

Welcome Address

Memorandum of Understanding (MOU) Signing Ceremony Between Department of Trade and Industry – Philippine Accreditation Bureau (DTI-PAB) and United Arab Emirates – Emirates Authority for Standardization and Metrology (UAE-ESMA)

3rd floor, TIPG Boardroom, DTI International Building

375 Sen. Gil Puyat Avenue, Makati City

19 July 2018

1:00 PM – 4:00 PM

Good morning Ladies and gentlemen!

Welcome to this Memorandum of Understanding (MOU) Signing Ceremony between Department of Trade and Industry – Philippine Accreditation Bureau (DTI-PAB) and United Arab Emirates – Emirates Authority for Standardization and Metrology (UAE-ESMA).

In a fast changing business environment, accreditation has become indispensable for those whom we serve, whether they are consumers, clients, organizations or the general public. An organization's mission is defined around these persons being served and we are committed to giving them the best service.

Accreditation represents a commitment to quality and to reducing risks, addressing health and safety concerns, respecting cultural and individual preferences, and providing the best possible quality of service. Accreditation is a public statement of ensuring that your services are of the highest possible quality and responsive to customer's needs because being accredited means you are opening your service delivery and business processes to outside scrutiny for continual improvement.

Since we are here to talk about Halal Certification, you may ask, "Why be an accredited certification body for Halal products?". The answers may not only help your potential customers but your business as well.

Because of modern food processing and global food distribution, it is difficult for our Muslim brothers to decide which products to buy. Thus, halal certification plays an essential role in ensuring that their choices fulfill the standards of being Halal or what is permissible in the Islamic law.

Halal Certification allows domestic businesses to expand their geographical reach by providing exporters the opportunity to export products to the international markets which gives a competitive edge against those who are not Halal-certified.

This orientation aims to introduce the accreditation scheme on Halal Certification Body, which will be implemented soon and familiarize you with the services of PAB.

I will not pre-empt the discussions of our speakers today because I know they have a lot in store for you. However, let me end this talk with high hopes that you will benefit from this orientation and be encouraged to use accreditation to your advantage.

Good morning to everyone.