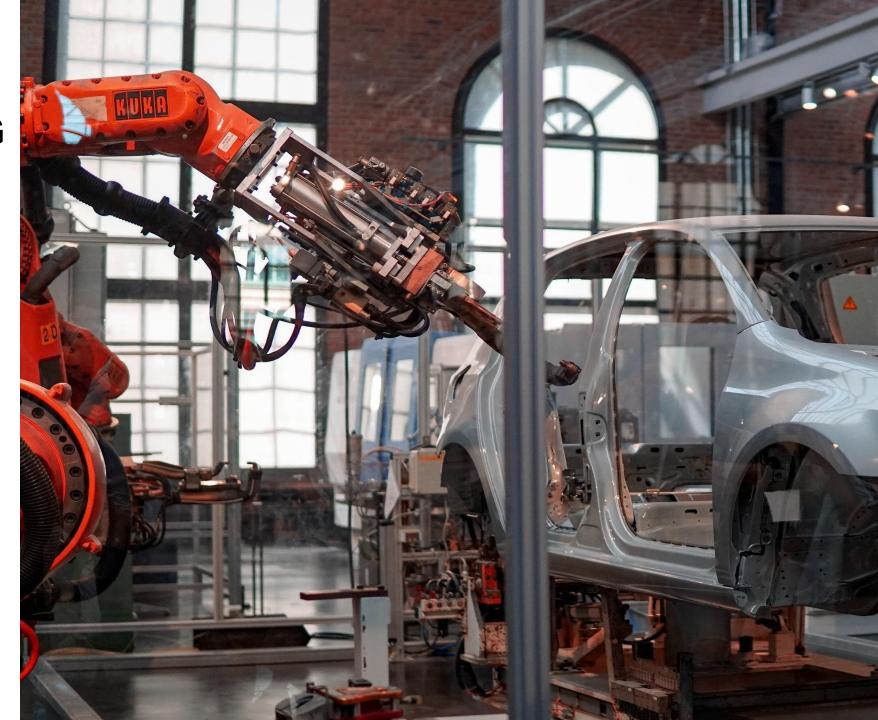
REVITALIZING MANUFACTURING TOWARDS A SUSTAINABLE & INCLUSIVE INDUSTRIAL DEVELOPMENT

RAMON M. LOPEZ SECRETARY

03 December 2019





MANUFACTURING GROWTH (YOY %)

Respectable PH Manufacturing Performance vs Neighbors

- PH manufacturing grew at a respectable rate reaching 10.3% in 2013
- VN grew consistently at a much faster rate with double digit level from 2015-2019
- PH manufacturing share to GDP remained almost unchanged
- VN increased steadily from 2013-18

Country	2013	2014	2015	2016	2017	2018	Q1-Q3 2019
China	10.5	9.4	7.0	6.8	7.0	6.2	5.6
India	5.5	5.0	7.9	13.1	7.9	5.9	0.9
Indonesia	4.4	4.6	4.3	4.3	4.3	4.3	0.2
Japan	-0.1	3.0	3.8	2.0	2.2	0.0	-1.6
Malaysia	3.4	6.1	4.8	4.4	6.0	5.0	4.0
Philippines	10.3	8.3	5.7	7.1	8.4	4.9	3.7
Singapore	1.7	2.7	-5.1	3.7	10.4	7.5	-2.4
South Korea	3.6	3.5	1.8	2.4	4.4	3.6	1.2
Thailand	1.9	0.1	1.6	2.3	2.9	3.0	-0.4
Vietnam	7.2	7.4	10.6	11.9	14.4	13.0	11.4

MANUFACTURING SHARE (% of GDP)

Country	2013	2014	2015	2016	2017	2018
India	16.1	15.9	16.0	16.7	16.7	16.5
Indonesia	21.7	21.6	21.5	21.4	21.2	21.0
Japan	20.4	20.9	21.5	21.7	21.8	-
Malaysia	22.9	23.0	22.9	22.9	23.0	23.0
Philippines	22.8	23.3	23.2	23.2	23.6	23.3
Singapore	19.0	18.8	17.4	17.5	18.6	19.3
South Korea	28.8	28.8	28.5	28.4	28.7	29.0
Thailand	28.8	28.6	28.0	27.7	27.3	27.0
Vietnam	14.6	14.8	15.4	16.2	17.4	18.3





Significant increases in approved manufacturing investments expected to expand production capacities, address supply chains gaps, improve GVC participation

- Total IPA-approved investments in 2016-2018: PHP 730B, 57.3% higher than 2013-2015
- BOI registered 76% of total IPA-approved manufacturing investments in '16-'18
- Growth in BOI-approved manufacturing investments increased 8-fold: 82% '16, 95% '17 & 327% '18
- BOI-approved investments in manufacturing hit PHP 409B in '18: double total investments registered in last 5 years
- BOI registered investments to address supply chain gaps, reduce import dependence
 - Huili Investment Fund, HBIS Group and Steel Asia Project: hot rolled coils with annual capacity of 4.5M MT, slabs with annual capacity of 600K MT
 - Steel Asia Project : PHP 65.8B investment to produce nails, staple wires, paperclips and construction-grade steel products such as wire rod, wire mesh, medium & steel sections
 - Florida Blanca Steel Industries Corp: Php 250M to produce steel pipes
 - Electronics: Wistron (manufacturing arm of Acer) & Ever Win (transfer from China to PH)

Manufacturing growth has slowed down

YEAR	Q1-Q3 growth	Annual growth
2016	8.6	7.1
2017	5.6	8.4
2018	5.6	4.9
2019	3.7	

- US-China trade war, rising global protectionism, global slowdown
- Sectors that declined/contracted: 33% share to manufacturing
- Challenges: US-China trade war; import competition; the lack of raw materials; reduced export demand; and even the maintenance shutdown of a petroleum company.

Manufacturing GVA Growth (in %)	2018	2019
Food manufactures	4.9	7.3
Beverage industries	3.7	6.7
Tobacco manufactures	-15.2	12.5
Textile manufactures	-0.4	6.5
Wearing apparel	-0.2	10.5
Footwear, leather, leather products	4.7	9.7
Wood, bamboo, cane, rattan	11.9	22.4
Paper and paper products	14.1	0.6
Publishing and printing	4.8	9.2
Petroleum , other fuel products	17.7	-15.0
Chemical & chemical products	-1.5	8.0
Rubber and plastic products	12.4	4.1
Non-metallic mineral products	12.3	1.5
Basic metal industries	-1.1	21.1
Fabricated metal products	6.9	7.1
Machinery, equipment ex electrical	7.0	4.7
Office, accounting, computing machinery	13.4	3.3
Electrical machinery & apparatus	4.6	13.1
Radio, TV, communication equipment, app	10.3	-2.0
Transport equipment	-0.4	0.9
Furniture and fixtures	2.7	-21.4
Miscellaneous manufactures	2.4	2.7
GROSS VALUE ADDED IN MANUFACTURING	5.6	3.7

Addressing Growth Constraints

Government Programs to Address Manufacturing's Most Binding Constraints



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Value Chain

Incentivize thru BOI Investment Priorities Plan; Local Supplier Development Program



Industrial Human Resource Capability Building; Upskill/reskill our workforce; Industry 4.0 training facilities for SMEs



Efficient and Competitive Power Cost

BOI Investment Priorities Plan Incentivize Renewable, Non-Renewable, & Energy Efficient Technologies in Manufacturing

Non-renewable Energy: 20 approved projects; 2,044 employment generated Renewable Energy: 180 approved projects; 6 921 employment generation

Energy Efficiency in Manufacturing

Addressing Growth Constraints

Government Programs on Manufacturing's Most Binding Constraints



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Efficient Logistics

- Roads Leveraging Linkages of Industry and Trade or 'ROLL IT"
- Proposed Law on High Shipping Cost
- Cut red tape and Eliminate corrupt practices
- Philippine National Standard (PNS) on Shipping & Transport

Countering Unfair Trade Practices

Safeguard Measures

- Cement until 2022
- Ceramic Floor and Wall Tiles until 2020
- Clear and Tinted Float Glass including Reflective Glass until 2020

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Anti-Dumping Measures

• Clear and Bronze Float Glass from PROC until 2022

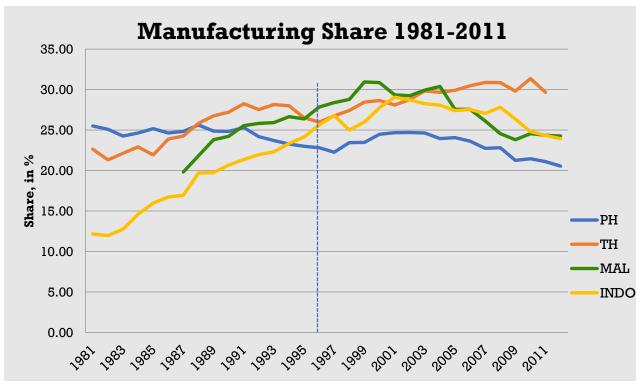
Addressing Smuggled, Substandard and Counterfeit Products

- Philippine Standard (PS) Certification Mark Licensing Scheme
- Import Commodity Clearance (ICC) Licensing Scheme

Segments Under Mandatory Product Certification:

- Electrical Products
- Mechanical/Building & Construction Materials
- Chemical & Other Consumer Products

Successful Industrial Policy in Thailand & Malaysia resulted in manufacturing reaching over 30% share of GDP



MFG GR	PHIL	THAI	EMP SH	PHIL	THAI
82-85	-4.2	4.7	81-85	9.7	7.5
86-90	5.1	15.1	86-90	9.9	8.1
91-95	2.1	12.1	91-95	10.3	11.1
96-00	3.2	3.02	96-00	10.1	13.5
01-05	4.3	6.52	01-05	9.5	14.8
06-10	3.9	4.74	06-10	8.7	14.9

	GDP/c	apita	Exports		
	2012	1980	2017	1980	
PH	\$2,588	\$685	\$68.7B	\$14.8B	
TH	\$5 <i>,</i> 474	\$683	\$236.7B	\$12.1B	
MAL	\$10,780	\$1,775	\$217.8B	\$17.6B	

- Thailand 1997 Industrial Restructuring Program US\$1.19 B: soft loans, technical assistance to 13 industries (food, textile, garments, pharma, chemical, rubber, plastic, auto, electronics, iron & steel, petrochemicals)
- Malaysia 7th Plan '95-'00: new industrial policy to move to high-tech manufacturing, budget allocation RM2.5B (integrated steel mill, wafer fabrication, aerospace, petrochemical)
- **PHIL**: Limited adjustment program, liberalization not well-calibrated, 5% uniform tariff by 2005

ASEAN Comparison of Support Programs for Industrial Innovation

Incentives	Philippines	Vietnam	Malaysia	Thailand	Indonesia
Program	Philippine Innovation Act	National Technological Innovation Fund and Science and Technology Development Fund	 (1) Industry 4RWD Transition Fund, (2) Innovation Loan Fund, (3) Industrial Digitalization Transformation 	Thailand Competitive Fund	2020 Industry 4.0 Funds from the National Budget to Improve Manufacturing Competitiveness
Industrial Innovation Subsidies/Grants/ Loans	US\$ 20M / PHP 1B	US\$ 45M, 50% deduction on commercial interest rates for innovation loans	(1) US\$ 50.6M (2) US\$ 481M (3) US\$ 722M <mark>Total : \$1.25B</mark>	<mark>US\$ 331M</mark>	<mark>US\$ 178 million</mark>

Embrace Industry 4.0

 Use and adapt new technologies

Innovation Entrepreneurship Ecosystem

- Promote research commercialization
- Creation of new products, services, business models

Integrate Production Systems

- Link manufacturing with agriculture & services
- Participation in global value chains

Ease Of Doing Business

- Simplification of processes, automation
- Power, logistics, infrastructure

Upskill/Reskill Workforce

- Upgrade education curricula
- Skills training programs
- Improve digital skills

Innovative SMEs & Startups

- Prepare SMEs for Industry 4.0
- Build startup ecosystem

INCLUSIVE INNOVATION INDUSTRIAL STRATEGY i³S

INDUSTRIAL PLANS & STRATEGIES IN PLACE BUT NO PROGRAM FUND SUPPORT

15 PRIORITY INDUSTRIES FOR DOMESTIC AND EXPORT MARKETS

Hi-technology, innovation/R&D, infrastructure, regional imbalance, labor-intensity, sustainability, spill-over/multiplier effects, value/supply chain linkage



Electrical & Electronics



Auto & Auto Parts



Aerospace Parts



IT BPM



Tool & Die, Iron & Steel



Chemicals



Agri-business



Shipbuilding, RORO



Furniture, Garments



Transport, Logistics, Construction



Innovation, R&D



Climate Change, Environment







Tourism



priority activities

automotive



electrical and electronics

R&D, IC Design, Expansion Facilities for Advanced Products and Technologies (IoT, Robotics, Drones, AR, cognitive cloud, 3D Printing), auto electronics (GPS, infotainment, wireless communication modules, telematics, autonomous vehicle sensors, VR, systems, onboard computers, microprocessors), aerospace electronics, batteries, consumer electronics; manufacture of electrical equipment and parts, lenses, medical devices



metal products, machinery, and equipment

Metal Products & parts; surface treatment; heat treatment; engines & equipment; machinery, equipment, & parts, automation machinery, robots

Auto electronics, ADAS components, engineering services outsourcing, sensors, motors automatic transmission, metal casting, forging

products, machining products, electric motor powertrains like **battery**, charging facilities, **EV(E-PUV, E-trikes, E-buses)**



aerospace parts and MRO

Flight control actuation systems, servo actuators, servo valves, galley inserts, structures and equipment, seat parts, lavatories, interior fit-out, panel assembly, electronics, airframes and sub-assemblies; MRO: base and line maintenance for commercial aviation

Industrial Projects requiring funding support

ECO-PUV Program

- Manufacture of jeepneys using both ICE & EV technology
- Parts & components of OEM platform & Eco-PUV body
- Production volume & fixed investment support

DTI-National Development Corporation Co-investment Program

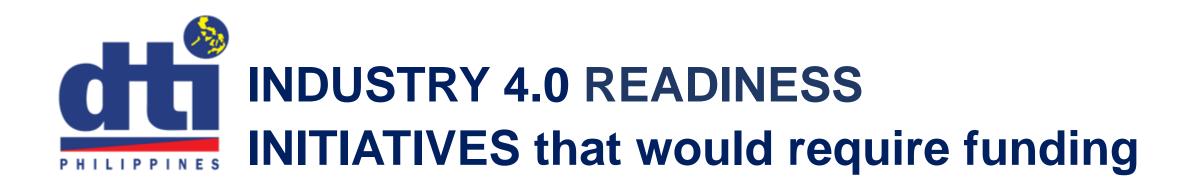
- Co-fund innovation projects to develop new products, new capabilities
- Funding assistance for developing & testing technology projects
- Matching Grants

EV Incentive Scheme (EVIS) Program

- CARS-like incentives: fixed and production volume incentives
- E-jeepneys, buses, trikes, motorcycles

Industrial Transformation Program

 Support to companies that are shifting to Industry 4.0 technologies to improve productivity (digitalization, automation, technology adoption)





Proposed projects to prepare firms, industries, & workers for Industry 4.0 : create support funds to facilitate transformation of firms to new technologies, establish Industry 4.0 training facilities for SMEs and Industry 4.0 pilot factories to serve as demonstration facilities, build pool of data scientists, upskill/reskill our workforce

SECURING MANUFACTURING REVITALIZATION & TRANSFORMATION (SMaRT) PROGRAM

Guiding Principles	PERFORMANCE-BASEDTARGETEDTIME-BOUNDTRANSPARENTTIME-BOUND					
What to	ADOPTION OF INDUSTRY 4.0 TECHNOLOGIES UPGRADING PROCESS					
support	UPGRADING PRODUCT UPGRADING SERVICE NEW BUSINESS MODEL					
selection criteria & guidelines	 Global Value Chain upgrading Social Benefits and externalities (EV: E-PUV, E-jeepneys, E-trikes, E-buses) Adoption of Industry 4.0 technologies to catalyze manufacturing growth & the economy Innovation, R&D, commercialization of market-oriented research Emerging industries, clusters & activities that would address gaps in supply/value chains Industrial development in rural areas 					
How to	SOFT LOANSREDUCED TradeFUND SUPPORTBarriers (sugar)(CARS-Like: EV, E-PUV)					
support	GRANTSINCENTIVESSTANDARDSSAFEGUARD MEASURESVOUCHERS(SIPP)STANDARDSSAFEGUARD MEASURES					
Proposed budget	PHP25-30B to support small, medium, and large companies for a period of 3 years					

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