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Beneficiaries of the Livelihood Seeding Program - Negosyo Serbisyo sa Barangay pose with DTI and local officials for the distribution of livelihood kits. The LSP-NSB is an enrolled program of DTI to the Bayanihan to Heal Act as One Act

The Department of Trade and Industry (DTI) Region 3 provincial offices continue to provide services to help micro small and medium enterprises recover from the pandemic.

Among the key programs of DTI-3 to help MSMEs is the Livelihood Seeding Program Negosyo Serbisyo sa Barangay (LSP-NSB) which is now part of the Bayanihan to Heal as One Act. Under the program, selected MSMEs in affected areas are given livelihood packages amounting from Php 5,000 to 8,000 to help them recover their livelihood.

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DTI-3 joins celebration of World Bamboo Day

DTI Aurora continues to lead in pandemic recovery efforts

BUFFEX and Bulacan Business Conference held online

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DTI opens two Negosyo Centers in Bataan

by: STIDS Teresita E. Magtanong



The Department of Trade and Industry Bataan Provincial Office (DTI Bataan) opened its 11th and 12th Negosyo Centers in the Municipalities of Limay and Abucay on September 8 and 16, respectively.

In spite of the pandemic, the face-to-face formal opening of the 11th Negosyo Center was set at the ground floor of Limay Municipal Hall. The ribbon cutting was led by no other than Mayor Nelson David and Vice Mayor Richie David together with DTI Bataan Provincial Director Nelin O. Cabahug. Also in the event were Limay Administrator Danilo Datay, department heads and employees.

In his message, Mayor David said, “this Negosyo Center would make business registration easier for residents here in our progressive town, especially during this time of pandemic. It would also help them access DTI’s programs in creating more business meaning more revenues and job opportunities to uplift their lives”. Both Mayor David and son Vice Mayor Richie invited their constituents to visit the facility to avail the services offered by DTI.

DTI Bataan also launched Negosyo Center in the the Municipality of Abucay located at the new municipal hall in Barangay Calaylayan. This is the 12th NC in the province. Abucay Vice Mayor Robin Tagle, Municipal Administrator Engr. Ernesto Vergara , assisted DTI Bataan Director Nelin O. Cabahug in the ribbon cutting ceremonies.

The officials thanked DTI for setting up a negosyo center in their town as they believe it will boost local economy in their area. The occasion was also graced by the SB members and employees of the local government.

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DTI Aurora Continues to Lead in Covid 19 Pandemic Recovery Efforts to help MSMEs Restart Business Operations

The Covid 19 pandemic has not only claimed many lives but it has greatly affected local economies in the entire country. The closure of industries has led to a great number of people being left unemployed due to business closures, especially with the quarantine and isolation requirements imposed by the National Inter-Agency Task Force.

Recognizing the importance of balancing health safety and economy, the Department of Trade and Industry - Aurora Provincial Office (DTI Aurora) implemented relevant programs meant for recovery efforts. A great number of micro, small and medium enterprises (MSMEs) in the province has been adversely affected by limitations on tourism and leisure activities. Much has been done to recover losses. These include the engagement of MSMEs in other alternative livelihood activities. Many MSMEs have registered using online business platforms to sell their products. In addition, among the programs implemented by DTI were the P3 CARES financing facility of the Small Business Corporation or SB Corp. More than 150 loan applications were endorsed for approval. Other initiatives include the awarding of livelihood starter kits through the Livelihood Seeding Program -Negosyo Serbisyo sa Barangay (NSB) and the DTI Pangkabuhyhan para sa Pagbangon (PPG), among others. These programs have helped initiate recovery efforts to create opportunities for restart ups and have greatly benefited a huge number of individuals including former rebel returnees (FRs), informal sectors and MSMEs. In addition, DTI Aurora also provided other technical support through the SME Roving Academy. This comprises of technology and skills training related to food and non-food items. The sessions were conducted to create local opportunities out of utilizing locally available skills and raw materials.

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.....From page 2 DTI opens two Negosyo Centers

DTI Provincial Director Nelin Cabahug in her message said that the establishment of the Negosyo Center is part of President Rodrigo Duterte's directive to assist small businesses in the provinces and improve the economic status of its people. DTI, with the support of the local government units and other government agencies, will assist MSMEs to be more economically viable so that they can contribute to the government's efforts of poverty alleviation and to contribute to the economy. The Negosyo Center will capacitate micro, small and medium enterprises in developing quality products and upscaling their business.

All of the municipalities in the province now have their own LGU-based Negosyo Center to cater to their constituents when it comes to business name registrations, access to free trainings and seminars, market matching, product labeling and other business advisory services.



.....From page 3 Aurora continues to lead pandemic efforts...

The onboarding of MSMEs to E-commerce /online marketing platforms, as assisted by the Negosyo Centers Business Counsellors, has served as a welcome offer for MSMEs to market their stocked inventories for them to generate sales.

With the operations of establishments allowed to operate, DTI Aurora regularly conducts monitoring of minimum health protocols particularly among barbershops, salons and dine-in establishments and other sectors covered by the DTI-DOLE guidelines and Joint Memorandum Circular 20-04 A.

The recovery efforts are ongoing and DTI - Aurora will continue to advocate Covid-19 responses to help restart and rebuild MSMEs' operations, while observing and complying with the minimum health safety protocols.

DTI Aurora

A close-up photograph of a green leaf with prominent veins, serving as a background for the text. The text is centered and reads:

**Success is not Final,
Failure is not Final:
It is the COURAGE to
CONTINUE
that counts.**

~ Winston Churchill

Hashtag "Support Local" pushed in Aurora

by: Danica Marion Gorospe

Who would have thought that 2019 would end and leave us an inevitable global situation and that the start of a new decade will welcome us with this pandemic? All sectors of the economy were affected resulting to their temporary closure or worst, bankruptcy. Many lives have changed, from losing their jobs to losing their loved ones. No one was spared from the effects of this pandemic. But we, as Filipinos, somehow ruled out the current situation with the Bayanihan Spirit that naturally runs in our blood. One prominent example of this is the famous statement in social media that is now being greatly used, #SupportLocal. One business supporting another business or one business being supported by their kababayan. On this premise, DTI Aurora implemented its Covid 19 pandemic program responses to help restart and rebuild the operations of the micro and small businesses in the province of Aurora. Implementation was made possible in convergence with relevant agencies and private enterprises with the mission to reach out and help those adversely affected.

In the Province of Aurora, there are several community groups that support the advocacy campaigns that help promote locally produced products. The Dogtown Collective Food Park, a private organization helping local producers to market their products is among those advocates helping MSMEs to restart and rebuild. The group is founded by Balerianos-at-heart surfers and managed by Tiara Mejos and Mario Cardama Jr. Before the pandemic, Dogtown Collective Food Park was home to concepts like Saranglayap, a smoothie bowl and Poke store, Rotunda Cafe and Bar, Kokoa Lifestyle Store, and Little Warung (Indonesian inspired eatery).

When the pandemic struck, even this community had to close their shops. In spite of this seemingly very difficult situation, the community quarantine has given them the chance to come up with the idea of putting up a website supportive of their desire to market their products online and eventually other products produced in the province. The group, having members who have talents in web developing/designing, video editing, photography and a wide range of market in Manila, Subic and Mindanao, have successfully launched AlleyTwo.com. The launching has provided the opportunity for the group to help in the marketing of local products made by locals of Aurora. They sought the help of the Department of Trade and Industry to support their advocacy campaigns through the website launched, to encourage local business owners to partner with them in AlleyTwo.com, hence, local products started to be marketed online.

Seeing the potential of the group's website, DTI took the advantage of networking with them in marketing their products produced by DTI assisted MSMEs, particularly those being produced by the Shared Service Facilities (SSFs) project of cooperators. It is timely that DTI has linked with Dogtown Collective Food Park in the promotion of the SSFs' products in this time of Covid-19 pandemic. The linkage was made possible by Danica Marion Gorospe, the current SSF Support staff of DTI Aurora. Through several meetings done with the group, SSF Support Staff Gorospe was able to explore partnership in the promotion and marketing of SSF products. Technical support in the area of digital marketing was provided by DTI to intended MSMEs.

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DTI Zambales launches Consumer Corners

by: DC Enrique D. Tacbad

In this day and age where numerous brick and mortar stores and digital marketplaces both exist, consumers are faced with greater challenges on truthful, accurate, advertisement & promotion, access to quality and safe products, fair and honest treatment on relationship of parties in consumer transaction, and redress.

Fueled with our commitment to conduct programs and activities that will further reinforce the promotion and strengthening of consumer welfare and protection, the Department of Trade and Industry - Zambales in partnership with the private sector and Local Government Units (LGUs) for the project dubbed as "Consumer Corner".

It is a DTI- program that is in partnership with private stakeholders that aims to strengthen and promote consumer welfare and protection by providing consumers ready - access to DTI consumer-related information materials.

This project supports the DTI's strategic objective to increase the level of awareness of consumers by providing them information related to their rights, responsibilities, and protection under the law. The installation of Mommy Mili Standee flyer dispenser in the main lobby of the LGUs will provide consumers with ready access to information materials that will enable them to choose intelligently before making a purchase. This customized standee will contain DTI information materials on different consumer laws and programs such as: Consumer Rights and Responsibilities, No Return No Exchange, Labeling Requirements, PS and ICC Marks, Credit Card Surge, Online Securitips, E-Presyo, Bagwis Program, Consumer Complaints, Balikbayan Box, Suggested Retail Price, Price Tag, and Warranty.

On July 22, 2020, DTI-Zambales Provincial Office in partnership with RP Energy, Incorporated and Zambales Consumer Affairs Council turned-over and launched the 14 Consumer Corner among the LGUs of Zambales. It was held at the lobby of Olongapo City Hall and participated by DTI Zambales Provincial Director and concurrent DTI3 OIC Asst. Regional Director Leonila T. Baluyut, Olongapo City Mayor Rolan C. Paulino, Jr., RP Energy CSR Manager Jason DC Gavina, and Olongapo Consumer Affairs Council President Rogelio V. Castillejo.



DTI Zambales Provincial Director and concurrent DTI3 OIC Asst. Regional Director Leonila T. Baluyut expressed her thanks to RP Energy, Incorporated and Olongapo CAC for sponsoring the 14 Consumer Corner to be installed at the main lobby of the LGUs in Zambales. She reiterated the essence of the strong partnership of DTI, LGUs, COs, and private business establishments towards consumer protection and welfare in Zambales. This is the fruit of the Memorandum of Understanding forged between DTI and RP Energy, Incorporated. These 14 Consumer Corner in the LGUs will further promote consumerism in Zambales.

Mayor Paulino, Jr., in his message, conveyed his thanks to DTI Zambales, RP Energy, Incorporated and Olongapo CAC for providing Consumer Corners to all the LGUs in Zambales including Olongapo City. The Consumer Corner project illustrates that consumer advocacy, education and information is important for consumers to be vigilant and be able to protect their rights as well as perform their responsibility. This will create a friendly and healthy business environment among consumers and business establishments. He implored all LGUs to continuously support and advocate DTI's consumerism projects and programs.

E-Commerce training held to help MSMEs cope with Covid-19

by : BC Florelyn A. Cañete

With the Covid-19 pandemic, the new normal way of keeping at pace with the market world is going online. The Department of Trade and Industry through its Negosyo Centers, has continuously engaged its clientele in E-Commerce and Digitization on-boarding to help them with this new normal.

To fully make every MSME understand the importance of going digital, the Negosyo Center San Luis through its Business Counsellor Florelyn Caniete conducted a SME Roving Academy training on E-commerce and Linking MSMEs to Digital Marketing. The said training allows MSMEs to appreciate the application and made them aware that this is the “in” thing today for them to keep at pace with consumers and markets. The training was held in collaboration with a private practitioner - photographer and webmaster- Tiara Mejos, and Jester Leander, Manager of OrderRun Delivery Service which is operating in Aurora. Actual experiences were shared during the lecture by Ms. Mejos. Real scenario of on-boarding in digital platforms were shared by the resource speaker. Although very intricate in giving the technical know-how on how to be present online, the MSMEs still dared to capacitate themselves with IT technology, given the encouragement by both Ms. Mejos and Mr. Leander. Mr. Jester Leander also facilitated the discussion on how they can help MSMEs deliver their products to consumers through a well developed online platform. Ms. Mejos, on the other hand, walked the participants through the realities of marketing online and how to deal with it. One-on-one consultation was also facilitated by the trainers.



A product shoot of all products brought by MSMEs was done. This will become the basis for the creation of the E-commerce platform for them. Ms. Mejos also shared her desire to help Aurora’s MSMEs in coming up with a website to showcase the locally produced products. A link with OrderRun Delivery Service, owned and managed by Mr. Leander, will be looked into in order to provide efficient logistics for MSMEs wanting to be onboard.

Bulacan Provincial Government, Bulacan Chamber of Commerce and DTI continue holding BUFFEX and BBC

Despite the pandemic brought by Covid-19, the Bulacan Chamber of Commerce and Industry, in partnership with the Bulacan Provincial Government, the Department of Trade and Industry and other agencies continued with the holding of the Annual Bulacan Food Fair and Exposition (BUFFEX) and the Bulacan Business Conference 2020 on September 7-11, 2020.

The two events are held annually to promote the rich culture and vibrant trade of the province. For the first time, the events were held virtually or using online platforms.

Nevertheless, the events were graced by leading officials led by Senator Sherwin Gatchalian, Governor Daniel Fernando, DOST Secretary Fortunato Dela Peña, DTI Undersecretary Blesila A. Lantayona, businessman magnate Ramon Ang and other key officials who gave messages of support for the events.

Bulacan Chamber of Commerce President Cristina Tuzon led the opening program along with other BCCI officers.



BULACAN CHAMBER OF COMMERCE AND INDUSTRY, INC.
 In Partnership with **PROVINCIAL GOVERNMENT OF BULACAN**
 In Cooperation with **DTI-BULACAN and NEGOSYO CENTER-BULACAN**



Proudly present



BULACAN BUSINESS CONFERENCE 2020

BULACAN FOOD FAIR AND EXPOSITION 2020

BBC. BUFFEX. ON-LINE. GLOBAL. "An On-Line Celebration"

*"Kabuhayan at Kalusugan: Yaman ng Pamayanan.
 Ipagpatuloy ang Nasimulan, Pagsubok Sama-samang Lagpasan"*



September 7, 2020, 9:00 AM
GRAND LAUNCH

via ZOOM

September 8, 2020
AGRIPRENEUR DAY

September 9, 2020
DTI DAY

September 10, 2020
**COOKING DEMO
 OPM SINGING CONTEST**



Powered by:



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SMC INFRASTRUCTURE

UNION

PHILCEMENT

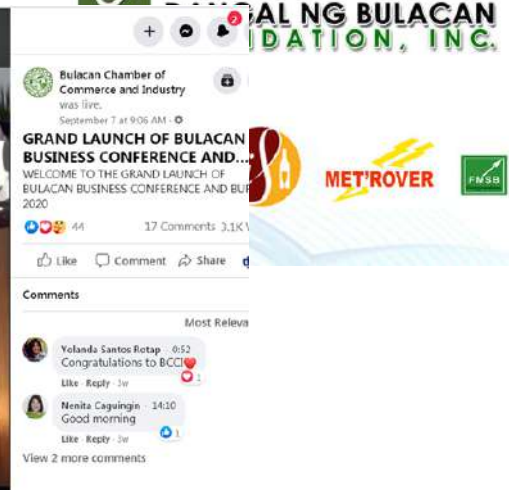
**SAVE THE DATE ...
 CLICK THE LINK...
 REGISTER FOR FREE...
 JOIN... AND
 WIN RAFFLE!!!**



**2 WINNERS OF 32" HISENSE SMART TV
 10 WINNERS OF RUX MOUNTAIN BIKE
 10 WINNERS OF...**



**PROVINCIAL GOVERNMENT OF BULACAN
 CORPORATION, INC.**



BULACAN, BATAAN ESTABLISHMENTS CHECKED FOR HEALTH PROTOCOL COMPLIANCE

As a response to the Covid-19 pandemic, the Department of Trade and Industry was tasked, among others, to set policies and monitor compliance on guidelines by the Inter-agency Task Force on Infectious Diseases (IATF). DTI and the Department of Labor and Employment (DOLE) monitor establishments throughout the region. The DTI, DOLE, in coordination with local government units were mandated by the IATF to check the compliance of establishments to mandatory health protocols to control the spread of the Covid-19 virus in these establishments.



Among the establishments regularly being checked by DTI are groceries and supermarkets, dine-in establishments like restaurants and eateries, internet shops, gyms, barbershops, salons and spa.



Guided by the IATF, the DTI has issued policies covering minimum health standards in workplaces and establishments. These policies include Memo Circulars 20-16, 20-37, 20-38 and 20-39. The DTI and DOLE have also issued joint memorandum circulars on the Interim and Supplemental Guidelines on Workplace Prevention and Control of Covid-19.





.....continued from page 5 **Hashtag support local**

The end goal of Dogtown Collective Food Park is to ready MSMEs in the province to link online. This led the group to come up with an idea of showcasing the local products to the local community in Baler leading to the holding of the “Weekend Community Market.”

The two-day community market was held last September 12-13, 2020 at Alley 2, Buton Street, Brgy. Sabang, Baler, Aurora. With close coordination with DTI, sixteen (16) DTI assisted clients participated in the said event where four (4) of DTI SSF project cooperators were included. Since this is a weekend, DTI SSF Support Staff Gorospe and Business Counselor Florielyn Caniete helped man the booths and the marketing of the products. The organizers made sure that the activity complied with the IATF requirements on health protocols particularly on the observance of social distancing.



Among the MSMEs assisted by DTI who joined the event were : R'Teh Handcraft Products (sabutan products), Aurora Cacao Agriculture Cooperative (Cacao Tablea), Matawe ARBs Marketing Cooperative (Banana Chips), Ibona Small Coconut Farmers Multi-Purpose Cooperative (Coco Jam), Tele's Creations (Lamps made from fossilized cacao leaves), Don's Enterprises (Turmeric Powder), Rosh Processed Food Products (Garlic and Chilli Oil), and Pepot Witwitiw Food Products (Spiced Coconut Vinegar). On the second day, it was attended by Lerma's Food Products (Buko and Pineapple Pie), Ecura's Delicacies (Banana/Taro Chips, Sampaloc Candy and Empanada), Eunice Coco Products (Spiced Coco Vinegar),



DTI staff made it a point to take photos of buyers carrying with them the hashtag “Support Local.” This has created awareness on the importance of patronizing locally made products to help generate opportunities among communities in the province. Products ranges from food to non-food items.



DTI - NUEVA ECIJA LAUNCHES NSB AND PPG; LIVELIHOOD STARTER KITS PROVIDED

by : Richard V. Simangan, Ph. D.

The Covid-19 pandemic may have caused serious business problems with most businesses stopping their operations and some with limited operations while few with full operations but the Department of Trade and Industry-Nueva Ecija is still very determined to do public service amidst the threats of being exposed and possible being infected with the disease.

True to its tagline, Serbisyong Higit Pa sa Inaasahan, the agency carried out two important programs that will benefit new and existing entrepreneurs through the Negosyo Serbisyo Sa Barangay (NSB). The program objectives are to increase awareness of barangay officials about the services offered by the Department through the Negosyo Centers; identify MSMEs with business operations within the barangays, among other qualified beneficiaries; conduct business development assistance and/or services in the barangays; and provide package of livelihood kits to qualified affected individuals.

For this year, the selection of municipalities was based on those with positive Covid-19 cases. As agreed in one of the Management Committee meetings of DTI-Region 3, Nueva Ecija's target NSB to be launched is 18. From these municipalities, the selection of barangays where to launch the NSB was left to the decision of the concerned Local Chief Executives. Thus, in coordination with the concerned LGUs and the Barangays, the NSB launching activities were held in the following barangays from June 30 to August 7 benefiting 110 micro-entrepreneurs and providing them with total livelihood starter kits of P 675,047.73. The starter kits range from P 3,750 to 7,500 per beneficiary with total of P 37,500 per barangay.

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NSB areas and launch dates

City/ Municipality	Barangay	Date Launched	Number of Beneficiaries
San Leonardo	Tabuating	June 30	5
Cuyapo	District 8	July 10	5
General Natividad	Manarog	July 14	10
Cabanatuan City	Polilio	July 16	10
Sta. Rosa	Sto. Rosario	July 16	5
Licab	Poblacion Norte	July 17	5
Quezon	Doña Lucia	July 17	5
Aliaga	Bibiclat	July 22	6
Laur	San Felipe	July 23	5
Imelda Valley	Palayan City	July 23	8
Sto. Domingo	San Pascual	July 24	5
Gapan City	Mangino	July 29	5
San Isidro	Poblacion	July 29	5
Guimba	San Roque	August 3	6
Zaragoza	Pantoc	August 5	5
Rizal	Canaan East	August 6	10
San Antonio	Sta. Barbara	August 7	5
Jaen	San Josef	August 7	5

The livelihood starter kit packages provided were that of sari-sari store, frozen street foods, pottery making, rolling store, glass shelves for tinapa makers, meat processing, garments making, and more. The starter kits are intended to add to the existing stocks of micro-enterprises in the barangays which they can roll over to generate more sales and income and help sustain the family's income at this time of pandemic. The selection of beneficiaries was left to the Barangay officials but following selection guidelines.

Entrepreneurship and Consumer Awareness and Responsiveness Seminars were also part of the launching activities to ensure that the beneficiaries are equipped with proper know-how on how to manage the business better as well as know their rights and responsibilities as consumers. In 2019, 24 NSBs were established in the municipalities belonging to the 4th to 5th class income class and benefiting 120 new micro-enterprises.

On one side, DTI's Program on Pangkabuhayan sa Pagbangon at Ginhawa (PPG) is a welcome relief to victims of calamities such as flood, earthquake, fire, among others. PPG is a livelihood seeding program and entrepreneurship development program for micro-enterprises, with priority in areas affected by fire incidents and other calamities including other health disasters such as pandemics. For this year, the DTI-NE was able to seek the approval of its proposal from the DTI-3 regional office to provide livelihood kits initially to 133 victims of fire and tornado for a total amount of P 1,330,000 or P 10,000 per victim. The distribution of affected victims is as follows:

City/Municipality	Type of Calamity/Incident	Number of Victims
Cuyapo	Fire (2019)	32
Sto. Domingo	Fire (2019)	33
Cabanatuan City	Fire (2020)	56
Cabanatuan City (Bakod Bayan)	Tornado (2020)	12

The awarding of livelihood kits started on July 24 in Sto. Domingo with the initial 12 fire victims receiving 10 bags @ 25kg pack each. On July 27, 2020, the 20 SME fire victims from Cuyapo received 10 bags @ 25KG pack each. Another awarding was held on July 30 for 12 families in Bakod Bayan, Cabanatuan City who were struck by tornado. On the other hand, some 35 fire victims from Barangay Supermarket, Cabanatuan City received their 11 bags @ 25 Kg pack each on August 3, 2020.

The DTI-NE is continuously coordinating with the rest of the victims as to the type of livelihood kits to be provided. The proposed schedule for the awarding of kits is within August 2020.

Meanwhile, the DTI-NE has proposed to the regional office another set of beneficiaries, this time to include owners of businesses who were greatly affected by the pandemic, another set of victims of fire and tornado in Guimba and those listed under the End Local Communist Armed Conflict (ELCAC). The implementation of the NSB and PBG are done in partnership with the Provincial Government of Nueva Ecija headed by Governor Aurelio M. Umali.

DTI-3 JOINS CELEBRATION OF WORLD BAMBOO DAY



Officers and staff of the Department of Trade and Industry Region 3 (DTI-3) joined the worldwide celebration of the World Bamboo Day on September 18, 2020.

DTI-3 Regional Director and key officials of the agency led the planting of bamboo saplings at the compound of the DTI-3 at the Diosdado Macapagal Regional Government Center in Maimpis, City of San Fernando, Pampanga. RD Angeles is the national coordinator of the Bamboo Industry Cluster as well as Head Secretariat of the Philippine Bamboo Industry Development Council (PBIDC).

DTI BULACAN SIGNS MOA WITH MARKET VENDORS ASSOCIATION

DTI Bulacan recently partnered with the San Rafael Market Vendors Association (SARAMVA) through a Memorandum of Agreement (MOA) signed in the presence of San Rafael, Bulacan Mayor Cipriano D. Violago Jr. on September 24, 2020. DTI Bulacan Director-in-Charge Ernani M. Dioniso and Division Chief Jacinto Polido led the signing ceremony while SARAMVA was represented by its President Mr. Ricardo I. Aransanzo and witnessed by Mayor Violago, and Vilma Valdos, Market Administrator.

The MOA will help enhance the consumer protection programs of DTI in the local government. It will strengthen partnership with critical private business organizations in extending consumer protection and promoting ethical business practices, integrity and accountability.



DTI TARLAC CONTINUES TRAINING SESSIONS DESPITE PANDEMIC



dti SEMINAR ON HOW TO START YOUR OWN BUSINESS
AVL 2ND FLOOR, MUNICIPAL HALL, BROY. SANTO DOMINGO 2ND, CAPAS, TARLAC | SEPTEMBER 23, 2020

dti SEMINAR ON HOW TO START YOUR OWN BUSINESS
Bigy. Hall, San Juan, Ramos, Tarlac | September 22, 2020



Despite the pandemic, DTI - Tarlac provides support to MSMEs by conducting learning and development opportunities. Through DTI's SME Roving Academy, free seminars/ training programs are given for continuous learning and to enable local MSMEs become competitive both in the domestic and international markets.

The DTI Tarlac, in partnership with the Department of Science and Technology - Tarlac conducted a webinar on Basic Food Hygiene and Good Manufacturing Practices on Friday, August 14, 2020. This was simultaneously shared in seven different municipalities of Tarlac namely Anao, Pura, Ramos, San Clemente, San Manuel, Tarlac City, and Victoria through their respective Negosyo Centers. The seminar aimed to educate the participants on the importance of food safety and proper food handling in order to enhance the food industry and gain consumer confidence, which in effect lead to economic growth and development. Also conducted on the same day were Webinar on Basics of Entrepreneurship, How to Start a Business in Paniqui, Tarlac, and Skills Training on Veggie Noodle Making in Victoria, Tarlac.

"We are facing a lot of challenges in providing our services during this time of pandemic, but innovation and creativity surfaced and brought out the best in us to deliver our commitments following health protocols," DTI-Tarlac Provincial Director Agnes B. Ramirez said.

"MSMEs are also doing their part to revive their businesses by responding to government invitations and programs but staying safe at the same time," she added.

DTI ALLOTS MORE THAN ONE MILLION PESOS FOR BOCAUE FIRE VICTIMS

by: TIDS Mary Grace S. Reyes

On August 20, 2020, DTI-Bulacan Provincial Office, spearheaded by its Director-in-Charge, Ernani M. Dionisio paved the way for the awarding of livelihood kits to residents of Brgy. Antipona, Bocaue, Bulacan whose houses have been burned down due to a fire incident that took place during the first quarter of the year.

Forty-two families (42) received livelihood kits amounting to P 10,000.00 each in the form of gift certificates and vouchers which they can present to retail establishments identified by DTI in exchange for merchandise for business. Beneficiaries underwent a series of consultation and Entrepreneurship training under the the Pangkabuhayan para sa PagBangon at Ginahwa Program or PPG.

The PPG program is intended to support the recovery and continuity of business operations and other economic activities in an area affected by fire and other calamities. The program enjoined the collaborative efforts of government agencies such as the Department of Social Welfare and Development (DSWD), Local Government Units (LGU) and National Task Force to End Local Communist and Armed Conflicts or NTF-ELCAC.

DTI-Bulacan targeted to award a total of One Hundred Fifty Five (155) livelihood kits to the affected families in the said Barangay. These livelihood kits are composed of merchandise for sari-sari store business, carinderia, frozen products or bigasan store grouped according to the chosen package of the qualified beneficiaries.



Happy Birthday!

GILBERT D. VILLANUEVA	ZAMBALES	July 6
CYNTHIA V. JARAVATA	ZAMBALES	July 7
EMMANUEL R. CALEON	BULACAN	July 7
RHIA C. LAXA	PAMPANGA	July 9
EILEEN E. OCAMPO	BATAAN	July 9
MARIO C. ROMERO	RO	July 13
LIBRADA C. ESTRELLA	BULACAN	July 15
ARLENE P. GOMEZ	PAMPANGA	July 18
RICHARD V. SIMANGAN	NUEVA ECIJA	July 19
EMIL PAOLO B. GALANG	PAMPANGA	July 23
BENJAMIN B. LUNA	BATAAN	"july 29
PAOLO MARI T. MADLANGBAYAN	BULACAN	August 1
ROMEO EUSEBIO E. FARONILO	NUEVA ECIJA	August 14
FRANCIS ANGELO I. PILARCA	PAMPANGA	August 17
DIANA AIRESE E. AMEN	ZAMBALES	August 20
JOHN CRIST T. DIZON	BULACAN	August 21
JOSEPH D. PINEDA	PAMPANGA	August 31
NANETTE D. LINATOC	RO	September 3
MARIA CRISTINA V. VALENZUELA	BULACAN	September 8
MELODY A. TANGONAN	ZAMBALES	September 8
MARK ANTHONY R. LODRIGITO	RO	September 9
ALLAN A. CAÑAVERAL	NUEVA ECIJA	September 10
ROWENA N. SUNGA	BULACAN	September 11
ABIGAEL R. CALILUNG	RO	September 15
ALEX ROY F. DELA CRUZ	BULACAN	September 18
JERSIE G. LEAÑO	BATAAN	September 19
DARBY RAUL L. BOGNOT	PAMPANGA	September 20
MICKO ROA L. DELA CRUZ	NUEVA ECIJA	September 20
EVANGELINE S. BULDA	ZAMBALES	September 21
CHARLYN KRISTEL F. GALANG	AURORA	September 21
FE G. BRUNO	TARLAC	September 22
GERALD DENNIS S. SUYAYEN	NUEVA ECIJA	September 22
GERARDO B. SANTOS	BATAAN	September 23
WESSA B. MALLARI	TARLAC	September 26
JENNY E. CARREON	BULACAN	September 27
ENRIQUE D. TACBAD	ZAMBALES	September 29

2019 SPRINTS AWARDEES



2019 SPRINTS AWARDEES



SPRINTS AWARDEES 2019

Congratulations to all the awardees!!!

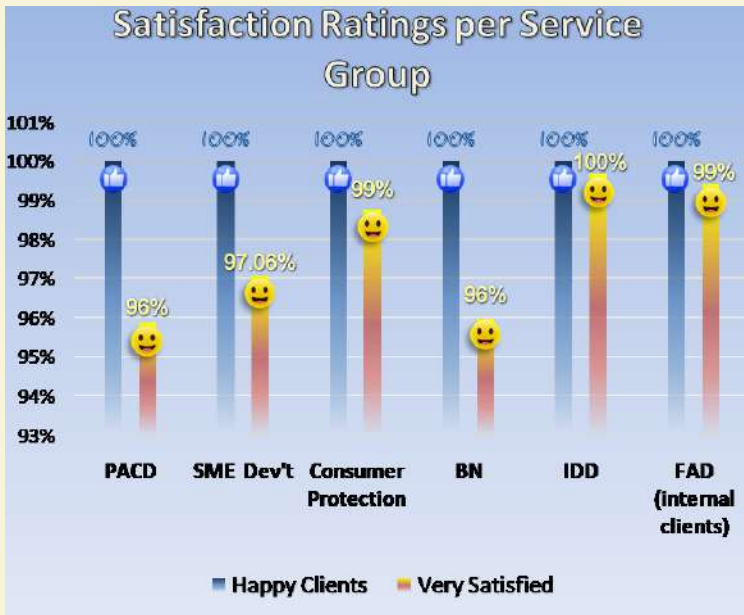


**Your love, care and... articles are most welcome in the
next issue of CL Express**

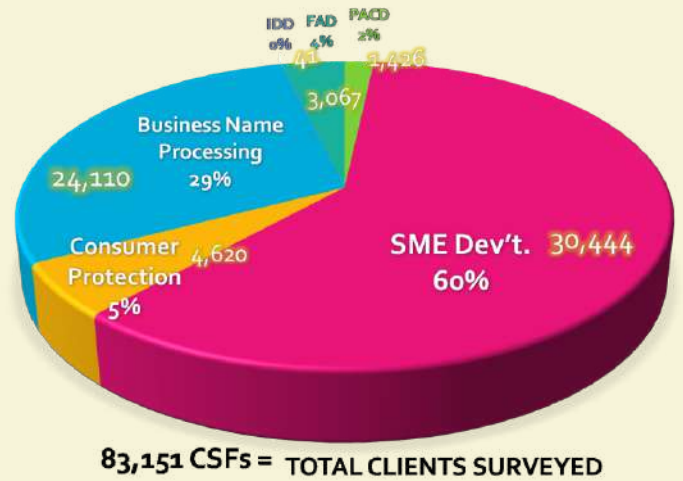
**Please send your contributions to:
warrenpatrickherrano@dti.gov.ph**

CUSTOMER SERVICE FEEDBACK

AS OF SEPTEMBER 2020



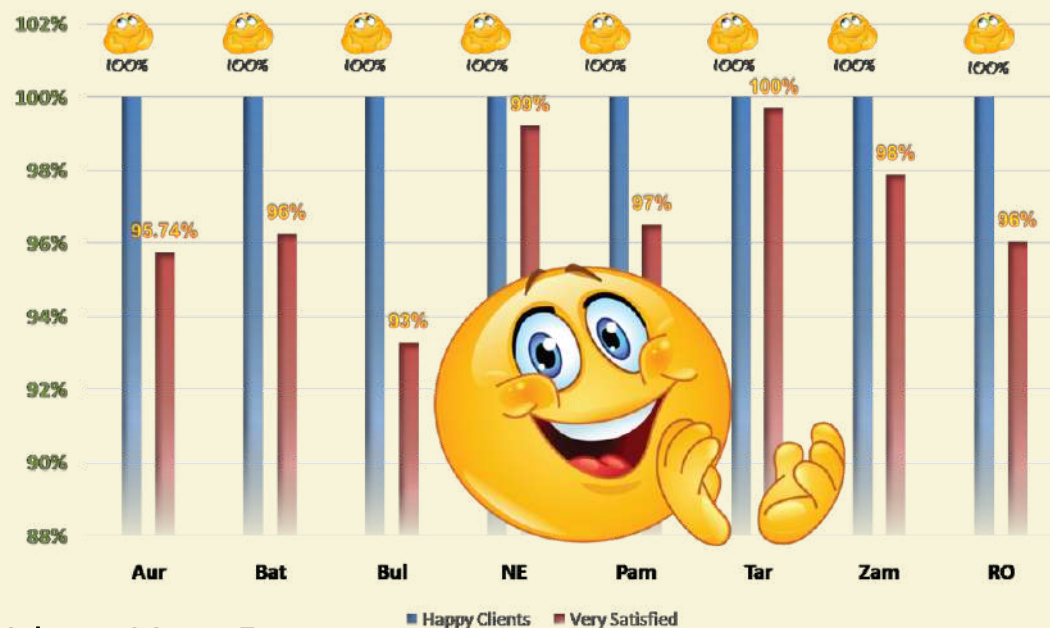
CSFs Collection per Service



Percentage VS Ratings



SATISFACTION RATINGS PER PROVINCE/UNIT



DTI-3 's
Performance of
its frontline
services
received a

96.92%
VS Rating

Department of Trade and Industry - Region 3
Malikhain St. Cor Maagap St., Diosdado Macapagal Government Center,
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