



HRAS - PROCUREMENT

REQUEST FOR QUOTATION

Sealed Bidding

PR No.: EXPO DUBAI - 38460

Date: 11/20/2020

R.F.Q. NO.: 202011-8914

Delivery

Gentleman:

Please quote hereunder your lowest possible price(s) for the following item(s) which is/are urgently needed by this office. It is requested that the quotation be signed, sealed or stamped and submitted to the Supply Section, Ground Floor Department of Trade and Industry, 361 Sen. Gil J. Puyat Avenue, Makati City, Metro Manila.

NO	QUANTITY	UNIT	ARTICLE	UNIT PRICE	TOTAL PRICE
	1.0	UNIT	Provision of Services Hiring of Services for the updating and enhancement of the Bangkota Video Walkthrough for the Philippines Pavilion in Expo 2020 Dubai  Deliverable: Three (3) versions of the Philippines Pavilion video walktrough 5-minute version 1-minute version 30-second version  Bangkota Exhibition Video Walkthrough should reflect and include all Pavilion areas  Note: Price proposal should be inclusive of all tax Supplier will provide 2 USB drive with final video		

Remarks All item should be treated as one lot. Please note on the delivery term indicated above. ABC: Php950,000.00

Prepared by: LOU WENDELL C. SAN JOSE ADMIN. OFFICER V

Very truly yours, MARY ANN D. YULAS SUPERVISING ADMIN. OFFICER

DTI SHOPPING COMMITTEE Department of Trade and Industry

As per your request, I/We have indicated the prices of the above mentioned articles on the Unit Price and Total Price columns.

Date Submitted

Signature over Printed Name

POSITION:

COMPANY:



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NO	QUANTITY	UNIT	ARTICLE	UNIT PRICE	TOTAL PRICE
			content File type of MP4 or any standard video file format Delivery Date: December 15, 2020 See attached TOR		

\*\*\*\*\*NOTHING FOLLOWS\*\*\*\*\*

Remarks All item should be treated as one lot. Please note on the delivery term indicated above.  
ABC: Php950,000.00

Prepared by:  
*[Signature]*  
LOU WENDELL C. SAN JOSE  
ADMIN. OFFICER V

Very truly yours,  
*[Signature]*  
MARY ANN D. YULAS  
SUPERVISING ADMIN.  
OFFICER

**DTI SHOPPING COMMITTEE**  
Department of Trade and Industry

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**TERMS OF REFERENCE  
UPDATING AND ENHANCEMENT OF THE PAVILION BANGKOTA VIDEO  
WALK THROUGH  
PHILIPPINES @ EXPO 2020 DUBAI**

**1. PROJECT TITLE:**

Hiring of Services for the updating and enhancement of the Bangkokota Video Walkthrough for the Philippines Pavilion in Expo 2020 Dubai

**2. BACKGROUND AND RATIONALE**

The Government of the Philippines will be participating in the **Expo 2020 Dubai** to be held on 1 October 2021 to 31 March 2022 in United Arab Emirates.

Under the theme of **Connecting Minds, Creating the Future**, the Dubai Expo provides an excellent opportunity to further enhance the country's presence in a global scale, promote the Philippines' commercial and public interest in the Middle East, Africa, and South Asia (MEASA) region and benefit from new and sustainable solutions and transformative concepts which are the product of collaboration of ideas and experiences of various nations.

The Philippines plot – C.84 is located at the Sustainability Theme Area in a plot size of 3,163.25 sqm, with 1,386.25 sqm for the pavilion and the rest of space for outdoor activation. Accordingly, the Philippine participation will revolve around the thematic concept of "**Bang-ko'-ta**" or Philippine Reef.

The Department of Trade and Industry (DTI) which has been designated by the Office of the President as lead implementing agency for this activity by virtue of Administrative Order No. 17 is tasked to plan, execute and supervise the National Pavilion, business programs, events and cultural presentations of the Philippines in EXPO 2020 Dubai.

Relative to the aforesaid events and activities, DTI will need the service of a 3D architectural visualizer that will update and enhance the Philippines Pavilion walkthrough to reflect the most accurate, and true to life representation of the Philippines Pavilion. This enhanced video walkthrough is necessary in the marketing and promotion of the Philippines @ Expo 2020 Dubai.

**3. SCOPE OF SERVICES**

The bidder must:

- (a) Create an updated storyline, script, and content for the Bangkokota Video Walkthrough
- (b) Develop the architectural 3D visuals and drawings that will include/ reflect the following:
  - i. Updated Philippines Pavilion architectural interior/ exterior areas capturing all of the components of the visitor journey (signage, artworks, photographs, videos, lights, walls and ceiling). All areas and its components should be according to its real-life size/ scale.
  - ii. Integration of the Philippines Pavilion Narrative reflected as video supers/ texts
  - iii. Integration of the approved Pavilion Musical Score as background music

AREA	AREA COMPONENTS TO BE REFLECTED
<b>Pavilion Façade</b>	<p>Introduction of the Philippines Pavilion's over-all theme, precepts and messages</p> <p>Show the unique architecture of the Philippines Pavilion including the façade (side and top views) as well as the landscape layout according to approved plan</p> <p>Reflect the signage for all exterior and interior areas</p>
<b>Area 1: Plaza</b>	<ol style="list-style-type: none"> <li>1. Life size sculpture: Philippine Mythological Creature by Duddley Diaz</li> <li>2. Suspended sculpture: mythological and abstract form by Dan Raralio</li> <li>3. Exhibit Entrance</li> <li>4. Signage</li> </ol>
<b>Area 2A: Nature is Peace</b>	<ol style="list-style-type: none"> <li>1. Artwork: Inverted trees by Lee Paje</li> <li>2. Projection on 2 pc. Pepper scrims:             <ul style="list-style-type: none"> <li>- Night photographs of underwater Anilao</li> <li>- Photographs of spectacular bird life</li> </ul> </li> <li>3. Signage</li> </ol>
<b>Area 2B: Rain Journey</b>	<ol style="list-style-type: none"> <li>1. Projection on spaghetti curtain strings: Batanes People arriving on Philippine shores</li> <li>2. Signage</li> </ol>
<b>Area 3: Man is Nature</b>	<ol style="list-style-type: none"> <li>1. Artwork: Philippine Ancestral Boat Sculpture by Patrick Cabral (should not show the stand/ anchor placed below the boat)</li> <li>2. Projection: Video Mapping on the three (3) curved sails</li> <li>3. Signage</li> </ol>
<b>Area 4: Variety of the World</b>	<ol style="list-style-type: none"> <li>1. Artwork: Helix by Baby and Coco Ann</li> <li>2. Special Effect/ Projection: OCW names reflected around the perimeter of the area (from the floor, walls and ceiling)</li> <li>3. Signage</li> </ol>
<b>Area 5: Our Gift to the World</b>	<ol style="list-style-type: none"> <li>1. 180° LED Screen showing the snippets of the Area 5 AVP</li> <li>2. Sculptural Seating</li> </ol> <p>Note: no whirlpool effect on the floor</p> <ol style="list-style-type: none"> <li>3. Signage</li> </ol>
<b>Area 7: Imaginarium</b>	<ol style="list-style-type: none"> <li>1. Artwork: Wall Mural by Dex Fernandez</li> <li>2. Artwork: Hanging sculpture of flying men by Charlie Co</li> <li>3. Artwork: Huge Structural Sculpture by Toym Imao</li> <li>4. Reflect landscape on all ramps/ floors based on actual landscape plan</li> <li>5. Signage</li> </ol>

<p><b>Area 6: Go Lokal! Store, Marahuyo Boutique and Travel Lounge</b></p>	<ol style="list-style-type: none"> <li>1. Various Philippine merchandise, Bangkoka Souvenir items and Travel lounge with LED Monitor featuring the Philippine Tourist Destinations</li> <li>2. Signage</li> </ol>
<p><b>Area 8: Mangrove Cafe</b></p>	<ol style="list-style-type: none"> <li>1. Experience of Philippine Gastronomy</li> <li>2. LED Monitor</li> </ol>

- (c) Provide a downloadable link for the high-resolution file format and 2 pcs USB flash drive that contains the high-resolution file in standard video format (MP4/ MPEG4)
- (d) Ensure that the Bangkoka Video Walkthrough will be dynamic, interactive, with aesthetically pleasing and true-to-life visuals similar to the first Bangkoka Video Walkthrough
- (e) Ensure that the latest, highest quality computer generation software and 2/3D visualizers will be used to achieve desired effect of the Employer;
- (f) Ensure that the images, videos, and musical score will not infringe on the rights of third parties, particularly Copyright, Designs and Patents Act and any similar rights of authors anywhere in the world and that the same is not contrary to laws, morals good customs and public policy of the Philippines and the UAE;
- (g) Present the Bangkoka Video Walkthrough to the Employer for preview/ review and for approval and subsequently undertake all the realistic and necessary changes/ adjustments that need to be made to reflect developments in the Video Walkthrough

**Deliverables:**

- Three (3) versions of the Philippines Pavilion video walkthrough:
  - 5-minute version
  - 1-minute version
  - 30-second version
- High-resolution downloadable link of all videos
- 2 pcs USB flash drive which contains high-resolution file forma

**3. MANDATORY DOCUMENTS/ ITEMS FOR SUBMISSION**

- Accomplished Request for Quotation Form
- At least 5 original architectural walk through videos such as web links and or reels which demonstrate, style, creativity and versatility
- Proposed storyline and content for the Bangkoka Video Walkthrough
- SEC, DTI Business Permit, Articles of Incorporation or Partnership
- Mayor’s Permit for the Current Year
- BIR Certificate of Registration
- PhilGEPS Registration Number
- Company Profile

**4. DELIVERY DATE:**

The Bidder must submit the FINAL VERSION of the Video Walkthrough in a high-resolution format on **15 December 2020**


## 5. BUDGET AND PAYMENT TERMS

The contract amount is **Nine Hundred Fifty Thousand Pesos (PhP 950,000.00)** all inclusive of government and all applicable taxes.

Payment will be processed based on the following schedule:

<b>Deliverable</b>	<b>%</b>
Submission of the draft version of the video walkthrough by December 4, 2020	30% of contract amount
Submission of the final version of the video walkthrough by December 15, 2020	70% of contract amount

Prepared by:



**MA. ISABELLE C. CORTEZ**

Secretariat Officer

Expo 2020 Dubai – Philippines Secretariat

Approved by:



**ASSITANT SECRETARY ROSVI C. GAETOS**

Alternate Commissioner General

Philippines @ Expo 2020 Dubai

Trade Promotions Group (TPG)

DTI International