



JOINT DTI-DA ADMINISTRATIVE ORDER NO. 12-02
Series of 2012

SUBJECT: AMENDMENTS TO JOINT DTI-DA ADMINISTRATIVE ORDER NO. 10-02, SERIES OF 2010 (JAO 10-02, s. 2010) GRANTING SPECIAL DISCOUNTS TO SENIOR CITIZENS ON THE PURCHASE OF BASIC NECESSITIES AND PRIME COMMODITIES

WHEREAS, Section 2(a) of JAO 10-02 s.2010 listed **fresh, dried and canned fish and other marine products** as basic necessity and Section 2(b) of JAO 10-02 s.2011 listed **canned sardines, tuna and geriatric diapers** as prime commodities and entitle a senior citizen to a 5% discount privilege;

WHEREAS, “canned sardines and tuna” and “canned fish and other marine products” are one and the same items entitled to 5% discount, while “geriatric diapers” are now listed as essential medical supply entitled to 20% discount and VAT exemption;

WHEREAS, the weekly limitation of Php1,300.00 purchases consisting of a total of four (4) items must apply to both basic necessities and prime commodities;

WHEREAS, there is a need to clarify the relevant sections of JAO 10-02, Series of 2010 for the purpose as stated above;

NOW, THEREFORE, pursuant to Section 4 (j) of Republic Act No. 9994, the following Order is hereby prescribed for the information, guidance and compliance of all concerned:

Section 1. Section 2(b) of JAO 10-02, s.2010 on the list of prime commodities, Item number 5 on “canned sardines, tuna” and Item number 9 on “geriatric diapers” are hereby deleted.

Section 2. Section 3 is hereby amended to read as follows:


“Section 3. Discount – Every senior citizen shall enjoy a special discount of five percent (5%) of the regular retail price, without exemption from the value added-tax (VAT), of basic necessities and prime commodities listed under Section 2 (a) and (b) of this Order. The total amount of said purchase shall not exceed the amount of One Thousand Three Hundred Pesos (PhP

1,300.00) per calendar week without carry over of the unused amount. Provided, that the said amount shall be spent on items listed under Section 2(a) and (b) of this Order commensurate to his/her personal and exclusive consumption and/or enjoyment within the calendar week. **Provided, further that said amount shall be spent on at least four (4) kinds of items listed under SECTION 2(A) AND SECTION 2(B) [Section 2(a)] of this Order.**


Section 3. This Order shall take effect upon its publication in a newspaper of general circulation. Three (3) copies of this Order shall be sent to the National Administrative Register at the University of the Philippines Law Center and the Official Gazette.

Issued this 24th day of August 2012 in Makati City, Philippines.


GREGORY L. DOMINGO
Secretary, DTI


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Recommended by:


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DEPARTMENT OF AGRICULTURE
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