

# **FY 2021 PROGRAMS AND PROJECTS**

## **Trabaho, Negosyo, and Konsyumer In the New Normal**

# Industry Development, Competitiveness and Innovation

## Capacity Building of Local Industries to Strengthen Competitiveness and Improve Value Chain Linkages

### Supplier Development Program (SDP)

*DTI-BOI with the International Finance Corporation - World Bank Group*

- ❖ The SDP is part of the on-going ***Development of Investment Policy, Industrial Promotion and Local Supplier Linkages in the Philippines Project***. The entire Project will run for three (3) years.
- ❖ The SDP aims to strengthen domestic linkages between multinational enterprises (MNEs) operating in the Philippines and the local small and medium enterprise (SME)-suppliers by capacitating the local SMEs to meet specific input requirements of participating MNEs, particularly on quality, price and delivery.

### IHRD Project

*DTI-BOI with the Japan International Cooperation Agency (JICA)*

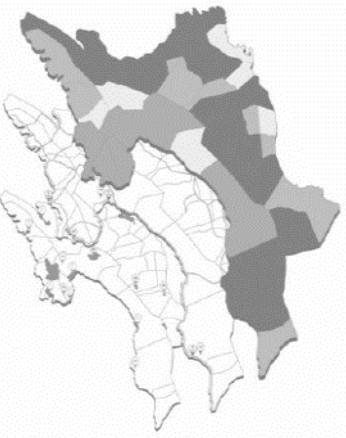
- ❖ The DTI-JICA Project for Industrial Competitive Enhancement Through Industrial Human Resource Development and Supply & Value Chain Development (IHRD Project) is a 4-year project that will focus on the automotive and parts industry, as well as fusion areas of IT and electronics
- ❖ It aims to strengthen the industrial human resource development (IHRD) and supply and value chain development (SVCD) of the local industry by developing improved operational models for IHRD and SVCD in collaboration with foreign companies in the Philippines.

# Industry Development, Competitiveness and Innovation

## Promotion of Clustering and Local Manufacturing

### LEYTE ECOLOGICAL INDUSTRIAL ZONE (LEIZ) MASTER PLAN PROJECT

- ❖ LEIZ is where the integrated copper processing facilities are proposed to be established thru industry clustering and capitalizing on the existing capabilities and infrastructure of the Leyte Province (i.e. geothermal facility and the presence of the only PH copper smelter – PASAR).
- ❖ This is in line with the local copper industry's aim to have a fully integrated copper industry from mining to downstream manufacturing by 2030.



#### Proposed Developments

##### Commercial/Residential

- MSMEs
- Housing
- Protective Services  
(fire protection, security/  
police)

##### Industrial

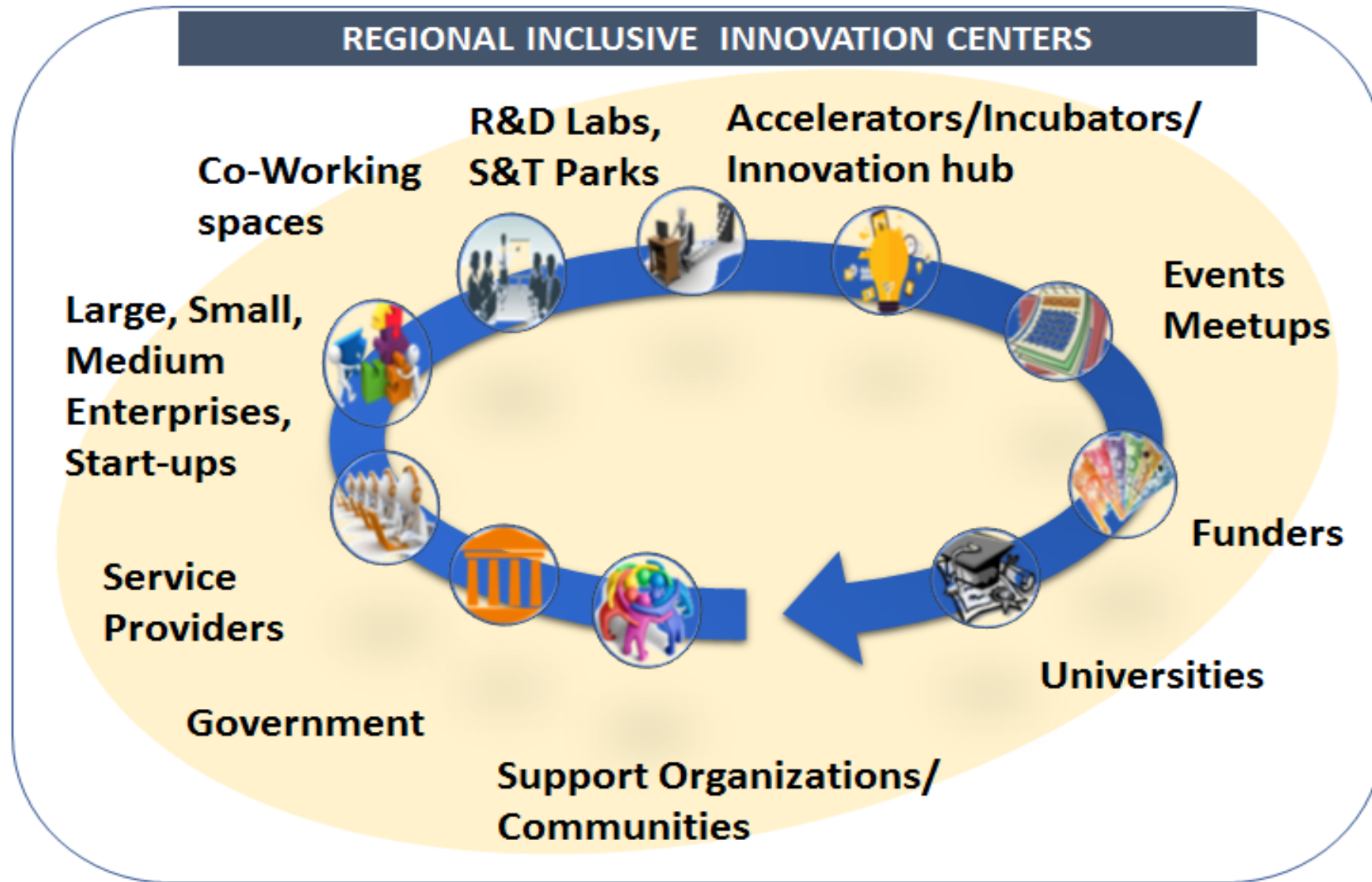
- Copper wire rod casting
- Copper enamel wire
- Agro-industrial development
- Engineering
- Copper semi-fab & fabrication plants
- Iron and Steel semi-fab & fabrication plants

- Ironmaking/steelmaking
- Petrochemicals
- Other manufacturing (e.g. appliance, pharmaceuticals, electronics)

##### Transportation, Infrastructure and Utilities

- Road developments
- Port expansion/improvements
- Additional utilities sources/facilities (energy, water, telecoms, waste water treatment facilities)

# Regional Inclusive Innovation Centers



## Scaling Up Philippine Quality Award Program

This project shall increase the number of Philippine Quality Award (PQA) awardees particularly Small and Medium Enterprises. It is necessary to guide SMEs in managing organizational performance and ensure sustainability and growth of the organization.

This project will:

- a) Create a Criteria and Scoring system tailor fit for SMEs to ensure the relevance and applicability of the requirements
- b) Capacitate SMEs as preparation for the PQA assessment (Self-assessment)
- c) Increase the number of PQA SME applicants from 2 to 50
- d) Build a larger pool of PQA assessors and judges.
- e) Strengthen promotion and rebranding of PQA

# Regional Competitiveness Program

Improving LGUs competitiveness by strengthening the CMCI process and procedures

## PROJECTS & ACTIVITIES:

- LGU Reforms on:
  - Economic dynamism
  - Government Efficiency
  - Infrastructure
  - Resiliency
- Institutional strengthening of Regional Competitiveness Committees
- Policy formulation and advocacy



# Integrated Industry Development Program for Philippine Creative Industries

- ❖ Aims to provide strategic direction for the development of Philippine Creative Industries towards the generation of new investments and businesses, creation of jobs, and strengthening of country's competitiveness. Components of this project include live entertainment and performing arts; audio visual sector specifically film; animation game development; marketing services; creative process outsourcing; and creative freelancers.
- ❖ This is composed of five priority sub-projects that are vital for the development of various creative sectors:
  1. Development of Creative Industry Roadmap
  2. Filipino Performers and Entertainment Accelerator (Capacity Building Program for the Workers in Film, Live events and Performing Arts)
  3. Development of Shared Digital Services Facility
  4. Development of Creative Services Special Zone
  5. Professionalize Filipino Online Creative Freelancers



# ECommerce

## E-Commerce Ph 2022 Roadmap



**Philippine ecommerce  
Roadmap 2016 – 2020  
Monitoring**

**Ecommerce Philippines 2022  
Final Report: February 2021**

**Key Informant Interviews (KII)  
ecommerce Platforms**

**Baseline Survey  
Digitalization of MSMEs**

## CTRL+BIZ Reboot Now! Webinars



**Total No of Series: 3  
+ Special FB Edition**

**Total No. of Sessions: 44**

**ZOOM Participants:  
42,351**

**FACEBOOK Stats:**  
Reach: **1,082,749**  
Video Views: **476,708**  
Shares: **8,773**

## Reboot Program



Total No of CTRL BIZ  
Participants: **9,265**

Assistance provided  
includes:

- waiving of onboarding fees,
  - access to loans
  - discounts from logistics/delivery partner
  - free 3-month internet subscription PLDT to new subscribers, and
  - training (re-skilling/upskilling)
- CTRL BIZ:Reboot Now!

## Negosyo Center Online



1st and 2<sup>nd</sup> Iteration:

**Done**

Target LIVE Launch:  
**January 2021**

Website:  
<https://dtinegosyocenter.online/>



# Reboot Package for Online Enterprises



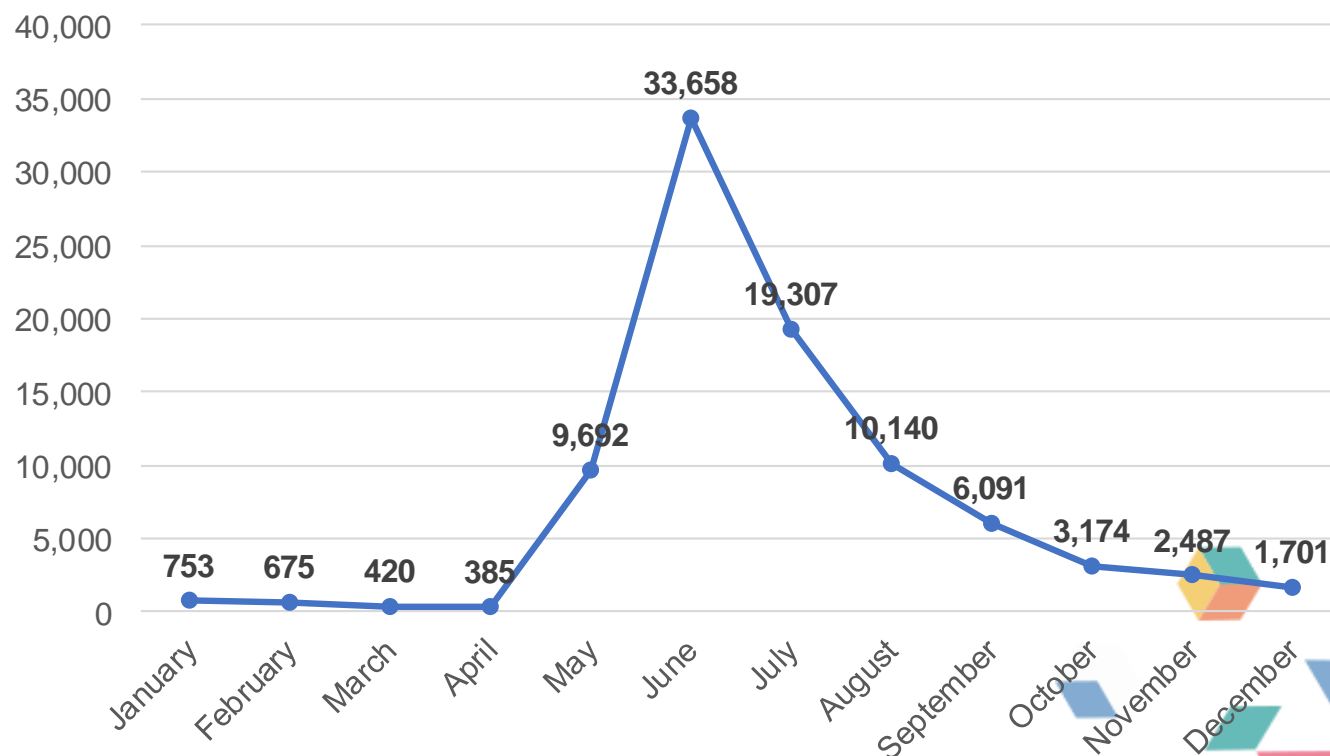
- ❖ Reboot Package for Online Enterprises is a flagship program of the DTI for the promotion of eCommerce. This project promotes online business from traditional way of doing business in order to increase the number of online merchants and ecommerce shoppers.



CTRL + BIZ: Reboot Now! offers a series of FREE webinars that are targeted to MSMEs who need to transform their business digitally. Enablers across the entire E-Commerce ecosystem will provide their expertise and experiences on how to take advantage of the digital space.

# Business Name Registration

## BNs Registered under Retail Sale via Internet (PSIC 27913) 2020 YTD (as of 28 December)



Pre-Covid Period	
Jan 1 – Mar 15	1,753
COVID Period	
Mar 16 – Dec 28	86,730
<b>Total</b>	<b>88,483</b>

% Change **↑4,848%**

# COVID-19 RESPONSE

## Repurposing Manufacturing

- \* a rapid response solution to address the national shortage of COVID-19 critical items that can save lives by using idle manufacturing capacity
- \* seen as a temporary strategy either to generate revenues or donate to help ease shortage



**FIGHT COVID-19**

**Factory in the Philippines to produce**

**10,000**

**medical grade PPE Coveralls per day**

**For HOSPITAL USE such as OPERATING ROOMS, ICUs, & COVID-19 POSITIVE WARDS**

**dti** **boi**   **CONWEP**

## PRODUCTS MANUFACTURED

- \* PPEs including face masks, face shields, gowns
- \* Alcohol
- \* CPAP with tubing and patient interfaces
- \* Hygiene gates
- \* Ventilator patient
- \* Respirator parts
- \* Thermal scanner
- \* Automatic sanitizer dispenser
- \* Disinfectants/cleaning products





**DESTILERIA  
LIMTUACO  
& CO., INC.**

*The Oldest Distillery in the Philippines  
Established in 1852*



**SAN MIGUEL  
FOUNDATION, INC.**



**EWIC Philippines Inc**



**HYUNDAI**

# EXPORTS AND INVESTMENT DEVELOPMENT PROGRAM



Promotion of established and potential manufacturers and exporters in all regions of the Philippines, and includes products and services considered priority or viable for export development, to expand the supply base of globally-competitive Philippine products and services and increase international market shares.

## 2016 – 2020 ACCOMPLISHMENTS

	2016	2017	2018	2019	2020
<b>Activities</b>	Information Sessions Capacity Building- Training of Industry Players Participation in Promotional Activities	<b>Four (4) Modes of Assistance</b> 1. Training and Capacity Building 2. Marketing, and Promotion including Digital Promotions 3. Support for Innovation, Product Development, and Design 4. Market Access Facilitation through MRAs and Certification	<b>Two (2) Modes of Assistance</b> 1. Global Export Advancement Resource 2. Strategic Marketing & Promotions	<b>Two (2) Modes of Assistance</b> 1. Global Export Advancement Resource 2. Strategic Marketing & Promotions	<b>Three (3) Modes of Assistance</b> 1. Trainings and Workshops 2. Content Creation for Marketing Initiatives 3. Webinars and Specialized Marketing Missions and Initiatives for PEDP and TPG Priority Sectors
<b>Total Budget</b>	<b>PhP 19.95 M</b>	<b>PhP 40.32 M</b>	<b>PhP 12.00 M</b>	<b>PhP 12.00 M</b>	<b>PhP 10.58 M</b>
<b>Targets</b>	60 companies assisted	200 enrolled tech-enabled companies; US\$ 50 M sales	200 enrolled tech-enabled companies; US\$ 75 M sales	200 enrolled tech-enabled companies; US\$ 100 M sales	200 enrolled digital technology- enabled companies; US\$ 125 M sales
<b>Accomplish- ments</b>	60 enrolled companies	204 enrolled tech-enabled companies generated US\$ 95.94 M sales	205 enrolled tech-enabled companies; generated US\$ 153.54 M sales	210 enrolled tech-enabled companies; generated US\$ 190.14 M sales	143 enrolled digital technology- enabled company



"On our first day, there was already a sale of \$5 million. Banana chips alone will have total sales of about \$3 million for this event [THAIFEX]. I am very pleased with a well-coordinated information among all of us. PHILFOODEX, RIPPLES Plus, ASPIRE, and the private sector connect PH suppliers to PH exporters in the value chain"

- Bobby Amores, Philfoodex Inc.



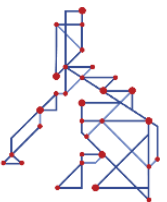
"[Am as just a new entrant and a promdi at that] would feel small but RIPPLES Plus have made me feel that I am a member of a new team that in all of that time (almost 3 weeks) we have grown to be a family."

- John Duenas, Hybrain Development Corporation (IT and health information mgmt.)



"Through the RIPPLES Plus Program, we have reached distances that we would otherwise have not been able to reach on our own. With programs like these, we really feel that small businesses like us have partners and mentors in the EMB that are on our side."

- Marga Palafox, Beyond Borders (home décor)





# STARTUP PILIPINAS

A program to foster inter-enterprise linkages among MSMEs and strengthen collaborative networks. With this action plan, the Philippine Government aims to create high-growth and high-impact innovative startups that would contribute to sustainable economic growth and generate employment opportunities.


*\*In partnership with QBO Innovation Hub*


## 1Export

**Enterprise Solutions**


**USD 25K** monthly recurring gross revenue in 2019; **SoGal Global Pitch Competition 2020 Winner** (\$10K Cash Prize)


## Container Living

**Construction Tech**


**PHP 16.7M revenue** for 2019; **351 tons** of carbon dioxide saved

## Kumu Inc

**Gaming Entertainment**


**3,500 livestream broadcasts** per year; **2000% growth** in monthly revenue


## Rumarocket

**AI/Enterprise Solutions**


**Funds Raised : 400,000**  
**Slingshot 2019 Winner;**  
**PH Delegate Startup World Cup**


## Admov

**AdTech**


**2.5M passengers** per month reached; **USD 500K** total revenue


## Cropital

**FinTech**


**PHP 45M+ crowdfunded**; Over 1,300 loans deployed; Over **700 farmers** in the platform


## Olivia

**FinTech for Women**


**Wireframes, surveys, 5000 downloads** raising **USD 850K**


## Storm

**Enterprise Solutions**


**2000 training courses**; **PHP 15M funds** raised


## Antipara Exploration

**Industrial**


**3 contracts** secured in one year (**PHP 700K**); **PHP 1M investment money** from IdeaSpace Program


## ECFulfill

**Enterprise Solutions**


**Partnered with Amazon, Ebay, Etsy, Walmart, Rakuten, Wish;** Int. Market in the US

## OneWatt

**Energy**

**4th iteration** of hardware; **EUR 15K revenues** for 2019

## Vesl

**FinTech**

**Partnership with Commercial bank** poises Vesl to **grow invoices covered to at least USD 200M** in 2020





***“With continued collaboration with the DTI-EMB, through its Startup Pinay Program, we were able to join conferences and pitching competitions abroad where we emerged one of the winners of the SoGal Global Pitch Competition. These priceless opportunities have propelled our dream of empowering MSMEs and making the Philippine economy truly globally competitive.”***

-- Anna Melissa G. Nava,  
1Export CEO & Co-Founder;  
SoGal Global Pitch  
Competition 2020 Winner






***“Winning She Loves Tech in the Philippines is very encouraging for Vesl to keep the faith and stay on course. The team knows that this is just one step towards our goals and that real victory is measured by our impact on society. It’s a bonus to be recognized! The experience in Beijing has allowed Vesl to have a global perspective and inspired the team to keep aiming for scalable impact.”***

-- Maureen Nova C. Ledesma,  
Vesl CMO & Co-Founder;  
She Loves Tech Global’s  
PH delegate



# Supporting MSMEs’ digital transformation through onboarding to global online marketplaces

	Companies with live listings	Total live listings (Product)
Total	55	232
	48	70
	54	156
	05	06



EU-Registered Exporter System (EU-REX) Registration

432

Number of companies registered:

*(as of December 2020 from 78 in April 2020)*

No. of companies with live listings: 103

Note: There are companies that have live listings in 2 or more platforms



Massive information sessions on the country's current FTA engagements cover discussions on market opportunities, tariff reductions, rules of origin and customs procedures. This program is designed to encourage the international business community that doing business in the Philippines is a lucrative option

FROM 2010-2020

1,203

SESSIONS CONDUCTED

40,164

COMPANIES ASSISTED

“ We know that we need tools to compete on equal footing with our competitors and with the Philippine Japan Economic Partnership Agreement (PJPEPA) in place, **we were able to compete better against Ecuador and other Central American countries** who do not enjoy the same preferential benefits ”

SIMEON LAGUNA  
marketing associate of Primefruits Int'l  
a producer of banana chips and nata de coco

“ [HanCole] believes that the Philippines' involvement in free trade agreements (FTAs) helps [the company] achieve competitiveness in a level playing field. **without the country's own FTAs, [the] company will lose out to competitors in other countries** that have entered into those agreements. ”

MARCO REYES  
HanCoLe Group Chief Executive  
a producer of coconut products

# Revitalizing Philippine Economy (Breakout Economy 2021)



## PIVOT TO EAST ASIA

Pursue expanded implementation of trade and investment promotion activities, including priority products and services, in line with DTI's strategy to prioritize East Asia.



## FOCUSED TRADE AND INVESTMENT PROMOTION FOR PRIORITY SECTORS

- expand market access and promote Philippine exports in PEDP and SIPP priority sectors, as well as increase inflow of foreign investments, especially in manufacturing and services sector
- Promote technology- and innovation-driven trade and investment activities to maximize the transformative potential of the digital revolution
- Expand market share by moving up in complexity and value of products and services capabilities (and mitigate trade imbalance)



## STRATEGIC TRADE POLICY ENGAGEMENT AND COMMERCIAL INTELLIGENCE

- Advance Philippine economic and commercial interests through bilateral, regional and multilateral engagement on trade policy priorities
- Continue to be the lead source for market and commercial intelligence through fee-based subscriptions, gathering marketing facts and trends, foreign trade regulations, market access and business opportunities, and trade contacts



## TNK SESSIONS TO ENCOURAGE ENTREPRENEURSHIP

Promote financial literacy and engage Overseas Filipinos or their families in the Philippines to pursue entrepreneurship and investments in MSMEs through one-on-one consultations, webinars, seminars, and meetings

# How do we fare?

2020	Philippines	Indonesia	Malaysia	Singapore	Thailand	Vietnam
“DTI” Budget (Php)	7.891B	27.23 B	33.09 B	136.06 B	20.6 B	9.3 B
“FTSC” Budget	244 M	2.96 B	7.59 B	16.05 B	3.48 B	285 M
# Posts	30	53	66	55	60	57
# of Countries	22	39	50	36	43	55
SME Development Budget (Php)		3.53 B	0.524 B	0.714 B	2.49 B	

## ID’s “DTI” Budget

- PHP 10.72 B (Ministry of Industry (KEMENPERIN))
- PHP 3.53 B (Ministry of Cooperatives and Small and Medium Enterprises)
- PHP 13 B (Ministry of Trade (KEMENDAG))

## MY’s “DTI” Budget

- PHP 20.30 B (Ministry of International Trade and Industry, MITI)
- PHP 12.79 B (Ministry of Domestic Trade and Consumer Affairs, KDPNHEP)

## SG’s “DTI” Budget

- Php 136.06 billion (Ministry of Trade and Industry)

## TH’s “DTI” Budget

- PHP 8.89 B (Ministry of Industry)
- PHP 11.71 B (Ministry of Trade)

## VN’s “DTI” Budget

- Php 9.3 billion (Ministry of Industry and Trade)

# FTSC and COVID

- Provided investment leads and updates for repurposing and/or co-location, used in CABSEC and IPA/NGA meetings
- Provided over 700 verified foreign PPE suppliers
- Facilitated foreign donations worth over Php 50 Million
  - 1,266,500 face masks
  - 15,800 N95 face masks
  - 150,000 face shields to 42 entities in the NCR, Pamapanga, Nueva Ecija, Laguna, Tarlac, Bohol and Cebu
  - 63,750 PPEs (hazmats, scrubs, etc.)
  - ventilators and medicine donations, etc.
  - 1,000 kgs of low protein rice (2,000 pouches of Echigo Rice and 2,000 pouches of Gohan Rice) to PGH for patients with pre-existing conditions (kidney disease, hypertension and diabetes)

- Facilitated exemption from export bans (e.g. 8 Million tablets of Hydroxychloroquine or HCQ)
- Linked DOH and PH companies (Unilab, Ayala, Lloyds, etc.) to vaccine trials, licensing/ distribution agreements, and possible manufacture (e.g. Avigan, Favirapir, Remdivisir, Kalentra)
- Regular info/intel updates submitted to OSEC/ IATF on what other countries are doing
  - Policy responses
  - MSME stimulus packages
  - Lockdown guidelines and protocols
  - Industry reports/ updates
  - Best practices of other countries
  - Reported bottlenecks at customs borders, entry of capital equipment, entry of company officials, etc.



# MSME DEVELOPMENT PROGRAM

## DTI's 7Ms Way of Uplifting Micro, Small, and Medium Enterprises (MSMEs)

To realize the **government's goal of inclusive growth and addressing income inequality, empowering those at the bottom of the pyramid and marginalized sectors** with the right mindset and know-how to be able to move up in life is imperative.

DTI has come up with the 7Ms to help you set up your own business and be a smarter entrepreneur to earn more! **These can equip you in making a difference in the market**, while contributing to the larger cause of sustaining the Filipino entrepreneurial revolution!





## MINDSET CHANGE

Embracing the right positive entrepreneurial attitude (success/innovation-driven, collaborative, proactive)

## MASTERY

Mastering the know-how & how-to's of entrepreneurship (setting up a business, spotting market opportunities, product development, financial management, Business Plan preparation)

## MENTORING

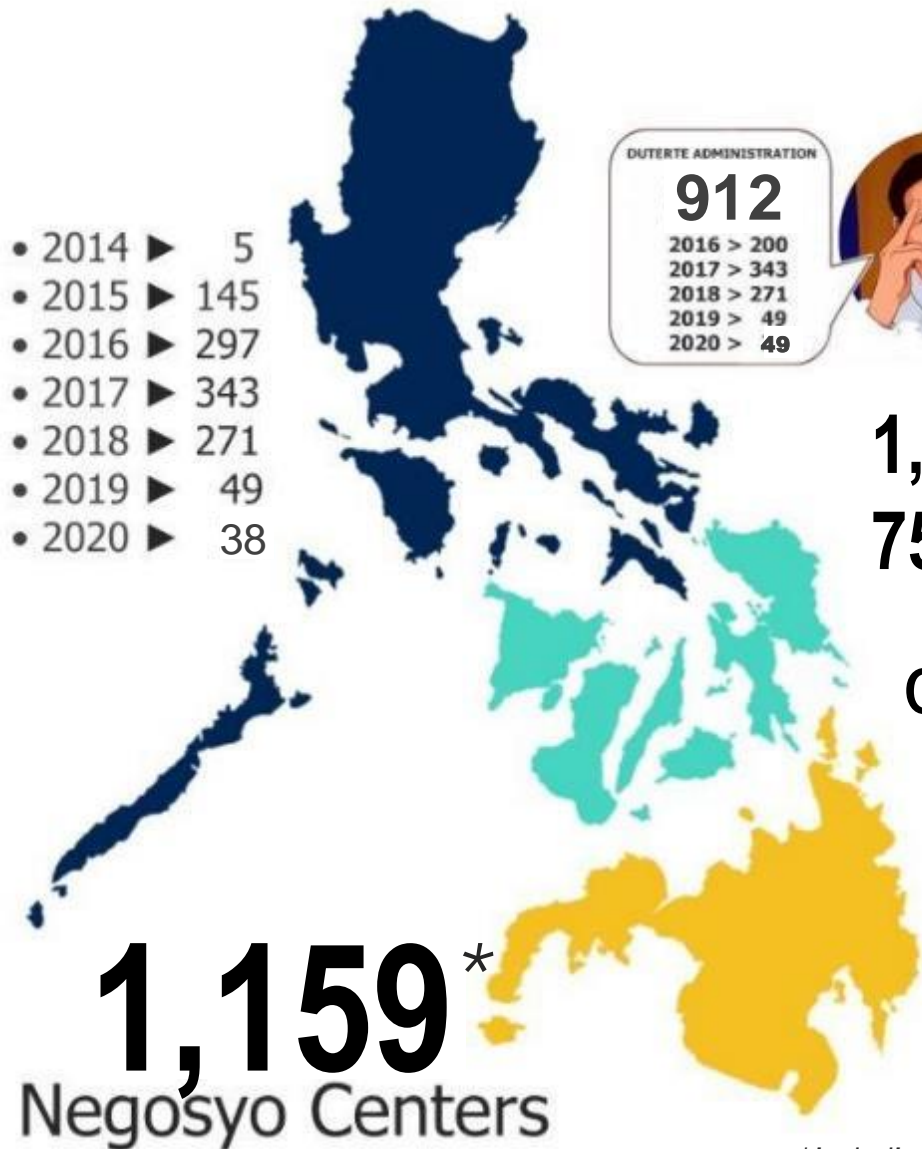
Continuous business guidance, with help from private sector partners (coaching and mentoring on different aspects of business operations)

# NEGOSYO CENTER



- Establishment of Negosyo Centers (NCs) throughout various cities and municipalities nationwide to provide assistance to micro and SMEs.
- Currently, there are three types of Negosyo Centers (Full Service, Advanced, and Basic) that serve entrepreneurs in varying degrees, depending on the services offered, area and facilities, and manpower capacity.

# NEGOSYO CENTERS ESTABLISHED



DUTERTE ADMINISTRATION  
**912**  
2016 > 200  
2017 > 343  
2018 > 271  
2019 > 49  
2020 > 49



**NEGOSYO  
CENTER**  
(2014 – 31 December 2020)

**1,046,465** clients assisted in 2019  
**753,309** clients as of Nov 2020

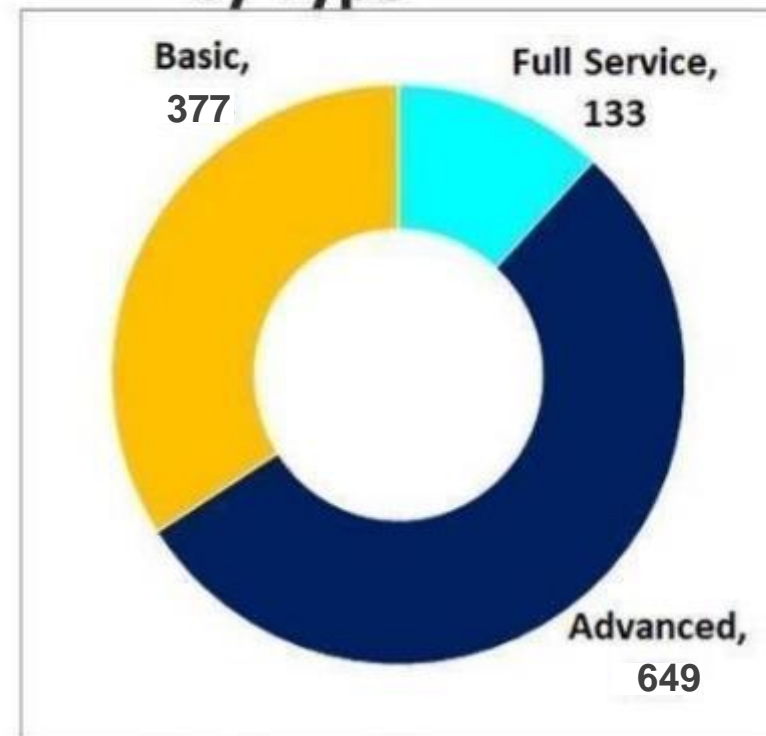
## Coverage

**100%** of the 145 cities

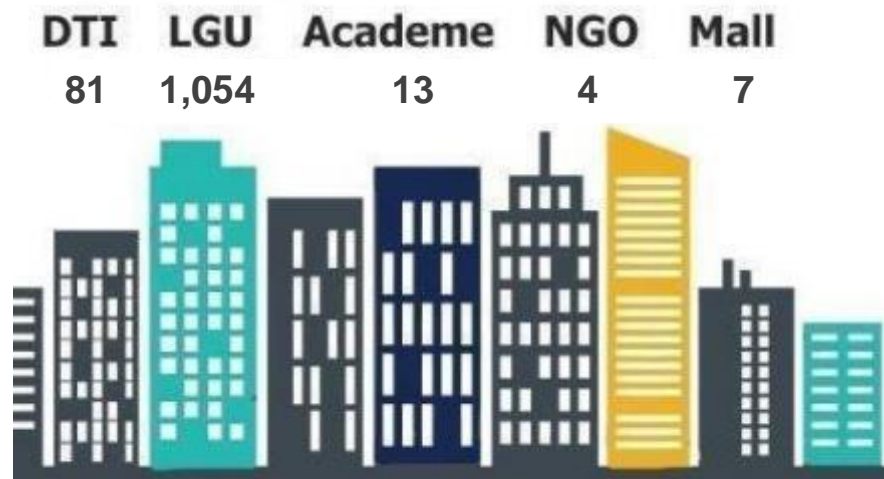
**65%** of the 1,489 municipalities

*\*including BARMM*

## by Type



## by Location





# Based on the Impact Assessment\* of the NC program conducted in 2019:

- \* 78.62% of the MSMEs claimed that there was an increase in their gross sales;
- \* 72.85% of the MSMEs claimed there was an increase in their asset size; and
- \* 68.21% of the MSMEs claimed they hired additional full- time or part-time workers

*“Attending seminars and workshops from DTI and Negosyo Center has become a leverage for my business.”*

**MELBELYN E. APIT**

Mhel's Sweet Corner  
DTI BOHOL

**NEGOSYO**  
CENTER



\*884 respondents



"KMME serves as an opportunity and a blessing for all aspiring and budding entrepreneurs who aim to be successful in their business ventures."

- Samuel Potante  
General Trias Dairy Raisers  
Multi-Purpose Cooperative  
DTI 4A-CAVITE

Testimonials from Participants



## KAPATID MENTOR ME (2016 – 31 December 2020)

# 378


batches launched  
in 100 provinces/ cities  
in 17 regions

# 8,789


graduates  
out of 9,316 mentees

# 32,796

MSMEs assisted



"During the lockdown period I am very grateful to be selected as one of the KMME Online mentees nationwide. Through this program, our sales increased by almost 300% by using the knowledge I learned during the modules. This program brings us closer in making our entrepreneurial dreams a reality."



**RYAN CANDICHOY**  
PC EXTREME COMPUTER TRADING  
REGION 3 - BATAAN  
KMME ONLINE PILOT BATCH 2020

KMME Money Market  
Encounter (MME) Online

# 1,452

graduates

out of 1,538 online mentees





# Based on the Impact Assessment\* on KMME conducted in 2019:



- \* 51% of mentee-graduates reported above 10% increase in sales;
- \* 41% of mentee-graduates reported above 10% increase in additional capital;
- \* 90% of mentee-graduates reported above 10% increase in additional jobs created;
- \* 34% of mentee-graduates got additional capital from various government and private financial institutions after KMME graduation

*\*2,096 respondents*



Pondo sa  
Pagbabago at  
Pag-Asenso



# MONEY

Alternative sources of financing for (start-up and expanding) MSMEs, that are easy to access and available at reasonable cost



(2017 – 31 July 2020)

## 81

provinces  
+ NCR  
reached

## 438

MFI partners  
166 active MFIs

## P 6.35B

cumulative loans  
released to borrowers

## 177,064

micro-enterprise  
borrowers



*Napakaliit ng  
pursyento ng P3  
Samantalang sa tao 10% at  
everyday mo pa kailangan  
maghulog. Nagpapasalamat  
kami at may programang  
ganito.*

- **Basilisia Obalio**

Dried Fish Vendor,  
San Jose Public Market  
Occidental Mindoro,  
P3 borrower





# Based on the Assessment\* of P3 conducted in 2019:

- \* 97% are satisfied with the program, with the following positive points:
  - \* P3 as a low-interest financing program
  - \* Easy to understand, access to, and comply with requirements
  - \* Courteous and approachable SB Corp. personnel.



Army Sergeant Christian Rey S. Nacino (Light Reaction Regiment of the Philippine Army) deployed to Marawi, and wife Mischelle Nacino.

*“Maswerte kami kasi na-grant kami ng P100,000 ng SBCorp na galing kay Presidente. Mabilis lang yung application namin. Nang may tumawag sa amin na na-approve yung P100,000 na loan namin nakahanap na kami ng pwesto at supplier ng feeds. Kaya agad naming nasimulan yung tindahan.”*

\*300 respondents

# COVID-19 ASSISTANCE TO RESTART ENTERPRISES (CAREs) – Bayanihan 1 and 2

(as of 5 January 2021)

**P 1.71B**

**approved loans**  
for 19,847 applications

**P 1.39B**

**loans released**  
for 17,740 approved applications

**2,107**

**approved loans pending release**  
Amounting to P 312.92M

**34,006**

**loan applications**  
**received**

**22,688**

**prequalified loan**  
**applications**  
amounting to P 4.11B





# MACHINE

Equipping MSMEs to upgrade their technology to boost productivity and competitiveness

**2,721**

**SSFs established**

712 SSFs during the Duterte administration



**Shared Service Facilities**

*"Shared Success for Filipino MSMEs"*

(2013 – 30 November 2020)

**P 1.80B**

**total project cost**

**401,914**

**MSME and other beneficiaries**



**224,377**  
**employment generated**



**28**

**FabLabs established**

with a total cost of P 264.55M

## FIGHT AGAINST COVID

Production of PPEs of SSF-FabLabs  
(as of 31 December 2020)



**81,619 FABRICATED  
FACE SHIELDS**



**59,026 FABRICATED  
FACE MASKS**



**253 FABRICATED  
AEROSOL BOXES**



**1,872 MEDICAL GOWNS**



**3,996L ETHYL ALCOHOL**



# Shared Service Facilities

## Accomplishments, as of 30 November 2020

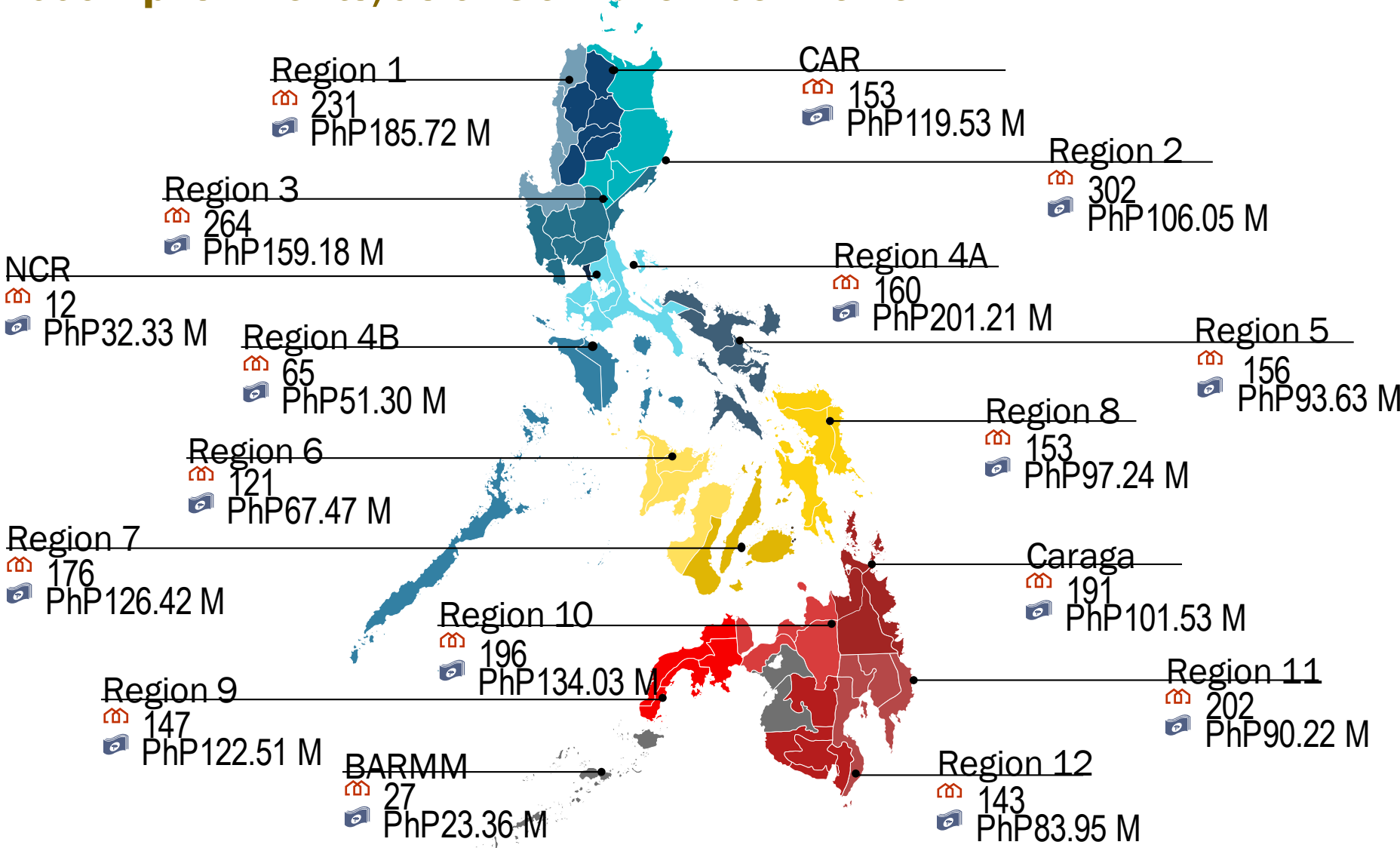
### Legend:



No. of Established SSFs



Total Amount Disbursed



Region	No. of beneficiaries	No. of employment generated
NCR	3,022	1,199
CAR	22,972	11,830
R1	31,537	23,749
R2	7,459	17,576
R3	131,031	46,687
R4A	21,199	4,820
R4B	3,620	2,142
R5	8,748	7,658
R6	12,901	12,663
R7	26,549	14,339
R8	10,359	12,147
R9	53,348	22,699
R10	13,867	9,321
R11	18,969	16,892
R12	8,130	6,895
Caraga	27,983	13,576
BARMM	220	184
TOTAL	401,914	224,377

## Assessment of SSF Project cited positive feedback (PIDS, 2016)



*The SSFs supported enterprise development in various aspects resulting to job generation, improved production capacities, innovation, and improved quality of life.*

*The SSFs cost very little and impact on jobs, production capacities as well as the encouraging feedback from all concerned make a valid argument that the project is worth pursuing.  
(PIDS, 2016)*



“Love what you’re doing and never stop learning from it.”

**Merlina Lumakin**  
Sto. Niño de Paridel Parish  
Multi-purpose Cooperative  
Baybay City, Leyte

*Weaving  
to Prosperity*

**Sales:**

2014 (Before SSF) PhP 575,000.00

October, 2016 (After SSF) Php 2,651,278.00

**361%** Sales Increase





# 30 SSFs established in Marawi

SSF	Cooperative
1. Langkit Weaving and Businesss	Maranao Collectibles Service Cooperative
2. Garments and Other Related Products	Brilliant Garment Producers Cooperative
3. Dressmaking for Muslim Women Apparel	Tago A Ranao Marketing Cooperative
4. Commercial Bakery	Masiap Livelihood Service Cooperative
5. Marawi City Food Catering and Halal Foods	My Deen Consumer Cooperative
6. Baor Making	NPC Tree Farmers Producers Cooperative
7. Palapa Production	Lower Bangon Marawi Consumer Cooperative
8. Concrete Hollow Blocks Manufacturing	Mandara RR Multi-Purpose Cooperative
9. Dressmaking	Sunriser Service Cooperative
10. Garments and Mamandiang Manufacturing	Sabarian IDPs Garments & Mamandiang Livelihood Services
11. Concrete Hollow Blocks Manufacturing	Sab Marketing Cooperative
12. Concrete Hollow Blocks Manufacturing	Bagoingud Farmers Agriculture Cooperative
13. Native Meranao Delicacies Production	Barangay Wawalayan Caloocan Livelihood Service Cooperative
14. Bakery and Cake Shop Assistance	Trust Traders Marketing Cooperative
15. Hollow Block Production	Al-Jamie's Multi-Purpose Cooperative
16. Hollow Block Production	Kauyagan Sa Ranao Consumer Cooperative
17. Hollow Block Production	JF Maker and Machinery Service Cooperative
18. Concrete Hollow Blocks Production	Supplementary
19. Dressmaking and Other Garments Processing	Lanao Curtain Design and Tailoring Services Cooperative
20. Garments Processing	IDPs Kapamagogopa Consumer Cooperative
21. Bakery	Pangoyat Marketing Cooperative
22. Ice Cream Production	Kambagobago Marketing Cooperative
23. Cakes and Pastries	Halal Food Producers Cooperative
24. Food Catering Services	Jack Marketing Cooperative
25. Palapa Production and Marketing	Onward for Growth and Utility of Power (OGUP) Agriculture Cooperative
26. Langkit Weaving, Beadworks and Other Heritage Products Making	Raheemah Peace Weavers Producer Cooperative
27. Fabrication Laboratory	Mindanao State University (MSU) – Main Campus
28. Halal Butchery and Processed Food Production	Marawi Internally Displaced Business Persons Inc.
29. Abaca Fiber Production and Marketing	Basak Farms Producer Cooperative
30. Abaca Fiber Production and Marketing	Al-Abrar Service Cooperative

# MARKET ACCESS

Promoting and linking MSMEs and MSME products to domestic and foreign markets through regional, national and international trade events, and various retail stores.

22,273

products developed and/or improved

39,751

MSMEs assisted

P 4.35B

sales generated



PHILIPPINES  
ONE TOWN, ONE PRODUCT

(2017 – 31 December 2020)



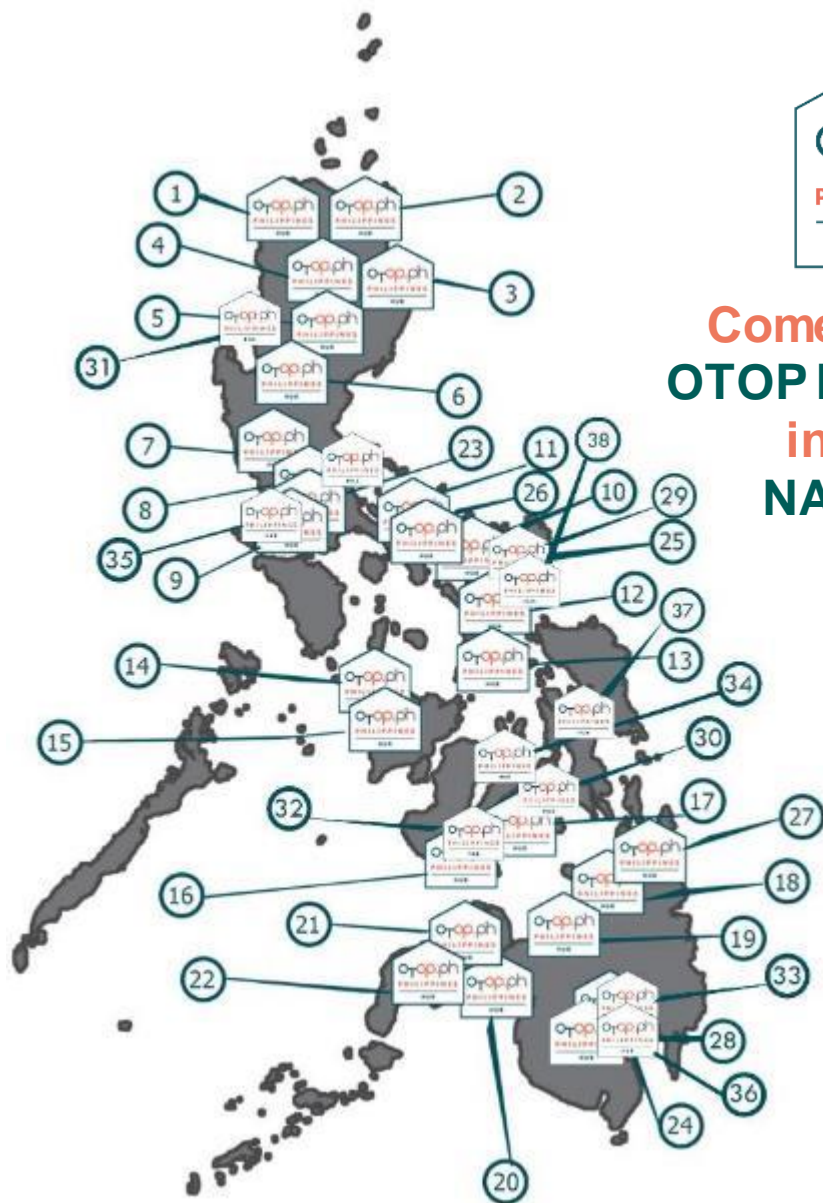
55

OTOP Philippines  
Hubs established

**OTOP.PH**  
(OTOP Philippines Hub)

Serves as the physical and online channels and market access platform where OTOP products – especially those which have been assisted via product development – are showcased on a day-to-day basis.





**Come and visit the  
OTOP Philippines Hub  
in 55 Stores  
NATIONWIDE!**



# NUTRARICH NUTRACEUTICALS, INC.

## Before



## After

Davao City, Region XI



# KAPE DULANGAN

Before



After

Sultan Kudarat, Region XII

# SILLY BOY FOOD INDUSTRIES

Before



After

Cebu, Region VII



# Based on the Impact Assessment\* on OTOP Philippines conducted in 2019:

- \* 77% strongly agree and 20% agree on the positive effects of product development initiatives through OTOP Philippines on the marketing of their products;
- \* Provided opportunity to 91% of the OTOPreneurs to participate in regional trade fairs; 62% in national trade fairs



\*108 OTOPreneur-respondents

## PASINAYA



320 MSMEs Assisted



446 Buyer Participants  
Accommodated

Php 27,588,181.25 Actual Sales  
Php 1,558,460.00 Under Nego  
TOTAL of Php 29,146,641.25



## OTOP-KaAsenso Virtual Trade Expo

(As of 5:00 PM, Sept. 28, 2020 closing ceremony)



702 MSMEs Assisted



457 Buyer Participants  
Accommodated

Php 11,984,232.00 Actual Sales  
Php 3,077,833.00 Under Nego  
TOTAL of Php 15,062,065.00







**OTOP Philippines Ambassador**  
**CATRIONA GRAY**



# Raise Your Flag



The Raise Your Flag will manifest the Modernong Obra, Disenyong Atin (MODA) initiative through a video series. Each episode will be shot around the different provinces of the Philippines, showcasing the variety of patterns, designs and lifestyle of our weaving communities.





Amidst the pandemic, let us support our local economy and save jobs!

**SHOP LOCAL**  
Para sa Pinoy na taga-habi

**EAT LOCAL**  
Para sa Pinoy Farmers

**TRAVEL LOCAL**  
Para sa Pilipinas

**BUY LOCAL!**  
**GO LOKAL!**

[www.dti.gov.ph/golokal](http://www.dti.gov.ph/golokal)





# Market



## Marketing and promotion of locally made products

- **Go Lokal!** a platform for high quality local products to enter the mainstream market. The concept is that of a retail/wholesale store located in major malls, port of entries, or as Brick & Mortar, supplying locally made products particularly from OTOP or start up micro and SMEs
- **Brand Development Program.** DTI will invest in assisting micro and SME build their brands. Through firm-level intervention, DTI will introduce brand equity as vital in enhancing the firm's earnings, and when carefully managed shall become a valuable asset for the firm.





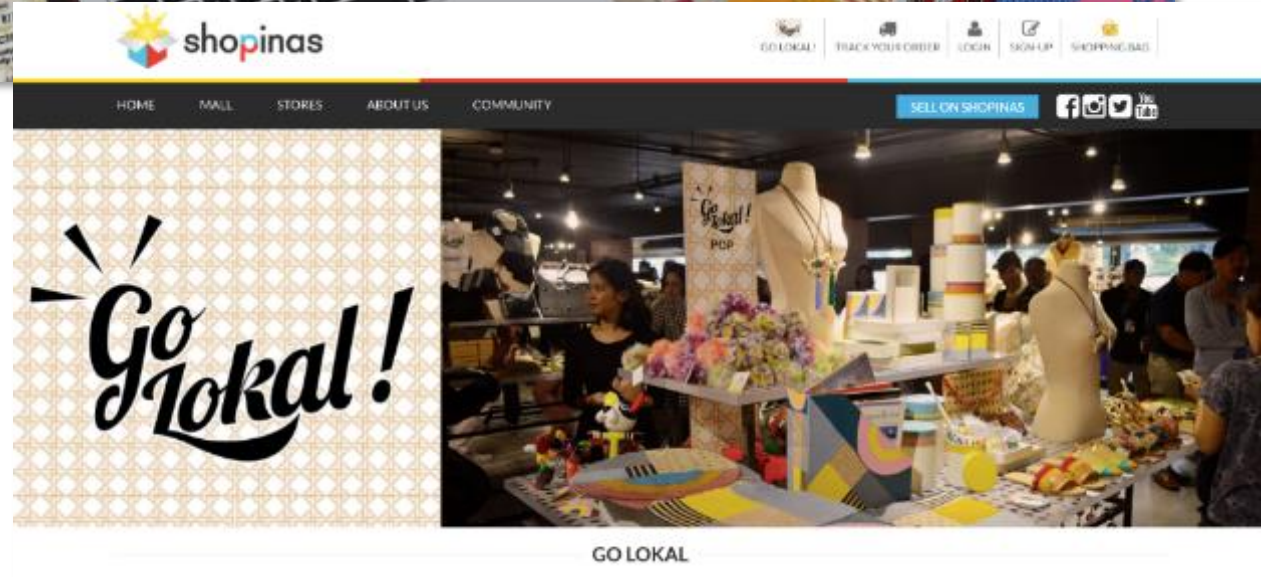








# Go Lokal! Goes Online with Shopinas and Lazada



Shop in total convenience and safety as your favorite Filipino-made products can now be found on Lazada. Keep the economy going and help the country bounce back.

BUY **LOCAL!** GO **LOKAL!**



## ***Widen domestic and international reach of Go Lokal!***

Marahuyo, the luxury sub-brand of Go Lokal caters to the high-end market and foreign tourists. It aims to bring Philippine designer brands into the limelight and widen the domestic and international reach of Go Lokal. In partnership with Duty Free Philippines Corporation, the Department of Trade and Industry (DTI) through the Bureau of Domestic Trade Promotion (BDTP) unveiled the first Marahuyo by Go Lokal! Store in a 50 square retail store located within the Luxe Duty Free Store, Mall of Asia Complex, Manila on 15 November 2019.









# Bagsakan Special Project

16

**Bagsakan Events**  
*Since March 2020*

93

**MSMEs, Fruit growers, Farmers' and Social Coops assisted**  
*81 MSMEs, 8 Social Cooperatives & 4 Fruit Growers Associations*

PHP  
6M

**Total Sales**  
*Php 350,000 – Average sales of each Bagsakan activity*

24

**Provinces assisted**  
*Reg 1 (2), Reg 2 (4), Reg 3 (5), Reg 4A (4), Reg 4B (2), Reg 5 (2), Reg 6 (1), Reg 8 (1), Reg 9 (1), NCR, CAR (1)*



# Virtual National Trade Fair

Alternative way to conduct a trade fair through an e-commerce platform (catalog type) or in a virtual environment where the MSMEs can virtually showcase their products and services and share information to their old and potential buyers and the general public with the use of powerful chat tools to respond to queries.





# EXPO 2020 DUBAI



👉 The DTI led the international launch of the Philippines' participation to **Expo 2020 Dubai** last 12-13 December 2019. A scale model of the Philippine pavilion called '**Bangkota**' was unveiled at the Philippines plot to signify the progress in construction. 'Bangkota' was inspired by the Philippines' underwater resources and is the ancient word for coral reefs.





bang.kō.ta

PHILIPPINES • EXPO 2020 DUBAI



bang.kō.ta  
PHILIPPINE CORAL REEF

# PHILIPPINES:

Our story as a people is  
4,000 years long  
A journey that needs to be told

FOLLOW THE JOURNEY  
Visit the **Philippines Pavilion**



EXPO  
2020  
DUBAI  
UAE



PHILIPPINES  
EXPO 2020  
DUBAI  
20 | October 2020 – 10 | 04 | 2021



[www.phexpo2020dubai.com](http://www.phexpo2020dubai.com) 01 | 10 | 2021 - 31 | 03 | 2022

# bang.kō.ta: PHILIPPINE CORAL REEF

Art, History & Design coming together



FOLLOW THE JOURNEY  
Visit the **Philippines Pavilion**



EXPO  
2020  
DUBAI  
UAE



PHILIPPINES  
EXPO 2020  
DUBAI  
20 | October 2020 – 10 | 04 | 2021

01 | 10 | 2021 - 31 | 03 | 2022

bang.kō.ta  
PHILIPPINE CORAL REEF

# FILIPINOS: spreading and thriving across the oceans

FOLLOW THE JOURNEY  
Visit the **Philippines Pavilion**



EXPO  
2020  
DUBAI  
UAE



PHILIPPINES  
EXPO 2020  
DUBAI  
20 | October 2020 – 10 | April 2021

01 | 10 | 2021 - 31 | 03 | 2022



# MODELS OF NEGOSYO

Providing new and existing business models to entrepreneurs and would-be entrepreneurs.

**23,729**

clients/MSMEs assisted



**3,167**

trainings conducted

**20,742**

livelihood kits provided



(as of 31 December 2020)



**NEGOSYO**  
SERBISYO sa  
BARANGAY

(2019 – 31 December 2020)



**8,973**

barangays covered

**606,332**

individuals

provided with training/  
information on various  
livelihood opportunities



**97,731**

MSMEs assisted

**23,106**

livelihood kits provided

in 2020

## COVID-19 RESPONSE: Negosyo Serbisyo sa Barangay

Region	2020 ACCOMPLISHMENTS (as of 31 December 2020)			
	No. of Barangays Covered	No. of individuals provided with information on various livelihood opportunities	No. of MSMEs and other beneficiaries assisted	No. of livelihood kits provided
NCR	10	415	214	44
CAR	308	19,623	1253	1127
Region 1	796	26,604	1939	1368
Region 2	193	17,190	1296	1117
Region 3	96	10,827	740	740
Region 4A	367	28,702	2001	1682
Region 4B	263	9,080	1090	990
Region 5	554	30,795	2176	1293
Region 6	352	28,793	7478	2134
Region 7	909	39,850	3,777	2,801
Region 8	693	67,152	14,980	3,946
Region 9	325	15,777	1494	1530
Region 10	358	24,400	2,265	1,125
Region 11	115	7,730	6029	1191
Region 12	201	20,279	1781	1124
Caraga	167	16,201	5186	894
<b>TOTAL</b>	<b>5,707</b>	<b>363,418</b>	<b>53,699</b>	<b>23,106</b>



(as of 31 July 2020)

**50,090**  
IDP beneficiaries

**49,692**  
starter kits distributed



#### Livelihood starter kits distributed:

- **21,796** sari-sari store kits
- **11,350** sets of bigasan kits
- **4,295** sets of sewing kits
- **3,600** e-loading kits
- **3,105** carinderia kits
- **3,000** baking kits
- **310** carpentry kits
- **250** masonry kits
- **250** tile setting kits
- **234** popcorn making kits





# Consumer Protection Program: Price Monitoring







P63.00/kg  
SPECIAL RICE  
LOCAL

P42.00/kg  
SPECIAL RICE  
LOCAL

P48.00/kg  
SPECIAL RICE



# Consumer Protection Program:

## Accreditation and issuance of business licenses, permits, registration and authorities



100% of Applications for Permits/Accreditations/Licenses.  
Authorities (renewal) processed within the prescribed time

34,600 Total Business, Permits, Accreditations, Licenses Issued

Php 65,826,417.50 Total Amount of Processing Fees Collected



# Consumer Protection Program: Consumer Complaints Handling



99.48 % of Consumer Complaints resolved through mediation and arbitration within prescribed time

57,839 Total number of Consumer Complaints Received and Processed

99.52% Total resolution rate for Consumer Complaints





# Consumer Protection Program: Monitoring and Enforcement of Fair Trade Laws



11,000 unique firms monitored  
5,176 allegedly violative products confiscated  
With an estimated value of P4.52M  
279 Notices of Violation issued







# COVID RESPONSE: Monitoring of Compliance to Health and Safety Protocols of Establishments



**dti** **MONITORING OF SALONS & BARBERSHOPS IN COMPLIANCE WITH THE IATF AND DTI-ISSUED GUIDELINES**  
HAIR GROUP SALONS INC. (DAVID'S SALON), SM CITY TARLAC, SAN ROQUE, TARLAC CITY, JULY 8, 2020

19,962 total establishments  
5,414 barbershops and salons  
11,913 dine-in food establishments  
2,635 other establishments

OUR ☎ (054) 473-8111 ✉ [r05.camarinessur@dti.gov.ph](mailto:r05.camarinessur@dti.gov.ph) 🌐 [www.dti.gov.ph](http://www.dti.gov.ph)



# Consumer Protection Program

## BPS Testing Laboratory



The DTI-BPS Testing Laboratory houses a number of testing equipment capable of testing electrical, electronic, chemical, mechanical, and consumer products. It has an internal calibration laboratory to calibrate its test and measuring instruments to ensure that the test results are accurate and reliable.



# Consumer Education and Advocacy Program



**DTI Bagwis Program.** The DTI Bagwis Program (formerly known as the DTI - Certified Business Establishment Program) was launched in 2006. The program gives due recognition to establishments that uphold the rights of consumers and practice responsible business where consumers get value for money.



**Konsyumer Atbp.** provides a stronger campaign vehicle for the Department's programs, and activities for the other government office, industries, business, academe consumer groups and the general public.

Now in GMA News TV, DZBB 594 kHz and Super Radyo DZBB FB Livestream. Saturdays, 10:00-11:00AM

# Consumer Education and Advocacy Program



**E-Presyo.** Through e-Presyo, consumers can check the prevailing prices of basic necessities and prime commodities that are being monitored by the DTI. It serves as a price guide for consumers in doing their grocery shopping which in turn ensures “value for money.”

**Diskwento Caravan.** The program offers basic and prime commodities such as noodles, milk, coffee, and sardines with a minimum of 10% discount on the retail price. It is a public service conducted by DTI in partnership with big manufacturers and/or distributors





# Consumer Education and Advocacy Program



- 👍 **Consumer Advocacy through Quad-Media.** This project addresses the need to heighten the awareness of the consumers in terms of their rights, responsibilities, and avenues for their grievances. In heightening consumers' knowledge and awareness on their rights, responsibilities and protection under the law, DTI develops and disseminates Information, Education and Communication materials for the consuming public.



CERTIFIED  
Product Safety

- 👍 **Promotion and Mainstreaming of Product Standards.** Involves the conduct of information dissemination, awareness and capability building on PNS and BPS relevant matters.

- 👍 Monitoring 90 Products and Systems (Electrical and Electronic Products, Mechanical/Building and Construction Materials, Chemical and other Consumer Products and Systems)

- 👍 PS& ICC



- 👍 **1-DTI Hotline.** This is an effort of the DTI to ensure the protection of consumers against unlawful trades, among others.

# Thank You

*For your support to a more inclusive and prosperous Philippines  
with employment and income opportunities for all*