

CALABARZON MSMEs featured in Pasa-Love episode (FOOD)	
BATANGAS	
Business Name	Batangas Egg Producers Cooperative (BEPCO)
Owner	Board Chairman: Ms. Victorino Michael Lescano Representative: Ms. Judit Alday Mangmang
Business Address	San Jose, Batangas
Mobile/Telephone Number	0917 514 5790
One-paragraph Background	Main Product/s: Pasteurized and Cultured Egg BEPCO is a group which aspires to help the egg industry, especially in the modernization and uplift of agriculture. BEPCO hopes to achieve a hundred percent utilization of eggs and chicken. Therefore, BEPCO explores on ways to add value to its products which leads to the development of pasteurized eggs, eggs in a bottle (whole egg, egg yolk and egg white), and Korean egg, which used South Korea's technology in egg preservation.
Website/Social Media Links	Facebook: https://www.facebook.com/Batangas-Egg-Producers-Cooperative-137605103075662 Website: https://batangasegg.webs.com/
Business Name	Magpantay Homemade Candy
Owner	Ms. Carmela Magpantay
Business Address	Lipa City, Batangas
Mobile/Telephone Number	0915 517 1349
One-paragraph Background	Main Product/s: Mazapan, Yema, Pastillas (Candies and Sweets) JoyVonCarl started as a family business which aimed to increase the family income. During the time, Carmela Magpantay was still employed as a factory worker who eventually resigned and focused on the business venture. Now, JoyVonCarl is flourishing its business and caters to candy lovers across the country.
Website/Social Media Links	Facebook: https://www.facebook.com/mimay.magpantay.39
Business Name	Mira's Turmeric Products
Owner	Ms. Almira Silva
Business Address	Lipa City, Batangas
Mobile/Telephone Number	0905 4060102
One-paragraph Background	Main Product/s: Turmeric and Ginger Tea

	<p>Mira's started when the owner attended on various agricultural trainings and honed her advocacy in creating a product which would help the community.</p> <p>Supported by differed government agency, Mira's was able to strengthen its formulation and come up with a market and sustainable business model. To date, Mira's is able to participate in various trade shows, both local and international.</p>
Website/Social Media Links	<p>Facebook: https://www.facebook.com/MirasTurmericProducts Website: https://www.mirasproducts.com/</p>
Business Name	Merlo Agricultural Corporation
Owner	Owner: Mr. Jose Mercado Representative: Ms. Edzel Atienza
Business Address	Lipa City, Batangas
Mobile/Telephone Number	Representative: Ms. Edzel Atienza 0977 847 7789
One-paragraph Background	<p>Main Product/s: Coffee</p> <p>Café de Lipa flourished from the Mercado family's farm. There, they grow and harvest Liberica and passed their passion to their generation. Now, Café De Lipa is one of the most established coffee grower and shop in Lipa City.</p>
Website/Social Media Links	<p>Facebook: https://www.facebook.com/cafedelipa Instagram: @cafedelipa Website: https://cafedelipa.ph/</p>
Business Name	Quinlan Enterprises
Owner	Ms. Florisa Uy Panganiban
Business Address	San Juan, Batangas
Mobile/Telephone Number	0917 143 9769
One-paragraph Background	<p>Main Product/s: Lambanog</p> <p>JuanLambanog started when an OFW couple decided to back to the Philippines and continue the heritage lambanog business of their family. JuanLambanog started selling the traditional lambanog but eventually standardized their product and started studying on new flavours to introduce to the market. From there, the top of the line lambaog products were launched to the market as RPL Lambanog.</p>

	Despite the various crisis faced by the lambanog industry, Juan Lambanog strives to prove that it offers quality products which may be showcased both locally and internationally.
Website/Social Media Links	Facebook: https://www.facebook.com/JUANandRPLLambanog.TiaLindasCoconutVinegarPh

CAVITE	
Business Name	La Noceda Food Products
Owner	Nelson Noceda
Business Address	Mendez Crossing, Tagaytay City, Cavite
Mobile/Telephone Number	9088947470
One-paragraph Background	It all began back in the 1940s after the Second World War. Noceda Bakery was founded by Paterno Noceda. He set up a small bakery within his house in Mendez, Cavite and began baking delicious bread. In 1947, he discovered the square biscuits and named it JACOBINA®. In 1955, the name JACOBINA® was registered as a trademark at the Philippine Patent Office (now the Intellectual Property Office of the Philippines). Since then, it has become the bestselling biscuit of Noceda Bakery. In 1975, La Noceda Food Products, Inc. was born and its sole function was to produce the JACOBINA® square biscuits. As of today, JACOBINA® square biscuits are being exported and available at selected Filipino stores in the U.S. and other Asian countries. Noceda Bakery branched out in Tagaytay City in 1980 and established an excellent reputation in baking delicious bread, making the name "Noceda" a brand name on its own.
Website/Social Media Links	http://jacobinabiscuits.com/
Business Name	Alano Lees Food Corporation
Owner	Jeannie Lees
Business Address	Tambong Malaki, Indang, Cavite
Mobile/Telephone Number	09985388240
One-paragraph Background	Alano Lees Food Manufacturing is the manufacturer of a healthy alternative snack food known as and marketed under the name of "JA Lees Farms Mushroom

	<p>Chicharon". The company has been in existence since April 2015 and in that time has reached out to the ever expanding market of discerning snackers.</p> <p>Prior to the creation of JA Lees Farms our family were growers of vegetables and more specifically Organic Oyster mushrooms on our small farm in Indang, supplying the wholesale vegetable trade.</p> <p>CEO, Jeannie Lees, however was convinced that there was an opening in the snack market in the Philippines particularly a snack that would appeal to the large numbers of health conscious people that is ever increasing.</p> <p>To that end she spent several months designing and perfecting what is now JA Lees Mushroom Chicharon. Our first venture into the market was via our bazaar in the Weekend Gourmet Market in SM Aura, Taguig which immediately met with an enthusiastic welcome and tremendous sales.</p>
Website/Social Media Links	https://www.jaleesfarmsp.com/
Business Name	Café Amadeo Development Cooperative
Owner	Ma. Agnes Madlansacay (Manager)
Business Address	C.M Delos Reyes Ave., Brgy. Dagatan, Amadeo, Cavite
Mobile/Telephone Number	09175039574
One-paragraph Background	<p>Café Amadeo Development Cooperative started its operations in year 2002. The Cooperative was established with the view of reviving the coffee industry of Amadeo as a major source of livelihood and income of Amadeans. Realizing the importance of increasing the number of its members, it opened its door to the public who shared the Cooperative's advocacy of promoting the coffee industry. The Cooperative partakes in the promotion of quality coffee through massive processing, promotion, distribution, repacking, and marketing of special blends brewed coffee</p>

	<p>for the local and foreign market. From the finest Robusta, Arabica, Liberica and Excelsa green beans come the Cooperative's very own "Pahimis and Premium Blend" which are roasted to provide an authentic flavor and stimulating aroma only the coffee masters of upland Cavite can produce. The Cooperative is a firm believer of the truism "kayang kaya pag sama sama" (we can do anything by working together). The belief has been its guiding principle in achieving its vision of becoming " THE COUNTRY'S LEADING COOPERATIVE THAT PRODUCES AND DISTRIBUTES QUALITY COFFEE". Through the tireless efforts of the members and the Board of Directors, the Cooperative had received grants, donations and assistance from various government agencies and private individuals. As the Cooperative patronizes the raw produce of its members-farmers and/or coffee grown in Amadeo, it was able to upgrade the social and economic conditions of the local folks. The success of Café Amadeo Development is an offshoot of its living its core values of "HOT CAFÉ" (Honesty, Optimistic, Transparency, Costumer-focused, Family oriented, Accountability and Excellence).it stays committed to give the best service to its members through serving the best coffee to its stakeholders. The Cooperative is also steadfast in its further calling to be a partner of other cooperatives in the pursuit of progress and economic development in the Philippines.</p>
Website/Social Media Links	https://www.facebook.com/cafeamadeocoop
Business Name	Amiras Buko Tart Haus
Owner	Virgie Malipol
Business Address	Aguinaldo Highway Corner SVD Road Barangay Maitim 2nd East Tagaytay City
Mobile/Telephone Number	9163602849
One-paragraph Background	It all started as a home-based business by Ms. Virgie Malipol in 1989. She used to bake wedding cakes, birthday cakes, breads and special ensaymada. In the early 90's, she

	started baking goodies for the people of Tagaytay – Buco Pie, Espasol, Boat Tarts and Candies that she used to supply for the retreat houses of the City. Their first store, which was established in 2003 was made famous as a pasalubong stopover if the city. It was 2010 that Amira’s Buco Tart introduced their different set of flavors that entices every taste buds of the tart-lovers. The perseverance of Ms. Virgie and her family made these buco tarts and along with other specialty products of Amira’s to be on the limelight as one of Tagaytay’s tourist flavor attraction.
Website/Social Media Links	https://www.amirasbucotart.com/
Business Name	MTC Mendoza Enterprise
Owner	Maria Theresa C. Mendoza
Business Address	Imus, Cavite
Mobile/Telephone Number	9175517059
One-paragraph Background	MTC Mendoza Enterprise started manufacturing calamansi fruit concentrate in 2017. Since then, the business popularity, sales and operation has continually grown because of its product’s distinct natural flavor and health benefits. The recipe of Lola C’s calamansi concentrate was handed down by the owner’s mother, Mrs. Angelita Hernandez Cruz, who is now a lola or grandmother where their family name starts with “C”, hence the brand name “Lola C”.
Website/Social Media Links	https://www.facebook.com/lolacscalamansi

LAGUNA	
Business Name	BLUE MACAY FOOD MANUFACTURING CORP.
Owner	JULIETA G. AUSTRIA
Business Address	PUROK 3, SIRANG LUPA, CALAMBA CITY
Mobile/Telephone Number	+632.8645.2618 / +6349.549.0550
One-paragraph Background	Founded in September 1995, Blue Macay is a renowned industry food specialist in business-to-business engagement. It started to manage and distribute local food materials and its special powder blends particular to certain products or use for

	<p>most food manufacturing company for their special application. We provide customized services concerning supply of food ingredients, spices, savoury seasonings and sweet blends & sauces. It can also be an end-to-end customized product development and contract manufacturing services, warehousing such as dry and cold storage. Blue Macay Food's team is consist of dynamic, seasoned and competent professionals with years of exposure and backed by their solid work background in the food industry. Our industry network allows us to better competence, exposure and reliability as we consistently achieve sustained growth and we take pride in servicing various manufacturing businesses and Food institutions. Our partnerships and accreditations in different organizations include the Philippine Association of Food Technologists (PAFT), the Philippine Chamber of Food Manufacturers Inc. (PCFMI), Region IV-A Association of Laguna Food Processors (ALAFOP); HACCP certified HALAL and FDA Licensed.</p>
Website/Social Media Links	www.bluemacayfood.com & Blue Macay Food (FB page)
Business Name	Harito Food Products
Owner	Jerry S. Urriquia Jr.
Business Address	2648, National Highway, Barangay Anos, Los Baños, Laguna
Mobile/Telephone Number	0910-511-5088
One-paragraph Background	<p>Harito Food Products was proud to produce and introduce the first ever 3-in-1 Pinoy Delicacies or well-known as "Buko Cassava De Leche", a combination of Cassava cake, Buko pie and Leche flan. Harito started as a trading manufacturing business of Pasalubong items and later on was assisted by the Department of Trade and Industry (DTI) and Department of Science and Technology (DOST) which enabled them to operate their own</p>

	production. Through DTI and DOST, it became possible for Harito to acquire an FDA LTO license in its early stage and be a GMP certified and now in the process of undergoing necessary preparation for HACCP certification. These guarantee that Harito will provide its every customer a great experience by giving them only quality products and services.
Website/Social Media Links	https://www.facebook.com/haritofoods/ https://www.instagram.com/haritofoods/
Business Name	Escaba Food Products
Owner	Escaba Food Products Corporation
Business Address	Brgy. Sta. Ana, San Pablo City
Mobile/Telephone Number	0917326-2738
One-paragraph Background	<p>More than forty years ago, Rodolfo Escaba, with a critical eye for quality gave Philippine fruits and coconut an added boost by placing these in glass jars as sweet preserves and jams. Formerly known as Bagong Lipunan Food Products, today, Escaba Food Products Inc.(EFPI), is an export- oriented manufacturing company, concern with nearly a hundred highly- skilled employees working in a 5,000 square meter facility. Escaba Food Products Inc. is located in San Pablo City, Laguna, the fruit and coconut heartland of the Philippines. Aside from directly selling to supermarkets and export markets, it also supplies the requirements of several large food manufacturing concerns. Most of the raw materials are acquired from nearby areas, in so doing, Escaba Food Products Inc, uses freshly delivered raw materials in its production thus giving the customer the assurance of a safe and quality food products. The company exercises full adherence to statutory/ regulatory requirements and practices food safety and quality management systems such as current Good Manufacturing Practices (cGMP) and Hazards Analysis and Critical Control Points (HACCP) and implement continual</p>

	improvement of its employees and services in order to guarantee that each glass jar labelled with “Escaba Food Products Inc” conforms with international market standards. All products undergo rigid quality and safety inspection during production and processing in order to comply with company owned quality and safety specifications. From the farm to the company’s receiving station, each batch of fruits and nuts are carefully inspected according to set specification for raw materials to ascertain the quality of the products being produced in the plant are of highest quality. The company’s selected line of fruit preserves and coconut products provides importers and buyers a wide choice which reflects the islands diverse tropical environment.
Website/Social Media Links	www.escabasweets.weebly.com
Business Name	Magra Nutri Foods Corporation
Owner	Juanita C. Manzana
Business Address	Office: 8C PDCP Bank Centre, V.A. Rufino cor. L.P. Leviste Street, Salcedo Village, Makati City, 1227 / Farm: Barangay Galalan, Pangil, Laguna
Mobile/Telephone Number	88124637, 09175376541, 09178685970
One-paragraph Background	Hills and Berries is a family owned business that specializes in the production of Black Mulberries and Black Mulberry products. We have different products such as fresh Black Mulberries, Black Mulberry Jam, Black Mulberry Juice, Black Mulberry Leaf Tea, and Black Mulberry Wine. Our 3 farms are all located in Pangil, Laguna where we now have about 15,000 Mulberry trees. We plan on planting more trees in the near future, while we also have plans on expanding the operations and scope of our business as we move forward.
Website/Social Media Links	https://hillsandberries.com.ph/ https://www.facebook.com/hillsandberries/
Business Name	Romalyn’s Ube
Owner	Eusebia Lynette Diones

Business Address	#221 F. Mariño Street, San Pablo City Laguna
Mobile/Telephone Number	09178823605
One-paragraph Background	This is Romalyn's; a maker of Ube Halaya from San Pablo City, Laguna. Romalyn's Ube has been in the business since 1994 and is known to continuously provide quality ube halaya products. The product is either sold as it is or made as a filling to pies or breads and as toppings to other desserts such as Halo-Halo.
Website/Social Media Links	www.facebook.com/romalynube/

QUEZON	
Business Name	Adelet's Food Products
Owner	Adelina Cabataña
Business Address	Brgy. Poblacion, San Andres, Quezon
Mobile/Telephone Number	0919-516-7112 0998-346-4757
One-paragraph Background	"A Healthy Alternative Coffee" Old folks of San Andres, Quezon rise up early at 3:00 in the morning and drink coffee to start up the day. According to history, Visayan Migrants brought this "Roast Corn" to San Andres, Quezon to be a morning drink. Since then, Roast Corn as they called "KAPING MAIS" has been their early morning drink and became much loved by the local folks. San Andres Roast Corn tastes like real coffee but with the added benefit of being Caffeine free, non-acidic and alkaline in nature. As such, San Andres Roast Corn Coffee is a healthy brewed drink that everyone can enjoy.
Website/Social Media Links	https://www.facebook.com/pages/category/Health-Behavior/San-Andres-Roast-Corn-2049317485371350/
Business Name	Bounty Sprouts Farm
Owner	Maria Gemma L. Pascual
Business Address	Papaya St. Marketview Subd., Lucena City
Mobile/Telephone Number	0917-888-0854, 0977-823-7818
One-paragraph Background	Bounty Sprouts Farm was established after 17 years of hard-work overseas as an OFW. The owner finally decided to step out of their comfort zone after attending dozens of seminars and trainings about Financial Literacy and other

	<p>business opportunities and chose this business today. One of the main reason for their going back to Philippines is to be with their children and establish a business which will be one of their other source of income. Their end goal is to achieve Financial Freedom leaving a legacy to their children.</p> <p>Their products are mainly from fresh mushrooms produce. They sell fresh mushroom by pre-order, and Process them into Mushroom CRISPS (with different variants- Original, BBQ, Cheezy and Spicy Salted Egg) and Mushroom CRACKERS. They also process Mushroom burger patties and mushroom powder to avoid wastage for the unused mushroom parts.</p>
Website/Social Media Links	https://www.facebook.com/bountysproutsfarm/
Business Name	G.B. Daza Longaniza Lucban
Owner	Gilberto B. Daza
Business Address	Quezon Ave., Brgy. 8, Lucban, Quezon
Mobile/Telephone Number	0917-864-8190
One-paragraph Background	<p>G.B. Daza Longanissang Lucban was established in year 1987. It is owned and managed by Mr. & Mrs. Gilbert "Jaggie" Balmeo-Daza and Annabelle Bajar-Daza. Their famous longganisa, which is also known as "Mr. Daza", is FDA Approved.</p> <p>Lucban Quezon Longganisa is a very in-demand garlicky sausage that came from the town of Lucban in Quezon Province. You could see locals making it and is very visible as it is displayed in many parts of the town when you tour around the place. Natural herbs and spicers make these sausages uniquely delicious!</p> <p>Lucban Quezon Longganisa is popular for its aromatic and garlic smell. It is made from ground pork mixed with herbs and lots of garlic. This longganisa is best paired with Sinangag rice and fried egg with a vinegar dipping sauce for added taste. This combo meal is popularly known as Long-Si-Log or Lucban-Si-Log (from https://www.mamasquiderecipes.com/)</p>
Website/Social Media Links	https://www.facebook.com/dazalanggonisa/

Business Name	KXC Enterprises
Owner	Glazel A. Capa
Business Address	507 Alavarez Village Brgy. Lusacan, Tiaong Quezon
Mobile/Telephone Number	0998-531-3054
One-paragraph Background	<p>Product Description:</p> <p>Chiton is a mollusk living in a high grade sea water which offers a healthy, high protein pork alternative food. It is processed into seafood crackling that is low in cholesterol, good source of protein and nutritionally balanced snack.</p> <p>Company Narrative:</p> <p>KXC Enterprise is a sole proprietorship venture owned and managed by Glazel A. Capa with the assistance of her husband, Alexander Capa. The research and development process of their product has started since December of 2015 until they officially registered their business on May 9, 2017. The company offers seafood chicharon or crackling with excellent quality, good taste and an exotic variety of chicharon. This food is good for snacks, appetizers, and in any viand as pork alternative. The company's strength lies in its drive to provide a superb quality, healthy yet reasonably priced product.</p>
Website/Social Media Links	https://www.facebook.com/pg/kxcenterprises
Business Name	Teng's Cakes and Pastries
Owner	Maria Teresa B. Reyes
Business Address	GA. Dela Cruz St., Tayabas City
Mobile/Telephone Number	0916-703-3802
One-paragraph Background	<p>Teng's Cakes and Pastries is located in Tayabas City. They started as cakes and pastries and focuses on the materials found in Quezon Province.</p> <p>As the owner loves to cook and innovate, she manufactured new products that are timely as people nowadays love ready to eat gourmet food. Their products are FDA Approved.</p>

RIZAL	
Business Name	Momilo Mio Food Ventures
Owner	Ma. Victoria Olegario
Business Address	323 Majestic St. Monte Vista Park, Cainta, Rizal

Mobile/Telephone Number	09175496536/09175556855; marivicolegario@yahoo.com
One-paragraph Background	Momilo Mio Food Ventures is based in Cainta, Rizal and producing delectable baked goodies such as cheesy pie, ensaymada, chocolate fudge pie, cookies, bread sticks and chiffon cakes.
Website/Social Media Links	https://www.facebook.com/momilomioph
Business Name	Aztec Food Growers Corporation
Owner	Ma. Patricia Puente
Business Address	5 Buick, Santo Domingo, Cainta, 1900 Rizal
Mobile/Telephone Number	(02)84772256 aztec.spirulina@yahoo.com
One-paragraph Background	<p>Aztec Foodgrowers Corporation is the pioneering Filipino company in the Philippines to engage in the production, development, promotion and distribution of pure high grade Spirulina (Spirulina Platensis). As a certified producer and supplier of Spirulina, our company can offer Spirulina in a variety of forms, for many uses, in different kinds of appealing negotiable deals.</p> <p>Started as a family owned Spirulina microfarm in Cainta Rizal in 2008, the Puente Family saw the potentials of growing quality Spirulina due to its medical and health benefits, including the prevention and treatment of diseases. Based on scientific studies Spirulina is used towards: improving the body's immune system, boosting energy, anti-ageing, cleansing or detoxifying, controlling sugar for diabetes, reduction of bad cholesterol, protection against cancer and radiation and more.</p> <p>In March 3, 2010, Aztec Foodgrowers Corporation (AFC) was established and granted by the Bureau of Food and Drugs the license to operate as a Spirulina producer. Initially the company's campaign focuses in Spirulina's purest form which is the granules because of its longer shelf life and instant effects. On September 13, 2010, Aztec Foodgrowers Corporation launched their Aztec Spirulina Capsules for clients with sensitive taste buds. Each capsule composed of 500mg. of pure high grade Spirulina. Currently, the company has 4 products in the market namely: Aztec Spirulina Granules, Aztec Spirulina Capsules, Aztec Spirulina Perfection mask and Spirulina Blends Coffee with Mangosteen.</p>

Website/Social Media Links	https://spirulina.ph/ https://www.facebook.com/AZtecSpirulina
Business Name	Pidiong's House of Cashew
Owner	Divina Gracia Mallanao
Business Address	A-1 T. Oldan St. Brgy. San Isidro, Antipolo City
Mobile/Telephone Number	09773421344 gracequillarte@yahoo.com
One-paragraph Background	<i>Spreading a Cashew Butter for a Better life – that's the guide of Pidiong's House of Cashew</i> to live up to its name that this company have developed methodical approach in the production of cashew nuts delicacies complex products that ranges from raw cashew nuts to processed cashew nuts like butter cashew.
Website/Social Media Links	https://www.facebook.com/pidionghouseofcashewnuts https://www.pidionghouseofcashewnuts.com/
Business Name	Philippine Moringa & More Corporation
Owner	Roland Petisme
Business Address	35 Melani Drive, Brookside Hills Subdivision Cainta, Rizal 1900
Mobile/Telephone Number	(632) 656-5068
One-paragraph Background	<p>Philippine Moringa & More Corporation is a manufacturer of Moringa powder and other food and beverage products which focuses towards the health benefits of Moringa (Malunggay) and other healthy herbs and plants such as Lemongrass, Stevia and the like. Our company is a subsidiary of POP Holdings Inc., which has been in the food business for over 40 years.</p> <p>The Company was founded by Pete Petisme, an entrepreneur from humble beginnings who started his own business with his wife Otelia in the late 1970's supplying fresh vegetables sourced from the mountains of Baguio, Benguet, to supermarkets and retailers across Metro Manila. Since then, he branched out into different businesses such as trading and food distribution.</p> <p>His fascination for this new found passion eventually led him to Moringa and in 2008, he established a small company called MLGS Herb Products that later went on to become the Philippine Moringa & More Corporation.</p>
Website/Social Media Links	https://www.philmoringa.com/

	https://www.facebook.com/phil.moringa
Business Name	Pio's Gourmet Tuyo
Owner	Azenith Castalone
Business Address	007 JP Rizal St., Quisao, Pililla
Mobile/Telephone Number	0977-4062608 azenithchimlangcocastalone@yahoo.com
One-paragraph Background	Pio's Gourmet Tuyo Was Named after St Pio of Pietrelcina, Made with Care, Cooked with Love and Prayers, Wrapped with the Mission and Advocacy. To provide Quality Product. Pio's gourmet Tuyo is made from dried herrings soaked in pure olive oil with spices. With vision to be the top-of-mind brand for gourmet tuyo and bottled delicacies, this company continues to level up their production and improve their products to offer to their loyal patrons and institutional buyers.
Website/Social Media Links	https://www.facebook.com/piosgourmettuyo https://piosgourmettuyo.business.site