. City
June 11, 2019	PETC Assessment	Carigara, Leyte
June 14, 2019	Consumers & Retailers Forum	Capoocan, Leyte
June 18, 2019	Local Price Coordinating Council Meeting	Hilongos, Leyte
June 19-20, 2019	Productivity & Skills Training on Coco Coir Planters	Brgy. Macalpi, Carigara, Leyte
June 20, 2019	Kapatid Mentor Me (KMME) Batch 7 Graduation	EVSU Graduate School, Tac. City
June 20-21, 2019	Standards Seminar & Fair Trade Laws Monitoring	Tabango, Leyte
June 21, 2019	Productivity & Skills Training on Coco Coir Twine Making	La Paz, Leyte
June 21, 2019	Enterprise Development for ALFA of Tunga ARC	Tunga, Leyte
June 24, 2019	Enterprise Enhancement Seminar for CANAISA & MAG-SALIA FB of Kananga ARC	Kananga, Leyte
June 27, 2019	Local Price Coordinating Council Meeting	Tanauan, Leyte
June 27, 2019 to July 1, 2019	Leyte Pintados Kasadyaan Trade Fair 2019	RTR Plaza, Tacloban City

## JOB OPPORTUNITIES!!!

VACANT POSITION:			
No.	Position Title	Place of Assignment	Qualifications
One (1)	Accounting Clerk	DTI Leyte P.O.	1.) Graduate of Accounting or any Business-related course; 2) Good communication skills both oral and written.
Interested and qualified applicants should signify their interest in writing. Attach the following documents to the <b>Application Letter</b> :			
	1. Fully accomplished Personal Data Sheet with recent passport-sized picture (CSC Form No. 212, Revised 2017) which can be downloaded at <a href="http://www.csc.gov.ph">www.csc.gov.ph</a> ;		
	2. Photocopy of Transcript of Records.		
Qualified applicants are advised to hand in or send the above documents to the address below:			
	<b>DESIDERIO P. BELAS, JR., CESO III</b>		
	Provincial Director		
	DTI Leyte Provincial Office		
	2nd Floor Himalayan Building, Brgy. 78 Marasbaras, Tacloban City		
	<a href="mailto:r08.leyte@dti.gov.ph">r08.leyte@dti.gov.ph</a>		

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2nd Floor Himalayan Building  
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