
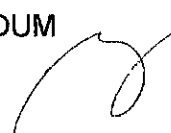


Reference No.159351

MEMORANDUM

FOR : Dir. EMMA C. ASUSANO
Program Manager, NC-PMU

FROM :  LAUDEMIR G. SOLIDUM
Director

DATE : 15 March 2021 

SUBJECT : Acquisition of ICT Related Requirements

The Information Systems Management Service (ISMS) upon conducting technical review and product research of ICT resources included in the memorandum dated 10 March 2021, for "**Negosyo Center Program Management Unit**" finds the required ICT related requirements consistent with DTI IT standard specifications.

For your guidance listed below is the ISMS recommended minimum technical specifications.

ONE (1) year subscription
Creative Cloud for teams All Apps
ALL Multiple Platforms
Multi Asian Languages
Team Licensing
Subscription Renewal

Please be advised that your procurement is subject to the usual procedural rules, regulation and availability of funds. This ICT Clearance does not constitute approval or authorization to purchase the listed ICT equipment.

INFORMATION SYSTEMS MANAGEMENT SERVICE

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PROJECT PROPOSAL : PROCUREMENT OF ADOBE CREATIVE CLOUD (ALL APPS) SUBSCRIPTION

DATE : February 02, 2021

BUDGETARY REQUIREMENT: PhP 100,000.00

BACKGROUND:

The Negosyo Center Program Management Unit (NC-PMU) prepares reports in infographics and publishes newsletters and newspapers to cover the activities and events associated with all the DTI bureaus and the Negosyo Centers. They feature stories of successful businesses that have benefited from the assistance and guidance of the centers. Newsletters and newspapers are cost-effective medium for building relationships and maintaining regular contact with clients and the stakeholders of Negosyo Centers. The distribution of information in between Negosyo Centers and their clients, MSMEs is vital in spreading awareness, demonstrating their expertise, promoting the Centers and increasing the coverage of their audience. To date, the NC-PMU has published 11 newsletters and 10 newspapers covering reports/ accomplishments, activities, and best practices as well as the MSMEs journeys to success from November 2016 to December 2020.

STRATEGY:

NC-PMU is in need of proper software, specifically Adobe Creative Cloud (All Apps), which will allow designing and layout of the newsletters, newspapers, as well as other information materials. Photoshop is used in creating quality info graphics and creating promotional visuals. InDesign is widely used software for creating magazine or newspaper-style layouts.

BUDGETARY REQUIREMENTS:

The fund needed is Php100,000.00 to be charged against the funds allocated for Negosyo Center Program Management Unit (NC-PMU).

Particular	Description	Amount
One (1) Adobe Creative Cloud (All Apps) Subscription good for one (1) year	<ul style="list-style-type: none"> - Creative Cloud for teams All Apps - ALL Multiple Platforms - Multi Asian Languages - Team Licensing - Subscription Renewal 	Php100,000.00
TOTAL		Php100,000.00

BENEFITS:

Through the procurement of this software, NC-PMU will be able to create quality information materials to be distributed amongst Negosyo Center MSME clients and stakeholders.

Prepared by:


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TIDA, NC-PMU

Reviewed by:


DIR. EMMA C. ASUSANO
Program Manager, NC-PMU

Approved by:


BLESILA A. LANTAYONA
Undersecretary, DTI-ROG