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HIBLA

"Strands of Dreams Bound to Fulfillment"

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Bulig Kontra COVID-19:

the SSF Beneficiaries Malasakit Story

(Leslie T. Aranilla)

In the midst of calamities and other crisis, we Filipinos are known for "Our Bayanihan value".

We have this concern for the welfare of each and every one. As our country is experiencing this Pandemic COVID-19, production of critical products and provision of services are becoming scarce and inadequate.

In its effort to contribute something in the face of this catastrophe, BASIWA initiated the massive production of face mask. They produced face mask for the Local Government Unit of Sto. Niño's employees at an affordable price.

The Association realized that not everyone was able to acquire face mask since supply is no longer available. They initiated mass production and distributed to the communities.



The Bagong Silang Workers Association (BASIWA) is one of the Cooperators of the SSF and BuB Projects of DTI South Cotabato.

It is located at Brgy. Ambalgan, Sto. Niño, South Cotabato and with operational coverage in the entire province.

The organization is into garments making catering to individual and institutional customers. It is a recipient of sewing and embroidery machines from SSF and BuB projects.

The Association was able to procure additional machine like sublimation out of their income generated from their operation.

They gave donations to the COVID-19 Operation Center of Sto. Niño and other offices; DTI-South Cotabato is among the recipients.

Their production inventory is now sufficient to answer the needs of the regular and walk-in clients.

Recently, the association received used sacks from the municipality of Sto Nino to be used for making eco bags. These eco bags are being used as packaging materials for rice, canned goods and other consumables being distributed to households in the Municipality as part of the support for curbing Covid-19.

BASIWA likewise established partnership with a private group working out for the provision of PPEs to frontline workers in some health centers in the Province.

The private group provides all the materials while BASIWA tailors the PPEs free of labor cost.

Inter-agency Task Force

Consumer Protection On the Go (Januel King J. Vertido)

Department of Trade and Industry - South Cotabato together with DTI-Regional Office, Food & Drug Administration, Provincial Disaster Risk Reduction and Management Office, and National Bureau of Investigation, conducted an Inter-Agency Task Force joint monitoring to the major trading centers in Koronadal City.

The IATF joint monitoring was conducted to assure consumers that prices of basic necessities



and prime commodities were within the prevailing prices.

The monitored firms were abiding with the Memorandum Circular No. 20-07 or the Anti-hoarding and anti panic buying.

On the other hand, City Local Price Coordinating Council conducted its first meeting since the reactivation of council on March 26, 2020 under the Executive Order No. 39.

Message of the OIC

“We wanted to make sure that those focused 2019 NSB barangays receive the appropriate form of interventions...”

“A market matching activity with big player processing the mango & cocoa was undertaken.”

“We were at our momentum when the outbreak of COVID-19 immobilized the entire society...”

We hope that this crisis will be over soon...”



Few months prior to the entry of year 2020, we have already crafted our individual Work and Financial Plans (WFP). Those plans were developed based on customers' requirements resulting from the sectoral assessments and correlated to the 2019 budget. Come year 2020 and we were set to start our mandate.

We started off the year by engaging our Negosyo Serbisyo sa Barangay (NSB) clients. We wanted to make sure that those focused 2019 NSB barangays receive the appropriate form of interventions before we expand to another set of barangays for 2020. Testimonies and evidences of support will strengthen our campaign for expanding the coverage of the NSB.

Year 2019 was beset by various calamities. In anticipation of similar situations and as part of the emergency preparedness, we started to organize the Local Price Coordinating Council at the municipal level. The creation of the Municipal LPCC was anchored on R.A 7581 as amended by R.A. 10623, otherwise known as the Price Act. The first municipality to be organized was Norala, upon the request of its Local Chief Executive, Hon. Clemente B. Fedoc. Other municipalities that followed were Tampakan, Tantangan and Tupi. The rest of the municipalities were scheduled for organizational meetings in the succeeding months.

Our approach in the Industry Cluster Enhancement (ICE) Program was mobilizing and strengthening the industry cluster organizations. Organization plans were crafted through a series of workshops involving the stakeholders and enablers. Institutional buyers were identified who shall become anchor firms for small producers and processors. A market matching activity with big player processing the mango & cocoa was undertaken. Once a good result is achieved, it will be replicated in other clusters.

We were at our momentum when the outbreak of COVID-19 immobilized the entire society. Activities on the pipeline were postponed and/or cancelled. Our efforts were focused on inter-agency coordination and the monitoring of the prices of basic and prime commodities. The Presidential Proclamation No. 929, declaring the entire nation into state of emergency, compelled us to strictly impose R.A 7581 along with other implementing agencies. We were obliged to maintain a skeletal workforce in the office while most of us were working from home.

The pandemic truly affected the entire economy. We hope that this crisis will be over soon, otherwise we will be in a deep recession. Thus, we enjoin everyone to work together and faithfully follow government issuances so that we will defeat the calamity. God bless us all!

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HISTORY

Established to address local industry and foreign trade growth, The Department of Trade and Industry (DTI) traces its history back to the creation of the Department of Commerce in 1898. At the time, its primary mandate involved supporting the Department of Agriculture and Commerce towards developing national trade and industry. Nearly 75 years following its inception, changes in government and agency functions made possible the establishment of the Ministry of Trade and Industry. It was changed into the Department as it is presently known.

OUR BEGINNINGS (1898)

The DTI had its beginnings on 23 June 1898 when President Emilio F. Aguinaldo formed four government agencies, namely the Departments of Navy, Commerce, Agriculture, and Manufacturing.

DEPARTMENT OF COMMERCE AND INDUSTRY (1901)

The Philippine Commission established the Department of Commerce (and Police). After World War II, President Manuel A. Roxas issued Executive Order (EO) 94 on 04 October 1947, creating the Department of Commerce and Industry (DCI). Cornelio Balmaceda, a much sought-after Economics Professor and Bureau of Commerce (BOC) Director, was appointed Acting Secretary of the newly

created Department of Commerce and Industry. Prior to EO 94, the Bureau of Commerce was tasked to develop and promote the trade and industry of the country under the overall supervision of the Department of Agriculture and Commerce (Act 4007 on 05 December 1932 by the Philippine Legislature).

AFTER 25 YEARS (1972)

DCI had grown into a big organization with 10 regular bureaus and 22 agencies under its direct supervision. The DCI was mandated to promote, develop, expand, regulate, and control foreign and domestic trade, industry, and tourism.

DEPARTMENT OF INDUSTRY (1973)

To have closer supervision and ensure more effective delivery of services, President Ferdinand E. Marcos issued Presidential Decree (PD) 189 on 11 May 1973, creating the Department of Tourism to handle all tourism-related matters. A year later, 21 June 1974, Marcos issued PD 488 creating the Department of Industry whose principal function was to promote and enhance the growth of the existing and thriving industries in the country.

DEPARTMENT OF TRADE (1975)

On 02 June 1975, the Department of Trade was created under PD 721 to pursue efforts of the government toward strengthening socio-

economic development of the country, particularly in the area of commercial activities. A key strategy of the new department was vigorous export promotion to generate much needed foreign exchange (forex). A Bureau of Domestic Trade was also established to push for domestic trade and marketing programs.

MINISTRY OF TRADE AND INDUSTRY (1981)

In the early 80s, the national economic development goal of the Marcos government required the need to hew industrial promotion efforts with the expansion of Philippine trade overseas. This resulted in the creation on 27 July 1981 of the Ministry of Trade and Industry, which took over the functions of the subsequently abolished Departments of Trade and of Industry.

DEPARTMENT OF TRADE AND INDUSTRY (1987)

Drastic changes followed after the People Power Revolution. President Corazon C. Aquino signed on 27 February 1987 EO 133, reorganizing the Ministry of Trade and Industry and renaming it the Department of Trade and Industry (DTI).

AT PRESENT (2006)

In 2006, Secretary Peter B. Favila issued a Department Order officially declaring every 27 July of each year, the date and month the Ministry of Trade and the Ministry of Industry

was first merged, as DTI anniversary.

THE CORPORATE LOGO



The logo of the Department of Trade & Industry symbolizes the vision and values of the DTI team.

ABOUT OUR LOGO

The simple yet bold and clear logo-type signifies a willingness and ability to take proactive measures and clearly defined approaches to achieve measurable results that will create an impact on consumers and businesses, notably small and medium enterprises in the countryside.

The neat typeface connotes stability. The connected letters (dti) stand for a unified team working as one with all instrumentalities of the government and the private sector to build a strong nation that is one in purpose and aspiration.

The Philippine map within the dot of the letter 'i' signifies a country with a strong presence in the global marketplace.

The colors represent the Philippine flag: red for moral courage and strength of vision, and blue for integrity and loyalty to country.

Consumer Protection on the Go

(Januel King J. Vertido)

Price and Supply Situationer (March 13-26, 2020)

Prices of Basic Necessities of major trading centers are within the price freeze order. On the other hand, Prime Commodities are sold within the SRP.

All major trading centers of South Cotabato are implementing the Price Freeze of basic necessities according to the Proclamation No. 929 Declaring A State of Calamity Throughout the Philippines due to Corona Virus Disease 2019 (COVID-19).

Social distancing and proper sanitation procedures are being observed by all business establishments in accordance to the Executive Order No. 18 issued by the governor.

Commercial face masks and 70% alcohols are evidently out of stock from major trading centers, pharmacies and even hospitals.

There are reports about panic

buying and also observed during the price monitoring.

There is no report or complain about the shortage of supplies and difficulty in transporting goods.

A meeting was called by the local chief executive to reactivate the LPCC of the Koronadal City.

Online Complaints/ Reports

10 Facebook online sellers, selling overpriced 70% alcohols and face masks.

1 Pharmacy from Banga, South Cotabato reported and forwarded to FDA selling face mask beyond the SRP.

Bridging Supply Gap

DTI Business Development Division tapped three local garment-makers that are SSF cooperators to produce washable, multi-layered, face mask as an alternative. These SMEs have monthly production capacity of 1000 to 2,500 masks with prices range from Php8.00 to Php35.00.

Bayanihan Act Report (March 16 - March 31, 2020)

Price Monitoring to Ensure Adherence to Automatic Price Freeze Level of basic Necessities

No. of monitoring activities	4
No. of Firms Monitored	12
% of compliance	100%
No. of non-compliant establishment	0
No. of LOI issued	0
No. of SCO Issued	0
No. of NOV Issued	0

Campaign on Anti-Hoarding/ Anti-Profiteering

No. of joint operations with PNP/CIDG & NBI	1
No. of persons arrested	0
No. of firms monitored	2



"Prices of Basic Necessities of major trading centers are within the price freeze order."

"...SSF Cooperators to produce washable, multi-layered, face mask as an alternative."

Negosyo Center- NDMU Conducts Entrepreneurial Mind-setting, Financial Literacy and Business Plan Preparation Seminar to Various Stakeholders of South Cotabato

(Christian Joy P. Bansuan)

For the 1st quarter of 2020, Negosyo Center-NDMU conducted a series of Entrepreneurial Trainings to various stakeholders within the province. First was the 3-day seminar on Entrepreneurial Mind Setting and Financial Literacy to beneficiaries of the Integrated Livelihood program under the Public Employment Services Unit of the Provincial Government of South Cotabato last Jan 22-24, 2020.

There were five (5) batches totaling to 240 participants coming from the different municipalities of the province.

The aim of the activity was to equip the beneficiaries with the proper mindset in doing business and handle properly the finances that they may be able to sustain the livelihood project to be awarded to them.

Last Jan. 27, 2020, same topics were discussed to the drug surrenderees undergoing the

in-house reformation at Balay Silangan, Reformatory Center, Tupi. There were 46 participants who were willing to learn more on how to do business and gain more understanding in handling finances that they may be reformed into self-sufficient and law abiding members of the society.

The OFWs under the OWWA-Enterprise Loan and Development Program(EDLP) benefited from the seminars on Entrepreneurial Mind Setting and how to create a business plan last Feb 11-12 at the Conference Room of City Hall of Koronadal.

The OFWs were trained on how to strategically craft their proposed business ideas and practice their minds to think like true businessmen. Their business proposals were submitted for fund augmentation through a loan from Landbank. There were 99 OFWs and OFW beneficiaries who participated in the said event.



Bamboo Industry Gains Support from Stakeholders

(Babylon F. Maganaka Jr.)

Koronadal City, The South Cotabato Bamboo Industry Development Council members converged last Feb 10 & 28 to decide on various support for the growth and development of the bamboo industry in South Cotabato.

These resulted in the reconstitution of the South Cotabato Bamboo Industry Development Council membership. The Executive Order no 13, Series of 2020 was issued by Governor Reynaldo Tamayo to this effect last February 28, 2020.

A 5-year Bamboo Industry Plan for CY 2020-2024 was crafted by the members of the council.

The DTI as member of the council provides assistance in terms of Technology, Skills and Promotional Dev't; Mar-

ket Development; Policy and Institutional Strengthening; and Resource Management.

To date there are more than a hundred enterprises engaged in the bamboo industry in South Cotabato. These include nursery operators or seedling providers; planters; bamboo crafters and retailers.



(Members of the South Cotabato Bamboo Development Industry Council (SBDIC) meeting last February 10 in Koronadal City)

Negosyo Center - LGU Koronadal Conducts Inventory Management Seminar (Levigil F. Cona)



The efforts of Negosyo Center-Koronadal City to improve the plight and performance of MSMEs are widely publicized through Barangayan and promotion caravan. This captured the attention of "The Farm" which led to request the conduct of Inventory Management seminar for its personnel.

The Farm at Carpenter Hill, Koronadal City is one of the well-known entities offering different types of service from Hotel accommodation, Steak house, Convention center etc.

The said activity was proposed last December 2019 and was conducted January 29, 2020 at their resort.

This aimed to give knowledge to their staff about how to properly account for their inventories, know their nature and what is the treatment applicable to their classification.

Various questions were raised for clarification. The NC also provided activities and exercises to enhance the discussion and to effectively instill the key points. Present at that event is their HR Head, Mr. Edmer Guadalupe who thanked DTI South Cotabato and Negosyo Center Koronadal on behalf of Ms. Quinnie Lao, the owner. He also ended the activity with a request for a continual partnership with NC for future activities.

Negosyo Center Polomolok Conducts Food Safety, Good Customer Service Seminar and COVID-19 briefing at Blaan Wellness Village, Sitio Amgu-o, Landan, Polomolok, South Cotabato (Darlen Joy G. Morales)

Negosyo Center Polomolok focused its Negosyo Serbisyo sa Barangay (NSB) activities for Brgy. Landan, Polomolok, South Cotabato on the Blaan Wellness Village at Sitio Amgu-o as requested by the Municipal Mayor Honey Lumayag-Matti.

The agreement was to conduct series of seminars and trainings that would be of help in the development of the village as a rising tourist destination in South Cotabato during a meeting last February 27, 2020.

On the same day, Negosyo Center Polomolok with the support of Ms. Leslie T. Aranilla, Senior Trade and Industry Specialist - CARP and Mr. Waren Jay Nantes, Trade and Industry Development Specialist of DTI-South Cotabato, conducted a Food Safety Seminar for the staff and tenants assigned on food handling on the entire Blaan Village.

On March 12, 2020, Negosyo Center Polomolok conducted a Good Customer Service Seminar to the officers and staffs managing the village, headed by Mr. Nonobert Malit and the representative of Health Futures Foundation, Inc. (HFI), Ms. Dyan Geleen Tuble. As the COVID-19 crisis was rising, the speaker, Ms. Darlen Joy Morales also included a COVID-19 briefing for everyone's awareness and the implementation of necessary precautionary measures.

The participants were all native Blaans residing at Brgy. Landan and are members of Tana Mahin Cooperative.



Sifting and Shifting: Former Mass Supporters turned Entrepreneurs (Donna Ross F. Rivera)

Through the Community Service Program of the AFP, 2LT Zoe Samillano (CE) initiated an activity which aims to bring/provide the government effort to the former rebels or former mass supporters, for them not to look back/ not to go back to their past exertions.

In coordination with the Negosyo Center Banga, and in partnership with PESO-Banga, an activity about

"Orientation on People's Organization" and a "seminar on Entrepreneurial Mind Setting"

was conducted to the newly organized group, Lambingi Tamang Daan para sa Mapayapang Bayan Association, whose members are former

mass supporters in the barangay.

A variety of starting kits await them as livelihood assistance given by DOLE.

The activity was conducted last February 18, 2020 at Brgy. Lambing, Banga, South Cotabato with forty two (42) participants. Also present were Business Counsellor- Donna Ross F. Rivera, PESO Manager-Mr. Joseph Franco, BLGU staffs and AFP Staff.



Start-up Business 101 Module Class

(Sharven A. Doronio)

Negosyo Center- Norala conducted Start-up Business 101 Module Class for NSB beneficiaries that started last February until October 2020.

The objective of this module is to enhance and capacitate NSB beneficiaries of Barangay Lapuz and San Miguel and increase the knowledge

on entrepreneurship. The modules would help NSB beneficiaries start-up their community project.

The NSB beneficiaries of barangay Lapuz and San Miguel signed a pledge of commitment to undergo a series of seminars and training every month.

Conducted Module Class

Seminar/Training	Date	Barangay
Entrepreneurial Mind Setting	February 19, 2020	Brgy. Lapuz
	February 21, 2020	Brgy. San Miguel
How to Start a Business	March 11, 2020	Brgy. Lapuz
	March 12, 2020	Brgy. San Miguel



The Conduct of Product Exposé

(Donna Ross F. Rivera)

In line with the week-long celebration of the 79th Foundation Anniversary of the Municipality of Banga as a Settlement District, the Negosyo Center Banga hosted the first ever Trade Fair. Showcased the different products made by the local processors and manufacturers, and other MSMEs within the locality.

This gave an opportunity to

the local MSMEs in their product promotion as well as sales generation.

There were twenty-one (21) exhibitors, eight (8) prototypes developed, twenty-one (21) products developed, and Php 15,690 sales generated.

The product display was held last February 26- March 4, 2020.



(Claribelle B. Tahitit)

Kulitantang Festival First Mini Trade Fair featuring the best products of Tantaran and other municipalities of South Cotabato.

In line with the celebration of 59th Foundation Anniversary and 10th Kulitantang Festival, Negosyo Center Tantaran hosted the 1st Mini Trade Fair, which was held on January 21-27, 2020 at Municipal Ground of Tantaran South Cotabato.

Two trade fair booths were

provided by the LGU to accommodate the products of Fifteen (15) MSMEs who joined the event. It aims to provide the right avenue to promote and showcase what the municipality of Tantaran could offer which involve the business associations and small business owners into Food Processing and Manufacturing.

The event generated a total sales of Php 10,340.00.



DTI-South Cotabato and Negosyo Center Norala joins NAPC's Serbisyo Caravan (Sharven Doronio)

Norala, March 9, 2020 NAPC conducted Serbisyo Caravan at Norala, South Cotabato. It aimed to bring National and Local services to the people of Norala as a one-stop-shop.

Different front-line agencies

participated including DTI-South Cotabato and Negosyo Center Norala, where they offered business counseling, business name registration and information campaign on Fair Trade Laws and Negosyo Center Advocacy.



Market Matching (Leslie T. Aranilla)

February 6, 2020, OIC Rictaniel T. Reginio of DTI-South Cotabato facilitated the conduct of Market Matching Activity for South Cotabato Mango Industry Agri Cooperative (SCMIAC) and South Rays Valley Food Corporation (SRVFC) to Seabest Food and Beverage Corporation held at Seabest Conference Room, RD City, Polomolok, South Cotabato.

Seabest represented by the Plant Manager Ms. Africa and In-charge in Procurement Mr. Bartolome presented their product quality and volume requirement, mode of delivery and terms of payment. SVMIAC & SRVFC on the other hand presented their company profile, products, production pro-

ocols, volume capacity and other necessary information.

Later that day SVMIAC and SRVFC agreed to comply on the necessary documents for accreditation as supplier. Seabest considered SCMIAC and SVFC in the list of their potential suppliers of fresh mango and compound chocolates in South Cotabato. Details of orders and bookings will follow.



Farmers Need Assessment (Leslie T. Aranilla)



February 11, Tboli, South Cotabato. Profiling and Assessment of K'noon Highland Farmers Association of Sitio Kule, Brgy. Salacafe, Tboli.

A convergence between ACIDI/VOCA, DTI-South Cotabato and OMAg-Tboli for PhilCAFE Project. Mr. Roniano Madronero, Regional Project Manager of ACIDI/VOCA-PhilCAFE Project introduced to the farmers the programs for PhilCAFE. Mr. Babylon Maganaka, Acting Division Chief of DTI-South Co-

tabato gave an emphasis on organizational strengthening and producing coffee in accordance with the existing coffee quality standards.

The activity is a need assessment to identify the menu of activities necessary for the organization.

Officers and other members of KHFA participated and were grateful to come-up with what to prioritize in order to sustain the organization's operation and growth of each member.

Staycation at Bamboo House (Babylon F. Maganaka, Jr.)

LOOK! Bamboo Houses located at the Brgy. Cannery. It is a model house all made of bamboo which is a project of DOLE Phil through the Mahintana Foundation and LGU Polomo-

mok to promote bamboo and ecotourism in the municipality.

The bamboo house is managed by the BLGU and is already open for your accommodation needs in town.



Repair Shop Inspection (Ria B. Hallarsis)

January, DTI -South Cotabato conducted inspection of repair shops applying for accreditation.

As stated in the P.D 1572 or the Repair Shop Accreditation Law, the accreditation of a repair shop is the legal recognition that a service or repair enterprise and the technical personnel therein have complied with the requirements of law and fulfilled the basic requirements of the industry for their operation and are therefore reliable and competent to practice trade.



NC-NDMU Conducts Skills Training on Hand Soap and Hand Sanitizer (Christian Joy P. Bansuan)

Last March 9, 2020 Negosyo Center-NDMU conducted a skills training on Hand Soap and hand sanitizer for interested citizens within Koronadal City.

In light of the emerging cases of COVID-19, this training was precisely chosen. Sir Allan Esquivel of Love Depot, who has been a partner of Negosyo Centers all over the region, was the resource person of the activity.

He taught the participants the ingredients and procedures for hand soap and sanitizer products. He then demonstrated the procedures and the participants were given the chance for a hand-ons tutorial. Part of the lecture was also teaching them the proper costing and pricing of the said products.

The participants were mostly OFWs which are exploring possible business ventures and existing MSMEs who want to expand their products. The activity opened business opportunities since the products taught are now highly in demand.



Executive Orders on LPCC (Ria B. Hallarsis)

Executive No. 6 An Order Creating the Local Price Coordinating Council in the Municipality of Tampakan, South Cotabato

Executive No. 39 An Order Creating the City Local Price Coordinating Council in the City of Koronadal, Defining its Powers and Functions.

Executive Orders Related to Enhanced Community Quarantine

South Cotabato

Executive Order No. 18 Series of 2020 - An Order Declaring and Placing the Entire Province of South Cotabato Under Enhanced Community Quarantine and Calibrated Lockdown.

Municipality of Lake Sebu

Executive Order No. 16 Series of 2020 - An Executive Order Enhancing and Strengthening LGU Containment and Surveillance Measures in the Municipality of Lake Sebu in Consonance with Enhanced Community Quarantine and Calibrated Total lockdown in the Province of South Cotabato.

Municipality of Tantaran

Executive Order No. 144 Series of 2020 - An Order Sus-

pending all Activities and Mass Gatherings within the Municipality of Tantaran to Prevent Curtail and Contain the Spread of Covid-19.

Municipality of Tampakan

Executive Order No. 16 Series of 2020 - An Order Directing Adoption of Focused-Area Based Precautionary Measures to Prevent and Contain the Spread of COVID-19 Within Tampakan, South Cotabato.

Municipality of Surallah

Executive Order No. 102 Series of 2020 - An Executive Order Setting the Guidelines For Minimizing Transmission Corona Virus Disease (COVID-19). Issued on March 17, 2020. March 26, issued EO No.

104 amending EO No. 102 and Adopting a 6pm to 6am Curfew in the municipality of Surallah. This recent EO is in accordance with the EO issued by the governor dated March 26, 2020.

Municipality of Norala

Executive Order No. 43 Series of 2020 - An Executive Order Adopting Executive Order No. 18 of the Province of South Cotabato, Thereby Declaring the Municipality of Norala, Under Enhanced Community Quarantine and Calibrated Total Lockdown.

Municipality of Tboli

Executive Order No. 15 Series of 2020 - That Executive Order No. 17, Series of 2020, Amending Executive Order No. 15 and Providing and

Adopting Pre-emptive Lockdown in the Entire Province of South Cotabato, is Hereby Adopted for Immediate Implementation in the Municipality of Tboli.

City of Koronadal

Executive Order No. 35 Series of 2020 - An Executive Order Declaring the City of Koronadal Under the General Community Quarantine.

Municipality of Banga

Executive Order No. 42 Series of 2020 - Adopting the Provincial Government of South Cotabato Stricter Measure and Guidelines in Order to Prevent, Curtail and Contain the Spread of Novel Corona Virus (COVID-19) in the Entire Province of South Cotabato.

Negosyo Center – Tupi conducts Financing Forum and Entrepreneurial Mind-setting & Wealth management Seminar

(Ian Louise F. Doctolero)

On February 28, 2020, Negosyo Center-Tupi together with Sta. Cruz Multi-purpose Cooperative conducted Entrepreneurial Mind-setting and wealth management to various individuals to inform and educate them about different financing windows that can help them start and develop their own businesses.

Having a sound entrepreneurial mindset can mean that they can thrive in both professional and personal life. The improvement of entrepreneurial skills such as confidence, resilience and enthusiasm provide a springboard to success.

NC Sto. Niño jumpstart NSB Project

(Chennie E. Distor)

As part of the Negosyo Serbisyo sa Barangay project of DTI Region 12, Negosyo Center Sto. Niño started the conduct of series of seminars to the beneficiaries of the community project to the three priority barangays (Brgy. Panay, Katipunan, Guinsang-an) of the municipality last February 2020. These activities will help capacitate the beneficiaries in starting their businesses and to gain more knowledge in business operations.

The activities will run from February until August 2020 and will include four seminars per barangay; these are Entrepreneurial mind setting, Organizational Development, Skills Training and Simple bookkeeping /Costing and Pricing.



Duckery for Barangay Liberty

(Tiffanie R. Gayosa)

Duck raising is the second-largest poultry industry in the Philippines that provides income through egg and meat production. Because of its promising future due to the high demand for balut and salted egg, Barangay Captain of Liberty, Tampakan chose Duck Farming as their Negosyo Serbisyo sa Barangay Business Package.

On March 12, 2020, Negosyo Center Tampakan conducted an Organizational Development Training and Meeting with the BLGU of Barangay Liberty and NSB beneficiaries to strengthen the backbone of the project. Having SMART Goals and Objectives, Mission, and Vision, the organization will have great success. The said NSB project became a ray of hope for many people in the barangay.



NC Sto. Niño Partakes in the Launching of First Dairy Store in Region 12

(Chennie E. Distor)

DTI Region 12 and NC Sto. Niño joins Sto. Niño Dairy Farmers Association (SANDAF) in opening the very first dairy store in Region 12. It was launched last February 28, 2020 with the help of LGU Sto. Niño along with Department of Agriculture (Sto. Niño - OMAG) and Philippine Carabao Center (PCC).

The store offers various products produced using fresh milk from carabao and cattle. The source of their main raw materials come from the milk production of each members of the association. One of the products highlighted during the launching was the product (Black Rice Brownies) in which Negosyo Center Sto. Niño and DTI Region 12 assisted from product conceptualization and development to packaging and labeling and marketing. NC Sto. Niño also conducted series of seminars to the female members of the association as part of its PET Project.



Conduct of Plant Visits (Waren Jay B. Nantes)

February 26, 2020. DTI SC Conducted plant site visit to the processing plant of MOs Food Products at Brgy. Mabini, City of Korondal. The company is famous in the production and selling of Bagoong, Dayok, Alamak and

Sinamak.

The company has already acquired FDA LTO last March 2019 and the owner Mr. Mario Ocana decided to expand his production plant to meet rising demands of customers.



DTI South Cotabato Business Development Staff conducted an onsite visit to the processing plant of Rainers Food Products at Crossing Rubber, Tupi, South Cotabato. The company is into processing and selling of Pinasugbo, Banana Chips, Macapuno Bar, and Macapuno Pastillas.

The company has been a beneficiary of DTI Initiated training/seminars. This includes attendance to the Sanitation Standard Operating Procedure (SSOP) Workshop conducted last December 2019. The output of the training is an SSOP Manual which is a requirement to their application for FDA License to Operate.



Negosyo Center Surallah: Empowering the Youth through Entrepreneurship (Ric Rodolf C. Punzalan)

In an effort to encourage the youth to become productive individuals through entrepreneurship, Negosyo Center Surallah, through its Youth Entrepreneurship Program (YEP), has been enjoining the youth sector to various activities/trainings that ultimately aim to develop and improve their entrepreneurial skills as young as they are.

December 2019—Negosyo Center Surallah in partnership with Libertad National High School (LNHS) kicked off its first ever Youth Entrepreneurship Program cum Industry Immersion, one of the first if not the first youth-oriented entrepreneurship program of its kind conducted by Department of Trade and Industry (DTI) South

Cotabato Field Office thru its Negosyo Center.

It was a two-day activity held on December 10 & 11, 2019 participated by close to a hundred Grade 12 Senior High School Students under Accountancy, Business, and Management (ABM) Strand of LNHS.

Breakout sessions were held at HR Training Center, Municipal Hall, Surallah, South Cotabato. The first breakout session on Day 1 centered on the salient features of RA 10644 otherwise known as "Go Negosyo Act", an act promoting job generation and inclusive growth through the development of micro, small and medium enterprises. It was given emphasis to the participants that the Act provides for the establishment of Negosyo Center which will serve as one-stop shop for various business concerns such as business registration assistance, business information and advocacy, and business advisory ser-

vices among others where existing entrepreneurs and potential entrepreneurs such as they, the youth, may go to to back up their entrepreneurial drive. Further, the session enriched the young minds on the different legal aspects in securing the legitimacy of a business.

As future business owners, the youth participants were enlightened about the different rights and responsibilities of a consumer and equipped with knowledge on the different Fair Trade Laws. Moreover, the youth participants were kept abreast with the latest marketing tools through an enrichment session on "Social Media Marketing". Session on "Current Good Manufacturing Practices" was likewise presented.

Resource speakers were Mr. Ric Rodolf C. Punzalan, Ms. Donna Ross F. Rivera, Ms. Tifanie R. Gayosa, and Mr. Rhenel B. Bautista—Business Counselors from Negosyo Centers Surallah, Banga, Tampakan, and Tupi respectively.

The Industry Immersion conducted on the second day exposed the youth participants to the different aspects of going into business where they can incorporate firsthand the enrichment sessions they had during the first day.

The program brought the students to the production site of Jolason Farmers Association (JolFAs) a DTI-Assisted enterprise located at Brgy. Lamian, Surallah, South Cotabato. The Association processes tropical fruits such as guyabano (sour sop), passion fruit, and calamansi (Philippine lemon) into ready-to-drink juice or juice concentrate. Participants set foot at an FDA-approved facility that guarantees products that are hygienically and safely processed.

Next stop was Centrala Alternative Medicine Producers Cooperative (CAMPC), processor of produce with known curative properties such as turmeric, moringa, and ginger made available in powder, granules, and capsule forms. The production site is

situated at Brgy. Centrala.

Finally, the team visited Klowil Agricultural Multi-Purpose Cooperative, manufacturer of T'nalak-based finished products. Klowil is cooperator to DTI's Shared Service Facility (SSF). Manufacturing site and display area is located at Brgy. Libertad. The youth participants were able to witness the artists as they maneuver their way to meticulously craft the textile, a work of art itself, into inimitable bags, wallets, purses, and the list goes on.

The enterprises visited for the Industry Immersion were DTI's Kapatid Mentor Me (KMME) Program alumni. Just as they were mentored to realize their potentials to the fullest, these mentees embraced the opportunity to invigorate the entrepreneurial drive of these youths, giving them the inestimable introduction to the field that had opened jobs to so many, an arena that paved way to dreaming souls to dream more and dream big; filling them with stories of struggles, setbacks, persistence, taking of risks, seeking of support, and tales of success.

This Negosyo Center Surallah advocacy supports the government's growth agenda in increasing the number of entrepreneurs in the country. With a quenched thirst for knowledge, and reinforced appreciation for entrepreneurship, these youths were muscled up to be in the frontline towards spurring economic development, addressing the inequality, and uplifting the lives of Filipinos.

Grateful for the reception of these private partners who help sharpen the pencil with which these youths can begin writing the first few lines in their own stories of success, as we hand over certificates of appreciation and received by wrinkled hands whose owner may not live long enough to ever read such stories written in full, we can't help but recall the longstanding adage, "A society grows when old men started planting trees whose shades they know they can never sit in".



Tuna Shanghai: A Recipe of Love and Responsibility

Out of his dream of uplifting their economic life, Michael C. Gestosani – married with two kids – the then 31 year old aspiring entrepreneur started experimenting his own fish-ball recipe.

Being married to an educator, Michael thought of starting up a small business in order to help his wife in their finances. He was a regular worker of Sumifru Philippines but his son was diagnosed with Acanthosis Nigricans – a skin condition characterized by areas of dark, velvety discoloration in body folds and creases – which pushed him to leave work and find a better source of income. With a capital of five thousand pesos (P 5, 000.00), he started his cart business at Tboli Public Market selling his own fish-ball recipe which their customers have patronized because of its delectable taste.

After three years, Michael's wife – a teacher – suggested to transfer their small business within the school grounds. The school canteen allowed its members, the teachers, to sell nutritious foods to the students. With his idea of variant foods, Michael started his egg sandwich and samalamig which were also condescended by the students.

Later on in October 2018, he created a recipe of Tuna Shanghai. He first searched for a local tuna supplier in General Santos City. He then searched for people who can



help him make his own wrapper, taught them to wrap, pack and market the tuna shanghai for him. He acquired cooking utensils and equipment such as freezer, meat grinder and metal plate to make his food preparation easier.

An enthusiastic businessman, Michael learned all the hard ways to succeed in business and he believes that he can do more. He experienced delays in delivery, lack of supply due to different weather conditions, insufficient supply of ingredients and power outage. He struggled hard to cope with these hindrances and it never stopped him from pursuing his dreams of becoming successful in his business. He dreams of helping more people alleviate their financial status, gain enough money to sustain his family's needs and finance his son's medication which, according to him, costs a lot. From a capital of five thousand pesos (P 5, 000.00) Mi-

chael generates a net income of three to five thousand pesos daily. He said, it really changed their lives and it's far different from their situation before.

With Divine intervention, Michael is accepting a lot of orders for his bestselling tuna shanghai and is now open for resellers because of bulk orders. There are four people working for him and according to their testimonies, Michael has done a good favor by helping them get through with their daily needs. He is paying them enough to send their kids to school and buy their food.

"Gusto ko pong makatulong sa mga katulad ko ring nangangailangan kapalit ng tapat nilang pagserbisyo sa aming negosyo. Bubuhayin namin ang kapwa naminang pamilya..."

The Department of Trade and Industry through Negosyo Center Tboli has been assisting Michael from Business Name Registration to Product Development and Marketing activities. Michael is hoping to undergo more trainings and seminars related to food processing. He dreams of becoming more successful through DTI intervention and this year's activities were just a start of his leap to success. Surely the road to victory is not easy but, slowly, we will get there.

By: Elliza C. Manalo



Beyond The Hills Of South Cotabato

"South Cotabato is like a hue, its diversity, its environment is intended to radiate the province's image going beyond to the definition as land of dream weavers"

The province is gifted with so much beauty from above. The facets of eco-tourism are vividly seen in its richness of flora and fauna. Each town that comprises the province has a unique spot that truly makes south cotabato more amazing.

Going across the borders between upland and lowland, the variety of agricultural products there is more to look forward aside from peace and progress that is sustainable in the province. Let's take what makes South Cotabato an ideal place to venture for eco-tourism.

Lake Sebu holds the weaving capital for T'nalak fabric which merely produces by women who take the inspiration of their patterns from their dreams. Lake Sebu also known for its 7 waterfalls.

Tboli situates the mystical lake in Mt. Melininggoy known as the Lake Holon which was dubbed as "Crown Jewel of the South".

Tampakan has a mountain that looks like a shape of a maidens' breast, a mountain that is rich in minerals ideal for mining.

Tupi holds the title "fruit and vegetable basket of the south" where they are blessed of bountiful harvest of wide variety of fruits and vegetables cultivated in the most fertile soil of the province.

Koronadal is not only the center of commerce and trading for the province but it stages highly anticipated festivals and celebrations that showcase the best of the province. People come not just to celebrate but discover history and beauty of South Cotabato.

Polomolok is the fastest growing town that holds the largest pineapple plantation, It has the famous landmark Mt. Matutum, it also has golf course where local tycoons play for leisure.

Surrallah, Noralah and Banga are the Province's rice bowl capital. These towns offer agricultural products like corn and banana.

Tantangan on other hand has emerging spring resorts and few

waterfalls which draw attention of local tourist nowadays.

These aforementioned tourisms are not the only things to discover in South Cotabato, food, places and people; there are great things that lies beyond these. "To unlock its mystery, the first step is always called discovery"

By :Cristel Jane D. Gargaran



Unrealized Dreams

Flamboyant, confetti-filled highways, the crowd is exuberant for the forthcoming event. Everyone is thrilled for March is the most awaited month of the year. Annually, the Municipality of Tboli celebrates its Foundation Anniversary and Seslong Festival and each year is a unique celebration in view of surprises and appearances of different famous celebrities and remarkable individuals from music industries.

This year's Seslong Festival highlighted an iconic masterpiece in the open field stage. An image of a woman, embellished with neon colored flowers and tribal stencils. It caught people's attention from within and outside the town. At first, everybody thought that this image represents the Tboli people, their colorful tradition and culture, until somebody in the name of Miss Jovie May Polinio posted on her facebook timeline about the face behind the iconic image. On her post she said,

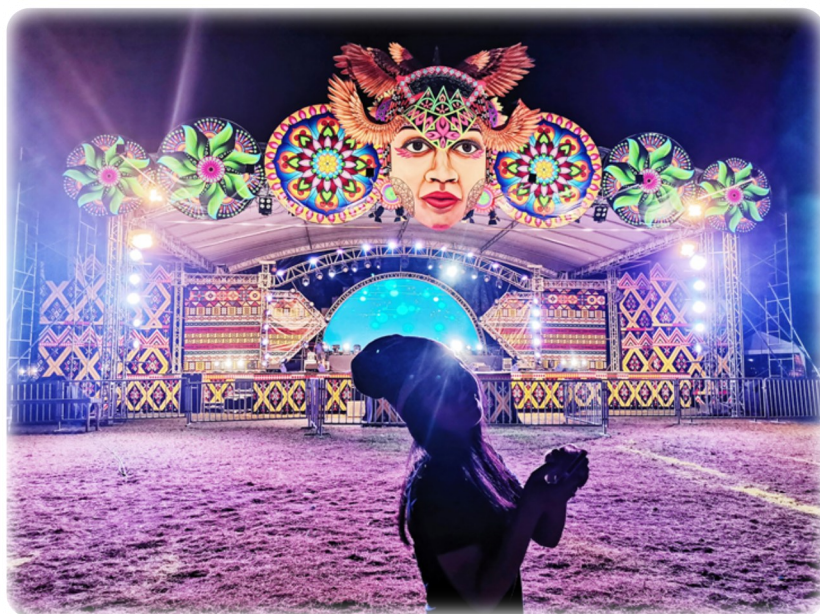
"The inspiration itself is our very own Miss Ashlee Cyes Beleran (Pebelyn Beleran - her true name) sa TMC (Tribal Mining Corporation) po sya nagtatrabaho. Isang huwaring trabahante na may mabuting kalooban at masipag na manggagawa. No doubt, this picture says it all."

Upon thorough background interview, Miss Beleran is considered as one of some of the outstanding employees of TMC who loyally served the corporation for two (2) years despite the corporation's struggle to remain afloat in the midst of financial crisis.

As face of Seslong Festival, Miss Beleran, like most of our MSMEs (Micro, Small and Medium Entrepreneurs) struggle to face the reality of wanting to have a proper and stable source of income to sustain

daily needs. This year's celebration marked not only a unique festivity but also the first time for our MSMEs to join the local trade fair through the Negosyo Center of Tboli in partnership with the Local Government Unit.

March 5, 2020 marked the opening of the 46th Foundation Anniversary and 22nd Seslong Festival. Borenio Food Products, Mike's Food Products and Pick Ur Choice Food Products were the first MSMEs to respond to Nego-



syo Center's invitation to display along with the assisted associations of DUFA (Dangkong Upland Farmers Association) and SIFAS (Sinolon Farmer's Association).

An association composed of Tboli coffee farmers from Barangay Laconon, DUFA first launched their coffee product last March 13, 2019 with the brand name "Kefi Tahû" (original coffee). With a series of training and product development, Kefi Tahû is now available in its new packaging - boxes and tea bags - which was supposed to be launched last March 13, 2020. Through the active initiation of Miss Leslie T. Aranilla - Senior Trade and Industry Specialist - CARP - with Negosyo Center Tboli, Mr. Digoy Wanan, President of DUFA, was able to organize their group and finally applied for an Intellectual Property Rights.

Sinolon Farmers Association on the other hand, acquired assistance from Philippine Coconut Industry in the person of Mr. Ronnie Greg Linaban through cooking equipment and utensils. Negosyo Center Tboli assisted the association through product development. Miss Ruby H. Fernando underwent the KMMe (Kapatid Mentor Me) Program and their product, the coco sugar, was qualified for One Town, One Product (OTOP) Program which aims to further develop the product for higher marketability. SIFAS Coco Sugar and DUFA's Kefi Tahû were only two of the most recent products developed by the Department of Trade and Industry through Negosyo Center Tboli. They both strive to sustain the asso-

ciation's production and growth. The local trade fair plays a vital role to inspire more MSMEs to do business, to innovate and create more job opportunities for economically deprived families.

There were ten (10) MSMEs participating in the local trade fair, mostly food processors and producers. The products being featured are as follows; Kakanin of Borenie's Food Products, Puto Cheese of Pick Ur Choice, Camote Chips of Gryca's Food Products, SIFAS Coco Sugar, DUFA's Kefi Tahû, 3J's Peanut Butter, Israel's Tablea, Gwen's Arts & Crafts, 1i Printing Services and the Tuna Shanghai of Mike's Food Products.



Product sales were not as high as expected due to bad weather conditions during the first three days and major activities which were supposed to help generate income were scheduled on the later days of festivity. Sales were expected to reach its peak on the final day, March 16, 2020.

Unfortunately, COVID19 pandemic started to spread panic to people and its alarming threats pushed the government to call for a National Health Emergency and ordered the LGUs to cancel all unnecessary mass gatherings. March 11, marked one of the most heartbreaking announcements made by the Mayor Dibu S. Tuan who called for a cancelation of the

remaining Seslong Festival Activities. He stated;

"In the greater interest of public health and safety, it is with deepest regret that we have to cease all festivities and activities of the 22nd Seslong Festival and 46th Foundation Anniversary. This is also in compliance with Presidential Proclamation No. 922 and Executive Order No. 15 of the Provincial Governor of South Cotabato. STAY SAFE EVERYONE!"

Indeed with a heavy heart, the festivity ceased along with the trade fair. Out of P 10, 000.00 sales target, the MSMEs were able to generate P 3, 215.00 which is only 32% of the targeted sales. Negosyo Center Tboli was unable to achieve its goal for the event, yet it sure ignited the hearts of the MSMEs to pursue doing business. The support and trust they received from the Department of Trade and Industry, Local Government Unit and other partner agencies is enough for them to push through their will of delivering quality and unique products to the consumers.

This pandemic has a major implication upon the lives of many and undergoing this enhanced community quarantine have changed our perspective in life. Upon thorough contemplation, we realize that in the end, when all else fails, who are we going to hold on to? When companies close, when we are unable to go to work, and when we don't have funds to sustain our needs, will we continue to blame our government for its inability to provide us food to eat?

Unrealized dreams. Those were the dreams we acknowledged as necessary but never

realized until deemed exigent. Those were the savings we planned to make but were on our least priority because things are moving easily. Those were the opportunities we let slipped through our fingers because we thought there's more. The business we planned to build but let time ingest the plans away because we thought we have plenty of chances and moments to do so. We never saw those dreams fading until they're off our grip.

Nobody knows when this pandemic will end but one thing is for certain. When we all survive this adversity, we will build our lives anew. We will reach more people and help them plan for a sustainable business. We will unite as one to help each other grow. We will do our best to equip ourselves to unseen tomorrow, realize the fundamental value of sustainability and preparedness so that when all else fails, we can stand on our own. We will stand as one.

By: Elliza C. Manalo



"Miss Pebelyn Beleran the face behind the iconic image"

WHAT'S NEW?

(Elliza C. Manalo)

October 2018 when Dangkong Upland Farmers Association (DUFA) started their journey in quality coffee production under the Department of Trade and Industry - Comprehensive Agrarian Reform Program (DTI-CARP). Miss Leslie T. Aranilla, Senior Trade and Industry Specialist - CARP of DTI South Cotabato initiated the program and later on March 2019, DUFA launched their first quality

coffee brand, the "Kefi Tahû" (original coffee).

When Miss Aranilla became the Focal Person of Great Women Project in South Cotabato, she included DUFA as one of its beneficiaries given that they have complied with the criteria set by GWP. They were also assisted under the OTOP NextGen Project.

During Seslong Festival Farmers Day, the Sinolon Farmers Association presented their

product, the coco sugar, through Mr. Ronnie Greg Linaban - Field Officer of Philippine Coconut Authority. Bringing with them their coco sugar sample, the DTI through Negosyo Center Tboli conducted a series of seminar to the association. They have complied with the requirements which enabled them to be included in the Kapatid Mentor Me Program (KMMe) and OTOP NextGen Project.

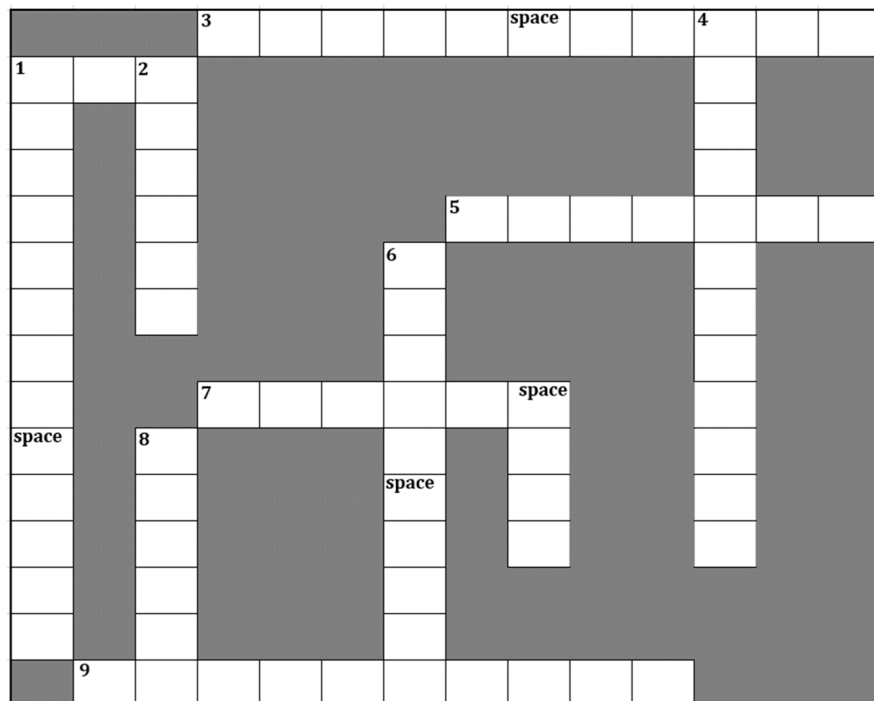


For orders and inquiries, contact the following numbers:

DUFA
0955-601-7781 / 0967-691-9492

SIFAS
0997-235-4093 / 0938-241-0936

Or message Negosyo Center Tboli Facebook Page.



CROSSWORD PUZZLE

Down

1. Refers to any name or designation other than the true name of a person, partnership, corporation or association which is used or signed in connection with his business.
2. A consumer has the right to be protected against the marketing of goods or the provision of services that are hazardous to health and life. What is this consumer right?
4. Refers to the sale or offering for sale of any basic necessity or prime commodity at a price grossly in excess of its true worth.
6. It is a device written or printed that is displayed in a repair or service establishment indicating the prices of the service.
8. Is the excess in the payment given by a consumer for goods and services purchased or received from a business establishment

Across

1. The sole government authority of the Philippines that certifies products that affect health, life and safety of consumers, as provided for under Republic Act 4109 is
3. The present Secretary of the Department of Trade and Industry.
5. This type of warranty is given by law and need not be written in the contract of sale. What is this type of warranty?
7. Is a legal issuance that provides protection to consumers by stabilizing the price and supply of basic necessities and prime commodities by prescribing measures against undue price increases especially during emergency situations.
9. This refers to a natural person whose application for registration of his Business Name has been approved by DTI.



Magic Math Trick (x=2)

1. Think of a whole number 1 through 10
 2. Double it!
 3. Add 4
 4. Divide by 2
 5. Subtract the original number
- Is the numeral 2?!



Magic Math Trick (x=18)

1. Choose a number, any number!
 2. Multiply the number by 100.
 3. Subtract the original number from the answer.
 4. Add the digits in your answer.
- Is your number 18?!

FREQUENTLY ASKED QUESTIONS

PRODUCT WARRANTY

Q: What is the primary law governing all contract of sales with conditions and warranties?

A: The provisions of the New Civil Code on conditions and warranties shall govern all contracts of sales with conditions and warranties.

Q: What are the responsibilities of a seller / vendor under the New Civil Code in cases of express warranties?

A: Under Article 1561, a vendor or a seller has the responsibility to ensure that the items he or she sells has no hidden defects.

Q: What kind of defects of the item sold shall make the vendor or seller liable?

A: If the defects should render

the item sold totally unfit for the use for which it is intended, the seller or the vendor shall be liable for such defects. Second, if the defect should diminish or decrease its fitness or its use to the extent that if the buyer was aware of such defect he would not have bought the product or would have demanded a lower price for it.

Q: What are the instances where a vendor or seller may not be held liable in case of defects?

A: A vendor or seller may not be held liable in cases of patent defects or those which are clearly visible upon inspection of the product bought. In case the defects are not visible, and the buyer is an expert, who by reason of his trade or profession should have known the defects, then the vendor or seller may not be held liable.

Q: What are the responsibilities of the seller or vendor as to the quality or fitness of the product sold in case there is no express warranty given to him?

A: The seller or vendor is liable to the buyer in an implied warranty, if such buyer makes known to the seller expressly or impliedly, the particular purpose for which the goods are acquired. The vendor, by implication, warrants the general fitness or quality of the product sold to the buyer. Second, the seller or vendor is liable to the buyer if such buyer relies on the seller's skill or judgment.

Q: Aside from the provisions of the New Civil Code, what are other laws that may apply in cases of express warranties?

A: In addition to the New Civil Code provisions on sale with

warranties, the provisions of Title III, Chapter III of the Consumer Act of the Philippines shall govern the sale of consumer products with warranty.

Q: What are the minimum terms of express warranty under the Consumer Act that shall be given by a seller or manufacturer?

A: The following shall be stated in an express warranty:

the terms of warranty, written in clear and readily understandable language;

the warrantor's identity;

the party's identity to whom the warranty is extended;

the products or parts covered;

the warrantor's action plan in the event of a defect, malfunction or failure to conform to the written warranty;

the directive to the consumer to avail of the right which accrue to the warranty;

the period within which, after notice of defect, malfunction, or failure to conform to the warranty, the warrantor will perform any obligation under the warranty.

Q: What is the difference between a Full warranty and Limited warranty (express)?

A: There is Full Warranty if the warranty conforms with the minimum standards for warranties. To conform with the requirements, the following should be found in a full warranty:

First, there should be a remedy or relief offered to a consumer within the reasonable time and without charge in case of defect, malfunction, or failure to conform with such written warranty.

Second, the warranty should give the consumer an option to either ask for a refund or replacement without charge of such product or part, as the case may be, where after a reasonable number of attempts to remedy the defect or malfunction, the product continues to have the defect or to malfunction. A Limited Warranty, on the other hand, is when the written warranty does not meet the above mentioned

minimum requirements.

Q: When shall the retailer be subsidiarily liable under the express warranty?

A: The retailer may be subsidiarily held liable attaches in the following instance:
In case where both the manufacturer and the distributor failed to honor the warranty the retailer shoulder the expenses and costs necessary to honor the warranty but the retailer is not prevented from pursuing actions against the distributor and manufacturer.

Q: What are the documents to be presented to the seller or vendor in case the consumer opts to have the defective product repaired, replaced, or refunded under an express warranty?

A: The consumer should present a copy of the warranty card or documents and the official receipt of the product sold or bought.

Q: What is the minimum duration or period of an express or implied warranty?

A: The duration of a warranty shall be reckoned with the following circumstances:

If there is a stipulation of the period agreed between the seller and the consumer within which the express warranty

shall be enforceable;

If the implied warranty of merchantability accompanies an express warranty, both will be of equal duration;

Any other implied warranty: not less than 60 days nor more than one year following the sale of a new consumer product.

Q: What are the options given to a consumer in case of a breach of an express warranty?

A: First, the consumer can have the goods repaired. Warranty work must be made within 30 days. Such period may be extended by conditions beyond the control of the warrantor or his representatives.

Second, the product or its parts may be replaced.

Third, the consumer may ask for a refund from the warrantor. The amount directly attributable to the use of consumer prior to the discovery of the non-conformity shall be deducted.

Q: What are the options given to a consumer in case of a breach of an implied warranty?

A: The consumer may retain the goods and recover damages, or reject the goods, cancel the contract, and refund the amount paid for the product, including damages.

Q: Are secondhand consumer products covered by a warranty?

A: Generally, there is no implied warranty in the sale of secondhand articles, except when the goods are sold as to raise an implied warranty, i.e. if such buyer makes known to the seller, the particular purpose for which the goods are acquired. Doing so warrants the general fitness or quality of the product sold to the buyer. Second, the seller or vendor is also liable under a warranty in the sale of secondhand products if the seller has given an express written warranty.

Q: What is the jurisdiction of the DTI in the sale of secondhand consumer products?

A: DTI takes jurisdiction of complaints regarding secondhand products if such secondhand / surplus products are sold by persons engaged in the business of selling products and they have, in effect, power to enforce the warranty provided for such products. On the other hand, the complaint shall be filed with the appropriate regular courts if the person who sold the secondhand product is not engaged in the business of selling products, commodities, merchandise, and goods.

2020 PANDEMIC

Source: World Health Organization

Q: What is Coronavirus?

A: Coronaviruses are a large family of viruses which may cause illness in animals or humans. In humans, several coronaviruses are known to cause respiratory infections ranging from the common cold to more severe diseases such as Middle East Respiratory Syndrome (MERS) and Severe Acute Respiratory Syndrome (SARS). The most recently discovered coronavirus causes coronavirus disease COVID-19.

Q: What is COVID-19?

A: COVID-19 is the infectious disease caused by the most recently discovered coronavirus. This new virus and disease were unknown before the outbreak began in Wuhan, China, in December 2019. COVID-19 is now a pandemic affecting many countries globally.

IMPLEMENTING AGENCY OF THE GOVERNMENT WHICH HAS A JURISDICTION OVER A BASIC NECESSITY OR PRIME COMMODITY AS DEFINED BY RA 7581 OR THE PRICE ACT, AS AMENDED BY RA 10623

Q: What is Basic Necessities?

A: Basic necessities are goods vital to the needs of consumers for their sustenance and existence in times of any of the cases provided under Section 6 or 7 of the Price Act such as, but not limited to:

Department of Agriculture

Rice, corn, cooking oil, fresh, dried and other marine products, fresh eggs, fresh pork, beef and poultry meat, fresh milk, fresh vegetable and fresh fruits

Department of Trade and Industry

Canned fish and other marine products, processed milk, coffee, laundry soap, detergent, candles, bread, salt, potable water in bottles and containers

Department of Environmental and Natural Resources

Firewood and Charcoal

Department of Health

Drugs classified as essential by DOH

Department of Energy

Household liquefied petroleum gas (LPG) and kerosene

Q: What is Prime Commodities?

A: Prime commodities are goods not considered as basic necessities but are essential to consumers in times of any of the cases provided under Section 7 of the Price Act such as, but not limited to:

Department of Agriculture

Dried pork, dried beef and

poultry meat, fresh dairy products not falling under basic necessities, onion, garlic, fertilizer, pesticides, herbicides, poultry, swine and cattle feeds, veterinary products for poultry, swine and cattle

Department of Trade and Industry

Flour, processed and canned pork, beef and poultry meat, vinegar, patis, soy sauce, toilet soap, paper, school supplies, cement, clinker, GI sheets, hollow blocks, construction supplies, batteries, electrical supplies, light bulbs, steel wires

Department of Environmental and Natural Resources

Plywood, ply board, nipa shingles, sawali

Department of Health

Drugs not classified as essential by DOH

Salient Features of Republic Act No. 6713 of 1989 known as "Code of Conduct and Ethical Standards for Public Officials and Employees (Sec 4)" (Momina M. Amino)

Source: https://www.ombudsman.gov.ph/docs/republicacts/Republic_Act_No_6713.pdf

Section 4. Norms of Conduct of Public Officials and Employees. - Every public official and employee shall observe the following as standards of personal conduct in the discharge and execution of official duties:

(a) Commitment to public interest. - Public officials and employees shall always uphold the public interest over and above personal interest. All government resources and powers of their respective offices must be employed and used efficiently, effectively, honestly and economically, particularly to avoid wastage in public funds and revenues.

(b) Professionalism. - Public officials and employees shall perform and discharge their duties with the highest degree of excellence, professionalism, intelligence and skill. They shall enter public service with utmost devotion and dedication to duty. They shall endeavor to discourage wrong perceptions of their roles as dispensers or ped-

dlers of undue patronage.

(c) Justness and sincerity. - Public officials and employees shall remain true to the people at all times. They must act with justness and sincerity and shall not discriminate against anyone, especially the poor and the underprivileged. They shall at all times respect the rights of others, and shall refrain from doing acts contrary to law, good morals, good customs, public policy, public order, public safety and public interest. They shall not dispense or extend undue favors on account of their office to their relatives whether by consanguinity or affinity except with respect to appointments of such relatives to positions considered strictly confidential or as members of their personal staff whose terms are coterminous with theirs.

(d) Political neutrality. - Public officials and employees shall provide service to everyone without unfair discrimination and regardless

of party affiliation or preference.

(e) Responsiveness to the public. - Public officials and employees shall extend prompt, courteous, and adequate service to the public. Unless otherwise provided by law or when required by the public interest, public officials and employees shall provide information of their policies and procedures in clear and understandable language, ensure openness of information, public consultations and hearings whenever appropriate, encourage suggestions, simplify and systematize policy, rules and procedures, avoid red tape and develop an understanding and appreciation of the socioeconomic conditions prevailing in the country, especially in the depressed rural and urban areas.

(f) Nationalism and patriotism. - Public officials and employees shall at all times be loyal to the Republic and to the Filipino people, pro-

mote the use of locally produced goods, resources and technology and encourage appreciation and pride of country and people. They shall endeavor to maintain and defend Philippine sovereignty against foreign intrusion.

(g) Commitment to democracy. - Public officials and employees shall commit themselves to the democratic way of life and values, maintain the principle of public accountability, and manifest by deeds the supremacy of civilian authority over the military. They shall at all times uphold the Constitution and put loyalty to country above loyalty to persons or party.

(h) Simple living. - Public officials and employees and their families shall lead modest lives appropriate to their positions and income. They shall not indulge in extravagant or ostentatious displays of wealth in any form.

Crossword Puzzle Answer

Down: 1.Business Name, 2.Safety, 4.Profitteering, 6.Price List, 8.Change; **Across:** 1.BPS, 3.Ramon Lopez, 5.Implied, 7.Price Act, 9.Registrant

GABAY KONSYUMER



Anu nga ba ang **PRICE FREEZE?**

PRICE FREEZE

Ito ay ipinatutupad kapag idineklara ng Presidente and State of Emergency, State of Calamity/Disaster, State of Rebellion, State of War, Suspension of Writ of Habeas Corpus, at Martial Law. Ito ay epektibo ng 60 araw para sa basic goods at 15 araw sa household LPG at kerosene.



Para ma-access kung anung produkto ang napabilang sa Price Freeze sundin ang link na ito bit.ly/Reg12_PF



GABAY KONSYUMER



PROFITEERING o HOARDING ng mga produktong sakop ng DTI?

Maari kayong sumangguni sa pinaka malapit na opisina ng DTI o Negosyo Center sa inyung lugar.



CONSUMER COMPLAINT?

Idownload and form gamit ang link na ito bit.ly/3dTqIFD at ipadala sa r12.southcotabato@dti.gov.ph

Wag kalimutang ilakip ang resibo, letrato o dokumentong nagpapatunay ng paglabag ng isang establisyemento.

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