



Product Brief		 
Product: COCONUT	Document Number:	
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Responsible Person: <b>CHRISTINE GRACE C. VICTORIA</b>	Page 1 of 2	

SECTOR	COCONUT COIR																															
SUBSECTOR:	<b>Coconut Fiber and Coco Peat</b>																															
DESCRIPTION:	<p>Coir is a fibrous material derived from coconut husk using a decorticating machine. The decortication process applied to the coconut husks produces 30% coir and 70% peat or dust.</p> <p>Based on the Philippine Fiber Industry Development Authority (PhilFIDA), by-products of coir include geonets, twine, mattress fibers, coco fiber board, coir tufted mats, coir twines or yarns, coco peat, organic fertilizer which are used by the several industries like textile, horticulture, fibercrafts, mining, and shipping, among others.</p> <p>The properties of coir that distinguishes it from all the natural fibers are its thickness, durability, resiliency and resistancy to microbial action and salt water damage. Its colors range from light to dark brown depending on the maturity of the nuts processed. White fiber is generally obtained from green nuts while brown ones are derived ffrom mature nuts.</p> <p>Exports of coir is stocked in compressed bales of 125 kgs weight and bound with heavy metal strands.</p> <p>PSCC Covered based on PSA processed by EMB:</p> <table border="1" data-bbox="635 1187 1337 1467"> <thead> <tr> <th>Coconut Product</th> <th>10-digit Code</th> <th>Description</th> </tr> </thead> <tbody> <tr> <td rowspan="4">Coir</td> <td>5305110009</td> <td>Raw Coir</td> </tr> <tr> <td>5305110002</td> <td>Baled Coir</td> </tr> <tr> <td>5305110001</td> <td>Husk Cubes</td> </tr> <tr> <td>5607900002</td> <td>Twine, Cordage, Ropes</td> </tr> <tr> <td rowspan="2">Dust /Peat</td> <td>5305190002</td> <td>Coco Peat</td> </tr> <tr> <td>5305190001</td> <td>Coco Dust</td> </tr> </tbody> </table>	Coconut Product	10-digit Code	Description	Coir	5305110009	Raw Coir	5305110002	Baled Coir	5305110001	Husk Cubes	5607900002	Twine, Cordage, Ropes	Dust /Peat	5305190002	Coco Peat	5305190001	Coco Dust														
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2018 Major Export Market (FOB Value in US Dollars)	<p style="text-align: center;"><b>Coir</b></p> <table border="1" data-bbox="619 1814 1353 1960"> <thead> <tr> <th>Rank</th> <th>Country</th> <th>Export Value</th> <th>% Share</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>China</td> <td>4,566,593</td> <td>71.13%</td> </tr> <tr> <td>2</td> <td>Japan</td> <td>470,605</td> <td>7.33%</td> </tr> </tbody> </table>	Rank	Country	Export Value	% Share	1	China	4,566,593	71.13%	2	Japan	470,605	7.33%																			
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<sup>1</sup> Source: Philippine Statistics Authority (PSA) and processed by DTI-EMB

		3	UK Great Britain and N. Ireland	427,860	6.66%
		4	Spain	351,744	5.48%
		5	Egypt Arab Republic	191,880	2.99%
		8	South Korea	34,121	0.53%
		<b><u>Dust/Peat</u></b>			
		<b>Rank</b>	<b>Country</b>	<b>Export Value</b>	<b>% Share</b>
		1	China	1,666,082	85.67%
		2	South Korea	190,792	9.81%
		3	Japan	46,257	2.38%
		4	Taiwan	26,453	1.36%
		5	United States of America	4,960	0.26%
<b>Major Exporters, FY 2018</b>	<p><b><u>Coir</u></b>  Jin Qi Xiang Ventures, Inc.  All Bright Resources International  SC Tan Export Corporation  Jinlin Coco Fibre Collector  Ching Bee Trading Corporation  Efhon Multi Products, Inc.</p> <p><b><u>Dust/Peat</u></b>  All Bright Resources International  Efhon Multi Products, Inc.  Jin Qi Xiang Ventures, Inc.  Jinlin Coco Fibre Collector  Yumi Golden Field, Inc.  Philippines Coco Products Enterprise, Inc.</p>				
<b>Known Brands (Local)</b>	N/A				
<b>Brands Produced in Philippines</b>	N/A				