DEPARTMENT OF TRADE AND INDUSTRY
FAIR TRADE ENFORCEMENT BUREAU

SALES PROMOTION APPLICATION FORM

___ RAFFLE  ___ CONTEST

__________________________________________________________

DATE

__________________________________________________________

PROMO TITLE

( ) 1. NAME OF SPONSOR : ____________________________________________________________
   • ADDRESS : ____________________________________________________________
   • TELEPHONE NO: ___________________________________________________________
   • AUTHORIZED REPRESENTATIVE : _____________________________________________
   • DESIGNATION : ____________________________________________________________

( ) 2. NAME OF ADVERTISING AGENCY : __________________________________________
   • ADDRESS : ____________________________________________________________
   • TELEPHONE NO: __________________________________________________________
   • AUTHORIZED REPRESENTATIVE : _____________________________________________
   • DESIGNATION : ____________________________________________________________

( ) 3. PROMO PERIOD : ____________________________________________________________

( ) 4. COVERAGE : [ ] GMA [ ] NATIONWIDE [ ] OTHERS : ____________________________

( ) 5. LIST OF PARTICIPATING OUTLETS/BRANCHES : ______________________________

( ) 6. PRODUCTS/SERVICES PROMOTED :

<table>
<thead>
<tr>
<th>BRAND</th>
<th>MODEL, SPECIFICATIONS, SIZES (in metric, enclose English size in parenthesis if applicable)</th>
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( ) 7. PURCHASE AMOUNT REQUIRED : ______________________________________________________

( ) 8. WHO ARE QUALIFIED TO JOIN?: ______________________________________________________

( ) 9. WHO ARE DISQUALIFIED TO JOIN?:
   Employees of promoting agency (____________________) , advertising agency
   (____________________) and participating outlets including their relatives up
   to second degree of consanguinity or affinity are disqualified from joining the promotion.

( ) 10. HOW TO JOIN: ___________________________________________________________________

( ) 11. LOCATION OF DROP CENTER : ______________________________________________________

( ) 12. DEADLINE OF SUBMISSION OF ENTRIES (DATE & TIME): _________________________________

( ) 13. RAFFLE DRAW / DETERMINATION OF WINNERS (within 14 days from deadline for submission of entries)
   DATE & TIME (preferably after office hours) : _________________________________
   VENUE : ________________________________________________________________________
14. PROCEDURE IN THE DETERMINATION OF WINNERS

RAFFLE

( ) MANUAL
( ) ELECTRONIC
( ) OTHERS, SPECIFY ________________________________

JUDGING

( ) CRITERIA WITH CLEAR DEFINITION AND PERCENTAGE

______________________________________________________________

______________________________________________________________

______________________________________________________________

( ) NAMES & PROFILE OF JUDGES:

______________________________________________________________

______________________________________________________________

______________________________________________________________

( ) PROCEDURE IN THE VERIFICATION OF WINNING ENTRIES:

_______________________________

15. PRIZES W/SPECIFICATION

<table>
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<tr>
<th>SIZES IN METRIC, BRAND, MODEL</th>
<th>NO./CATEGORIES OF WINNERS</th>
<th>COST OF EACH</th>
<th>TOTAL COST</th>
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TOTAL NUMBER OF WINNERS PER DRAW/JUDGING: ____________
TOTAL NUMBER OF WINNERS FOR ALL DRAWS/JUDGING: ____________

( ) TRIP, SCHOLARSHIP & CELLPHONE PRIZES:

[ ] TRANSFERABLE  [ ] CONVERTIBLE TO CASH
CASH CONVERSION VALUE: ________________________________

16. NUMBER OF TIMES A PARTICIPANT CAN WIN: ________________________________

17. NOTIFICATION OF WINNERS: ________________________________

18. ANNOUNCEMENT OF WINNERS: ________________________________

19. WHO SHALL PAY 20% TAX FOR PRIZES EXCEEDING P10,000.00: ________________________________

20. PERIOD OF REDEMPTION/CLAIM PERIOD: ________________________________

21. COMPLETE ADDRESS OF REDEMPTION CENTER
   for GMA winners: ________________________________
   for PROVINCIAL winners: ________________________________

22. HOW TO CLAIM PRIZES: ________________________________

23. ATTACHMENTS

( ) COMPLETE MECHANICS
( ) CONTROL MEASURES (Procedure in handling, collecting, safekeeping of entries and ensuring the fairness in determination of winners)
( ) PROMO PARTICULARS (raffle stub, entry form, coupon, score sheet, tally sheet)
I/We hereby understand and agree that:

1. DTI-FTEB SPD shall act on this application within fifteen (15) days from receipt of complete documents.

2. If I/We do not receive any communication from DTI-FTEB SPD after submission of complete documents/requirements within the prescribed fifteen (15) days, the above application shall be deemed approved. However, such presumption of approval shall not absolve us from violations other than our lack of permit from your Office.

Authorized Representative of:

SPONSOR

SIGNATURE

PRINTED NAME

DATE

ADVERTISING AGENCY

SIGNATURE

PRINTED NAME

DATE