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**DEPARTMENT ADMINISTRATIVE ORDER NO. \_\_\_\_\_**  
Series of 2021

**SUBJECT: “MANDATORY DISPLAY AND POSTING OF DTI PLATE OF RECOGNITION BY HOLDERS OF CERTIFICATES OF RECOGNITION ISSUED BY THE FAIR TRADE ENFORCEMENT BUREAU OF THE DEPARTMENT OF TRADE AND INDUSTRY”**

**WHEREAS**, under Section 6, Article XII of the 1987 Philippine Constitution, “the use of property bears a social function, and all economic agents shall contribute to the common good. Individuals and private groups, including corporations, cooperatives, and similar collective organizations, shall have the right to own, establish, and operate economic enterprises, subject to the duty of the State to promote distributive justice and to intervene when the common good so demands”;

**WHEREAS**, pursuant to Executive Order No. 292 (EO No. 292) or the 1987 Administrative Code, the Department of Trade and Industry (DTI) is mandated to act as the primary coordinative, promotive, facilitative and regulatory arm of the Executive Branch of government in the area of trade, industry and investments;

**WHEREAS**, in line therewith, the DTI is empowered to issue certificates of registration/accreditation, licenses/permits and other certifications pursuant to trade and industry laws, such as Presidential Decree No. 1572 , issued on June 11, 1978 in relation to Republic Act No. 7394, otherwise known as the Consumer Act of the Philippines, on service and repair enterprises; Executive Order No. 514, Series of 1992 governing shippers and freight forwarders; Section 79(b) of the Revised Administrative Code and Section 3(e) of Act No. 2728 of the Philippine Legislature, as amended by Acts No. 3715 and No. 3969 governing merchandise and ship broker; EO No. 156, Series of 2002 governing policies and programs for motor vehicles covered; and RA No. 10916 governing installers of speed limiting device;

**WHEREAS**, the Consumer Act of the Philippines and its implementing rules and regulations (IRR), particularly requires all repair and service firms to display their license to operate or certificates of registration in its place of business and its branches;

**WHEREAS**, one of the powers of the DTI as prescribed by EO No. 292 is to formulate and implement policies, plans and programs relative to the regulation of trade, industry, and investments;

**WHEREAS**, in order to promote transparency, the display of certificates of registration/accreditation, licenses/permits and other certifications in the premises of holders should be visible to the general public including DTI monitoring authorities;

**NOW, THEREFORE**, consistent with the aforementioned mandate, laws and policies and by virtue of the rule-making power of the DTI Secretary, the following are hereby prescribed and promulgated for the information and guidance of all concerned:

**Section 1.Coverage.**This Order shall apply to all DTI-Fair Trade Enforcement Bureau (DTI-FTEB) recognized business enterprise engaged in the:

*Enabling Business, Empowering Consumers*

**OFFICE OF THE SECRETARY**

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- 51  
52 a. service and repair of motor vehicles, heavy equipment, engine and engineering  
53 works; electronics, electrical, air-conditioning and refrigeration; office machines  
54 and data processing equipment; medical and dental equipment; other consumer  
55 mechanical and industrial equipment, appliances or devices; and all other  
56 consumer products under the DTI's jurisdiction defined and within the coverage of  
57 the Consumer Act of the Philippines; and  
58 b. freight forwarding services.  
59

60 **Section 2. Objective.** To protect the interest of consumers availing of the services of the  
61 covered business enterprises, and to promote transparency and public awareness on  
62 business establishments' compliance with DTI's recognition requirements.  
63

64 **Section 3. DTI Plate of Recognition.** A plate bearing the logo of DTI with corresponding  
65 Quick Response Code (QR Code) reflecting the recognition number of the business  
66 enterprise shall, upon approval of application and payment of fees, be issued to business  
67 enterprises to serve as notice to the public that such establishment is a holder of DTI-FTEB  
68 recognition certificate.  
69

70 The said plate of recognition shall be issued one-time only during the validity period of the  
71 business Certificate of Recognition  
72

73 **Section 4. Terms and Conditions of the DTI Plate Issued.** The holder of the DTI Plate of  
74 Recognition shall comply with the following terms and conditions:  
75

- 76 a. To display the original valid and subsisting DTI Plate only at the address covered  
77 by the certificate of recognition;  
78 b. Not to transfer the DTI Plate to any person/entity;  
79 c. Not to use the DTI Plate for any purpose other than for which it is intended;  
80 d. Not to use the DTI Plate pending the renewal of its Certificate of Recognition;  
81 e. Not to use the DTI Plate if the business ceased to exist or has been  
82 suspended/cancelled by any concerned government agency; and  
83 f. Not to use a fake, expired, tampered or altered DTI Plate.  
84

85 **Section 5. Mandatory Display of DTI Plate of Recognition.** The DTI Plate of Recognition  
86 shall be displayed in front of the business establishment, preferably beside the business  
87 name or company name logo/signage, or in a place that is visibly and easily noticed by the  
88 public.  
89

90 **Section 6. Replacement of Plate.** In case of a loss or breakage of DTI Plate, the owner of  
91 the concerned business enterprise, or through his/her duly authorized representative, shall  
92 request its replacement thereof.  
93

94 Pending the issuance of the replacement of DTI Plate, the concerned business enterprise  
95 shall display DTI's letter acknowledging receipt of the said request in a conspicuous area  
96 within its premises.  
97

98 **Section 7. Fees.** Fees for the issuance or replacement of DTI Plate of Recognition, shall be  
99 in accordance with the Schedule of Fees hereto attached as "Annex A".  
100

101 **Section 8. Monitoring.** The DTI shall, at any time within the validity of the Certificate of  
102 Recognition, conduct monitoring activities to ensure compliance with the requirements of  
103 this Order. If found non-compliant, the DTI shall take appropriate action/s in accordance  
104 with existing and applicable DTI rules and regulations.  
105

106 **Section 9. Recall of the DTI Plate.** The DTI Plate may be recalled in case of breach of the  
107 terms and conditions for its issuance as provided under Section 4 of this Order.  
108

109 **Section 10. Separability Clause** .Should any provision of this Order, or any part thereof,  
110 be subsequently declared unconstitutional, the same shall not affect the validity of the  
111 legality of the other provisions.  
112

113 **Section 11. Repealing Clause.** All laws, decrees, executive orders, issuances, rules and  
114 regulations or parts thereof which are inconsistent with the provisions of this Order are  
115 hereby repealed, amended or modified accordingly.  
116

117 **Section 12. Transitory Provision.** All currently DTI registered/accredited business  
118 enterprise shall have until their renewal date within which to comply with the mandatory  
119 display of the DTI Plate of Recognition.  
120

121 **Section 13. Effectivity.** This Order shall take effect fifteen (15) days upon its publication in  
122 a newspaper of general circulation. Three (3) copies of this Order shall be sent to the  
123 National Administrative Register at the University of the Philippines Law Center and the  
124 Official Gazette.  
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126 Done in the City of Makati this \_\_\_\_\_ day of \_\_\_\_\_ in the year 2021.  
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130 APPROVED BY:  
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133 **RAMON M. LOPEZ**  
134 Secretary  
135 Department of Trade and Industry  
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139 RECOMMENDING APPROVAL:  
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142 **ATTY. RUTH B. CASTELO**  
143 Undersecretary, Consumer Protection Group  
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147 RECOMMENDED BY:  
148

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150 **ATTY. ANN CLAIRE C. CABOCHAN**  
151 Assistant Secretary  
152 Officer-in-Charge, Consumer Policy and Advocacy Bureau  
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