

DTI Leyte Ends CY 2018: Awards Top Performers & Partners



Left Photo: DTI Leyte SPRINTS Awardees Irene Aniceto, Artemio Almazan III and Mary Katherine Yacap, with DTI Leyte PD Desiderio P. Belas, Jr., OIC ARD Celerina T. Bato, Former Leyte BDD Chief Faustino V. Goyas, Jr., CPD Chief Araceli Larraga, BDD OIC Chief Ernesto Montes, Jr. and HR Designate TIDS Siali Cosares.

DTI Leyte honors program partners and outstanding employees during the 2018 DTI Leyte (System on Performance Rewards and Incentives) SPRInts Awards and Stakeholders' Appreciation Night held at Hotel Alejandro, Tacloban City last December 14, 2018.

Certificates of Recognition and tokens were given to the following program partners:

Nutri Bee Food Products
Javier Instant Salabat Producers Association
Baybay Dairy Processing Center
Alboco Food Industry
Mary's Abuyog Espesyal Tsokoley Moron
Wilty Marketing
Sheridan Marketing, Incorporated
Elizabeth Hugo of PRTV 12
Jenette F. Ruedas of ABS-CBN Eastern Visayas
Mr. Bernard Niño Q. Membrebe, BDS
Macelinda M. Cepe, BDS
Charmaine A. Caminade, BDS

The office also recognized the following outstanding employees, Negosyo Center Business Counsellors and Administrative Support Staff who have significantly contributed to the attainment of the goals and objectives of the provincial office for CY 2017:

TIDS Artemio T. Almazan III- Best DTI Leyte Employee (Technical),

NCBC Katherine Yacap of NC Carigara - Best Negosyo Center Business Counsellor

Irene Aniceto - Best DTI Leyte Administrative Support Staff.

Other Top Performers were:

CARP-STIDS Luz A. Arnon

TIDS Ma. Fatima Claire A. Bartolome

TIDS Virgilio A. Bonjoc, Jr.

NCBC Alvin Bales of NC Baybay

NCBC Shela Q. Devocion of NC Vilaba

NCBC Wenna Jo Mantua of NC Tacloban

LSP Project Assistant Apple T. Rivas

Admin. Staff Ma. Alfiela Amascual

NEWS

Micro Enterprises enroll 262 Projects, Activities and Programs (PAPs) during the 2018 Leyte MSME Assembly



Left Photo: DTI Leyte Provincial Director, Ed Belas, Jr. explains the Seven M's to empower MSMEs during his opening remarks.

Right Photo: Negosyo Center Business Counsellors Alatheia Mariveles and Louise Lado of Negosyo Center Tacloban assist clients enroll in the DTI Business Development Services (BDS)

DTI Leyte Provincial Office conducted a Leyte MSME Assembly in Palo, Leyte last December 13, 2018. It was a gathering attended by around 200 MSMEs, majority of which were regular clients of DTI Leyte. The said assembly provided an update on the Philippine National MSMED Plan 2017-2022, Leyte Provincial MSMED Plan 2018-2022, 2018 DTI Leyte Accomplishments and 2019 Business Development Services (BDS).

The Provincial Director of DTI Leyte, PD Desiderio P. Belas, Jr., CESO III discussed during his opening message DTI's seven (7) M's of Successful Entrepreneurs. He mentioned that these are guide to help MSMEs establish their business and become smarter businessman. There is a need to empower micro entrepreneurs so they can also contribute to the country's economic growth by participating in entrepreneurial activities which generate local employment thereby improving the quality of lives in the communities.

Resource speakers for the activity were DTI Region-VIII Business Development Division Chief Ms. Ma Delia M. Corsiga who discussed the Philippine National MSMED Plan 2017-2022, DTI Leyte STIDS Ms. Rebecca M. Cormanes for the Leyte Provincial MSMED Plan 2018-2022, DTI Leyte Acting Planning Officer Ms. Anna Eunice Alejandre for the 2018 DTI Leyte Accomplishments

and 2019 Business Development Services (BDS), and Small Business Corporation-Region 8 Representative Ms. Antonette Corcuera who discussed about the SBC Programs and Services.

Afterwards, TIDS Artemio Almazan III facilitated the enrolment of the participants to the 2019 Business Development Services of DTI Leyte Provincial Office. There was also a product showcase that gave MSMEs opportunities to link their respective businesses to others who were present during the assembly. ###



The Leyte Provincial MSMED Plan 2018 -2022

Leyte MSMED Plan 2018-2022 & Product Showcase



Crowd Shot: MSME-participants together with DTI Leyte CPD Chief Araceli D. Larraga, OIC BDD Chief Ernesto B. Montes, Jr., DTI-Region VIII BDD Chief Ma. Delia Corsiga and DTI Leyte Staff showing the Leyte Provincial MSMED Plan 2018-2022.



Product showcase during the MSME Assembly participated by seventeen (17) Leyte producers.

DTI Leyte 2018 Scorecard Exceeded by 5-30%

(As of December 10, 2018)

12,226 Clients Served

106% Accomplished!

✓ **4,241** POTENTIAL CLIENTS

✓ **7,985** MSME CLIENTS

2628

33%
Registered
New MSMEs

781

10%
Unregistered
New MSMEs

3980

50%
Registered
Existing MSMEs

596

7%
Unregistered
Existing MSMEs

88 MSMEs Assisted in
Priority Industries
100% of 88

11 
Processed Fruits & Nuts

1 
Furniture

37 
Coco-based

30 
Cacao

12 
Homestyles & Wearables

24 
Other Processed Food





33 LEYTE
NEGOSYO CENTERS

- 11  Established 2015
- 9  Established 2016
- 7  Established 2017
- 5  Established 2018

33 Negosyo Centers
Maintained & Established

5 Newly Established NCs
(Inopacan, Leyte, Merida, Babatngon, La Paz)



<p>265 </p> <p>BMBE Certificate of Authorities Issued</p> <p>103% of 257</p>	<p>100%</p> <p>Percentage of businesses registered within 15 days applied through Negosyo Centers</p> <p>100% Accom.</p> <p>14,211</p>	<p>32 </p> <p>Number of IGUs submitting list of business permits issued annually</p> <p>100% of 32 MSME Profiles Updated</p>	<p>39,033</p> <p>No. of Technical Assistance Provided</p> <p><small>*As of December 10, 2018</small></p>
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80 

Enrolled & Graduated

133% of 60


66 KMME Regular

14 KMME SSF

136 Number of prototypes developed

186% of 73

DTI Leyte 2018 Scorecard Exceeded by 5-30%

30 

Operational SSFs
(Unique SSF Projects)

94% of 32
Launched SSFs

15  **3**

Investors Assisted

100% of 15

Exporters Assisted

100% of 3

14 Number of IP applications filed

140% of 10

86 

Number of MSMEs doing e-commerce

143% of 60

Php 48.284M

Total Sales Generated

Breakdown:

Activity	Target Sales	Sales Generated	% Accomplished
TNK Trade Fair @ Robinsons	Php 0.750M	Php 1.141M	150%
Leyte Negosyo Caravan Trade Fair	Php 0.600M	Php 1.435M	233%
BAHANDI RTF @ Robinsons	Php 0.235M	Php 1.06M	453%
Pintados-Kasadvaan TF	Php 1.5M	Php 1.879M	125%
International TFs	Php 2.189M	Php 2.865M	131%
National TFs	Php 0.223M	Php 0.316M	142%
BAHANDI EVTf 2018	Php 16.3M	Php 38.088M	228%
YRRP TF 2018	Php 0.3M	Php 1.5M	500%

DTI Leyte 2018 Scorecard Exceeded by 5-30%

<p>100% Percentage of applications for permits/ accreditation/ licenses/ authorities (renewal) processed within prescribed time</p> <p>151% of 200 203 Sales Promo Permit</p> <p>96 Shop Accreditation</p> <p>4 PETC</p> <p>Total: 303</p>	<p>100% Percentage of consumer complaints resolved through mediation and arbitration within the prescribed time</p> <p>120 100% of 120</p> <p>No. of mediation complaints resolved within 10 working days</p>
<p>187 No. of consumer awareness and advocacy initiatives undertaken</p> <p>101% of 185</p> <p>27 Consumer Advocacy Activities</p> <p>160 Media Pick-ups</p>	<p>STRATEGIC OBJECTIVE: Ensure that prevailing prices are less than or equal to inflation rate for all basic necessities and prime commodities</p> <p>54 Firms Monitored (Price Trending)</p> <p><i>*Monitored on a monthly basis</i></p>

10 Endorsed Bagwis Awards Applications

100% of 10

Q: **Are ba ang BAGWIS AWARDS?**

Ito ay pagkilala sa mga **RETAILERS NA MATAPAT** na nagbebenta ng sulit na produkto at serbisyo sa mga mamimili.



GOLD

10. Savemore Tacloban

BRONZE

1. IP Car
2. Toyota Tacloban
3. Mitsubishi
4. Puregold Calanipawan
5. Citihardware Bacolod-Ormoc
6. Gaisano Capital Riverside
7. Home Options (Savers Depot)
8. Emerald Mini Depot Corp.
9. EBR Marketing Corporation

DEPARTMENT OF TRADE AND INDUSTRY

LEYTE PROVINCIAL OFFICE

2nd Floor Himalayan Building
Brgy. 78 Marasbaras, Tacloban City

LEYTE NEGOSYO CHRONICLE

EDITORIAL BOARD

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SIALI L. COSARES
NCBC WENNA JO MANTUA
Contributors

r08.leyte@dti.gov.ph
(053)832 - 4167

Breaking News!

DTI Leyte's Pre-Christmas Trade Fair earns Php5.2M

Congratulations to Leyte Exhibitors for Php5,214,957.00 Cash & Booked sales generated in five days during the Pre-Christmas Trade Fair at Robinsons Place Marasbaras, Tacloban City, held last December 14-18, 2018. Nine Top Sellers out of 32 exhibitors contributed 70% or Php3.645 sales namely: Marietta's Food Delicacies of Tacloban, Danny's Delicacies of Carigara, Alboco Food Industry-Tacloban, Sto. Niño Pandan Bags, KAMPIL-Jaro Coco Coir & Coco Foods, UPWARD, Baybay Pandan Bags, Naty's Antique Furniture of Bato, GM Antique Furniture of Hilongos and UMA-CAPocan Rattan & Bamboo Crafts.



CTIDS Araceli Larraga: Visayas Islands Best Employee Nominee

DTI Leyte's Consumer Protection Division Chief Araceli D. Larraga is nominated as DTI Region 8 Visayas Island's Best Employee for CY 2017.

" She's the highest among top performers/Mythical Five of DTI Region 8 composed of Leyte, Samar and Biliran islands. Among her accomplishments is the publication of an updated manual entitled "Disaster Preparedness and Management Manual-DTI Leyte". She spearheaded the publication of the said manual including the information dissemination on post disaster risk reduction among members of the various Local Price Coordinating Councils (LPCCs) in Leyte, members of the Leyte Consumer Network and microenterprises especially in the trading sector of the Province of Leyte. Chief Lily has also integrated Business Continuity Planning (BCP) among local retailers and wholesalers who are actively supporting DTI Leyte's various Diskwento Caravans. She has lived and exemplified the core values of DTI in her many years of public service in DTI Leyte, and she has always been a role model among her peers in the dimensions of integrity, creativity, competence, synergy and patriotism. She has also been designated as Supervising Chief of Finance and Administrative Unit". - DTI Leyte Provincial Director Desiderio P. Belas, Jr., CESO III