Department of Trade and Industry LOCALLY-FUNDED PROJECTS AND FOREIGN-ASSISTED PROJECTS

as of 31 December 2020

PROJECT	PROJECT DESCRIPTION	2019 GAA BUDGET (PhP M)	2019 ACCOMPLISHMENTS	STATUS	2020 GAA BUDGET (PhP M) ¹	2020 TARGETS	2020 ACCOMPLISHMENTS			
Locally-Funded Projects										
Go Lokal	Go Lokal! is a concept retail store showcasing quality and innovative Philippine products crafted, designed, and produced by the country's micro, small, and medium enterprises (MSMEs). It serves as a marketing platform for our MSMEs to gain access to the lucrative local consumer market, and ultimately, to the global export market. Initiated by the DTI in collaborating with selected retail partners. Go Lokal! is an excellent marketing avenue provided for free by the DTI and its retail partners for MSME incubation, marketing, and branding.	8.96	 83 MSMEs introduced in retail stores 84 MSMEs mainstreamed and enlisted as regular suppliers by retail partners 5 Go Lokal! brands recognized 4 retail partners 19 Go Lokal! retail stores launched PhP 169.4 million sales generated 	Ongoing	9.23	 additional 85 MSMEs introduced in retail stores 85 MSMEs mainstreamed and enlisted as regular suppliers by retail partners 6 Go Lokal! brands recognized 5 retail partners 20 Go Lokal! retail stores launched 	 183 MSMEs introduced to concept retail store partners 36 MSMEs mainstreamed with retail partners 4 retail partners 4 Go Lokal! retail stores launched PhP 65.83 million sales generated 			
Livelihood Seeding Program and Entrepreneurship Development (2019) Livelihood Seeding Program- Negosyo Serbisyo sa Barangay (LSP- NSB) (2020)	Through this program, also known as the Livelihood Seeding Program- Negosyo Serbisyo sa Barangay, relevant DTI offices will capacitate Barangay Development Councils (BDCs) under their jurisdiction to be able to assist clients in the locality availing of services provided by DTI and other government agencies. It aims to develop 200,000 new enterprises and provide more than 500,000 new jobs in 2022. In 2019, the NSB Program focused on	150.00	 3,066 barangays in 4th to 6th class, and 200 barangays in 1st to 3rd class municipalities covered (3,266 total barangays covered) 237,046 participants given NSB orientation 44,032 MSMEs assisted 	Ongoing	203.00	 3,592 barangays covered 359,200 participants given NSB orientation 17,960 MSMEs assisted 8,000 livelihood kits provided 	 5,747 barangays covered 365,089 individuals provided with information/training on various livelihood opportunities 54,042 MSMEs assisted 23,338 livelihood kits provided 			

¹ Net of 10 percent discontinued allotments for MOOE and CO per National Budget Circular No. 580 dated 22 April 2020, and discontinued appropriations per DBM letter dated 23 April 2020

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	barangays in 4 th to 6 th income class municipalities.						
Establishment of Negosyo Centers	The Go Negosyo Act aims to bring government services closer to MSMEs, particularly the small businesses, through the establishment of Negosyo Centers in all provinces, cities, and municipalities nationwide.	582.38	 49 Negosyo Centers established 1,046,465 clients assisted 	Ongoing	456.31	- 785,000 clients assisted	 49 Negosyo Centers established 905,845 clients assisted
	The Negosyo Centers will: 1. Be responsible for promoting ease of doing business and facilitating access to services for MSMEs within its jurisdiction; 2. Facilitate and expedite the business application process of MSMEs 3. Facilitate access to financial assistance and grants and design and undertake programs that will promote entrepreneurship 4. Provide assistance to MSMEs in the availment of technology transfer, production and management training program and marketing assistance of various government agencies						
OTOP: Next Generation	OTOP Philippines is a priority stimulus program for Micro and Small and Medium-scale enterprises (MSMEs) as government's customized intervention to drive inclusive local economic growth. The program enables localities and communities to determine, develop, support, and promote culturally-rooted products or services where they can be best at or best renowned for.	89.59	 24 OTOP PH Hubs established 10,819 MSMEs assisted 6,771 products developed/improved PhP 1.41 billion sales generated 	Ongoing	78.71	 12,437 MSMEs assisted 4,964 products developed PhP 940.67 million sales generated 	 22 OTOP PH Hubs established 14,367 MSMEs assisted 6,677 products developed/improved PhP 1.81 billion sales generated

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Shared Service Facilities (SSF) Project	 Building from the gains of OTOP first generation, this initiative aims to offer a package of public-private assistance in order for MSMEs with minimum viable products to come up with new or better offerings with significant improvement and innovation in the areas of quality, product development, design, standards compliance, marketability, production capability, brand development, among others. OTOP Philippines Hub or OTOP.PH, a retail store, will serve as a marketing vehicle to promote and champion OTOP Products. One of the collaborative projects involving the government and the private sector that have been introduced to address the gap for MSMEs to reach their full potential is the Shared Service Facilities (SSF) Project, one of the flagship projects of the Department of Trade and Industry through the Regional Operations Group. SSF is one of the strategies of DTI's 7Ms (Mindset, Mastery, Mentoring, Markets, Money, Machines, and Models), a framework to help MSMEs start up, sustain, expand, and internationalize their respective businesses. The primary objective of the SSF Project is to improve MSME competitiveness by providing them with machinery, equipment, tools, systems, accessories and other auxiliary items, skills and knowledge under a shared system. Specifically, this provision should help target beneficiaries 	307.71	 226 SSFs established 71,493 beneficiaries (37,225 are MSMEs) 42,052 employment generated 	Ongoing	57.54	 138 SSFs established (from 2019 continuing) 73,727 beneficiaries (28,377 MSMEs) 19,983 employment generated 	 162 SSFs established 91,411 beneficiaries (35,492 are MSMEs) 38,743 employment generated

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	increase their production capacities and improve product quality, resulting to increased markets, increased sales, and further contributing to jobs generation.						
Eoroign Assista	A Project						
Foreign-Assisted Rural Agro- Enterprise Partnership for Inclusive Development (RAPID) Growth	Aligned with the Philippine Development Plan 2017-2022, RAPID Growth Project aims to trigger agro- enterprise development in the rural areas. Anchored on the Value Chain Approach, it will adopt a whole-of- government approach in the delivery of services, expand economic opportunities, create more agro- enterprises particularly in the rural areas, facilitate easy access to market, technology financing and other business development support services. The RAPID Growth Project's development goal is to increase the income level of small farmers and unemployed rural women and men across selected agri-based value chain. This can be done by executing collaborative action plans and build commercial partnerships that will sustain the growth of agri-based MSMEs due to the strong backward linkages to farmers. With the enabling condition put in place for businesses to grow, the project hopes to achieve an inclusive and a sustainable rural economic development. The project is being implemented in seven (7) regions (Regions 8, 9, 10,	58.25	 101 Business Development Service providers accredited 149 Negosyo Centers engaged 22 trainings and needs assessment conducted 62 anchor firms/ market partners identified 	Ongoing	67.209	 491 coops/MEs/SMEs engaged by SIP 21 networks of Negosyo Centers set up servicing beneficiaries. 111 Qualified BDS providers assessed 24 Regional Industry Councils strengthened/ engaged 42 commercial partnership agreements signed 	 505 coops/ MEs/SMEs engaged by SIP 21 networks of Negosyo Centers set up servicing beneficiaries. 207 Qualified BDS providers assessed. 31 Regional Industry Councils strengthened/ engaged 149 commercial partnership agreements signed

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	11, 12, Caraga and BARMM) covering 21 provinces. The International Fund for Agricultural Development (IFAD) is DTI's development partner in implementing the project.						