Defining Philippine Micro, Small and Medium Enterprises (MSMEs)

The Philippines employs two criteria in operationally defining MSMEs, namely employment and asset size. The Philippines Statistics Authority classifies an enterprise as a micro enterprise if it has less than 10 employees, small if it has 10-99 employees, medium with 100-199 employees, and large if it has 200 or more employees. On the other hand, the Small and Medium Enterprise Development Council (SMEDC) uses asset size as its basis for classification.

By Employment	By Asset Size
1-9 employees	Up to P3,000,000
10-99 employees	P3,000,001 – P15,000,000
100-199 employees	P15,000,001 – P100,000,000
200 and above employees	P100,000,001 and above
	1-9 employees 10-99 employees 100-199 employees

2018 Philippine MSME Statistics in Brief

REGION	Number of Establishments by Region and Employment Grouping								Total Employment by Region and Employment Grouping							
REGION	MICRO	SMALL	MEDIUM	Total MSMEs	% Share	LARGE	% Share	TOTAL	MICRO	SMALL	MEDIUM	Total MSMEs	% Share	LARGE	% Share	TOTAL
Philippines	887,272	106,175	4,895	998,342	99.52%	4,769	0.48%	1,003,111	2,610,221	2,445,111	658,930	5,714,262	63.19%	3,328,801	36.81%	9,043,063
NCR	166,921	34,523	1,868	203,312	99.06%	1,938	0.94%	205,250	527,964	843,102	250,619	1,621,685	52.02%	1,495,985	47.98%	3,117,670
CAR	18,783	1,587	47	20,417	99.76%	49	0.24%	20,466	49,399	32,710	6,644	88,753	73.07%	32,718	26.93%	121,471
I - Ilocos Region	46,708	3,977	122	50,807	99.86%	70	0.14%	50,877	134,353	86,176	16,327	236,856	89.55%	27,640	10.45%	264,496
II - Cagayan Valley	28,547	2,119	52	30,718	99.89%	35	0.11%	30,753	83,520	43,513	7,041	134,074	89.43%	15,847	10.57%	149,921
III - Central Luzon	04,875	10,754	444	116,073	99.67%	385	0.33%	116,458	304,107	242,102	58,847	605,056	69.35%	267,431	30.65%	872,487
IVA - CALABARZON	33,640	13,778	778	148,196	99.46%	811	0.54%	149,007	394,411	324,235	105,637	824,283	57.55%	608,069	42.45%	1,432,352
IVB - MIMAROPA	21,948	1,914	57	23,919	99.86%	33	0.14%	23,952	62,777	40,405	7,692	110,874	91.92%	9,742	8.08%	120,616
V - Bicol Region	37,111	3,215	118	40,444	99.83%	70	0.17%	40,514	107,009	68,334	15,768	191,111	87.73%	26,735	12.27%	217,846
VI - Western Visayas	55,482	5,894	214	61,590	99.69%	193	0.31%	61,783	160,616	128,794	29,057	318,467	77.71%	91,362	22.29%	409,829
VII - Central Visayas	61,176	8,775	444	70,395	99.24%	537	0.76%	70,932	181,452	208,393	59,930	449,775	53.88%	385,044	46.12%	834,819
VIII - Eastern Visayas	28,324	2,355	70	30,749	99.87%	40	0.13%	30,789	82,550	48,683	9,036	140,269	90.35%	14,975	9.65%	155,244
IX - Zamboanga Peninsula	30,888	2,216	73	33,177	99.80%	67	0.20%	33,244	82,357	47,103	9,853	139,313	81.55%	31,527	18.45%	170,840
X - Northern Mindanao	33,040	4,079	155	37,274	99.63%	138	0.37%	37,412	97,380	89,386	20,834	207,600	71.14%	84,213	28.86%	291,813
XI - Davao Region	52,449	5,758	252	58,459	99.61%	226	0.39%	58,685	154,699	128,344	34,273	317,316	71.05%	129,321	28.95%	446,637
XII - SOCCSKSARGEN	41,581	3,121	120	44,822	99.74%	118	0.26%	44,940	111,877	68,959	16,495	197,331	71.65%	78,069	28.35%	275,400
Caraga	18,069	1,687	67	19,823	99.75%	50	0.25%	19,873	53,619	36,089	8,988	98,696	78.94%	26,330	21.06%	125,026
ARMM	7,730	423	14	8,167	99.89%	9	0.11%	8,176	22,131	8,783	1,889	32,803	89.64%	3,793	10.36%	36,596

SIZE	NO. OF ESTABLISHMENTS	% SHARE	TOTAL EMPLOYMENT	% SHARE
MICRO	887,272	88.45%	2,610,221	28.86%
SMALL	106,175	10.58%	2,445,111	27.04%
MEDIUM	4,895	0.49%	658,930	7.29%
LARGE	4,769	0.48%	3,328,801	36.81%
TOTAL	1,003,111	100%	9,043,063	100%

Source: 2018, List of Establishments, Philippine Statistics Authority

Industry Sector	Number of Establishments by Industry and Employment Grouping							Total Employment by Industry and Employment Grouping								
Philippines	MICRO 887,272	SMALL 106,175	MEDIUM 4,895	Total MSMEs 998.342	% Share 99.52%	LARGE 4.769	% Share 0.48%	TOTAL 1,003,111	MICRO 2,610,221	SMALL 2,445,111	MEDIUM 658,930	Total MSMEs 5,714,262	% Share 63.19%	LARGE 3.328.801	% Share 36.81%	TOTAL 9,043,063
Agriculture, Forestry, and Fishing	5,837	2,512	157	8,506	98.01%	173	1.99%	8,679	21,127	65,093	20,733	106,953	56.89%	81,051	43.11%	188,004
Mining and Quarrying	492	302	21	815	95.88%	35	4.12%	850	1,960	8,563	2,857	13,380	34.23%	25,712	65.77%	39,092
Manufacturing	103,590	11,678	1,067	116,335	99.04%	1,133	0.96%	117,468	311,605	310,348	145,878	767,831	47.70%	841,950	52.30%	1,609,781
Electricity, Gas, Steam, and Air Conditioning Supply	478	633	98	1209	93.14%	89	6.86%	1,298	2,137	18,172	14,291	34,600	50.87%	33,415	49.13%	68,015
Water Supply; Sewerage, Waste Management and Remediation Activities	677	711	49	1,437	98.02%	29	1.98%	1,466	3,132	19,655	6,762	29,549	72.29%	11,324	27.71%	40,873
Construction	2,304	1,715	226	4,245	94.19%	262	5.81%	4,507	9,313	51,313	30,751	91,377	31.60%	197,774	68.40%	289,151
Wholesale and Retail Trade; Repair of Motor Vehicles and Motorcycles	427,101	33,577	1,087	461,765	99.87%	584	0.13%	462,349	1,198,386	697,364	145,024	2,040,774	90.10%	224,144	9.90%	2,264,918
Transport and Storage	7,264	3,511	231	11,006	98.27%	194	1.73%	11,200	27,300	93,973	30,038	151,311	58.40%	107,798	41.60%	259,109
Accommodation and Food Service Activities	125,396	18,802	337	144,535	99.93%	105	0.07%	144,640	402,659	437,948	41,848	882,455	95.78%	38,837	4.22%	921,292
Information and Communication	27,421	1,973	153	29,547	99.53%	140	0.47%	29,687	55,846	52,521	21,099	129,466	55.50%	103,789	44.50%	233,255
Financial and Insurance Activities	37,813	8,053	167	46,033	99.60%	183	0.40%	46,216	146,126	147,264	22,836	316,226	65.83%	164,126	34.17%	480,352
Real Estate Activities	9,478	1,975	79	11,532	99.46%	63	0.54%	11,595	28,610	47,144	10,329	86,083	76.42%	26,562	23.58%	112,645
Professional, Scientific and Technical Activities	13,617	2,164	104	15,885	99.44%	89	0.56%	15,974	42,903	53,443	14,549	110,895	62.27%	67,200	37.73%	178,095
Administrative and Support Service Activities	14,073	3,022	474	17,569	93.89%	1,144	6.11%	18,713	42,203	88,098	64,722	195,023	14.44%	1,155,674	85.56%	1,350,697
Education	9,105	8,312	391	17,808	98.50%	271	1.50%	18,079	39,566	210,069	52,335	301,970	73.24%	110,331	26.76%	412,301
Human Health and Social Work Activities	26,076	2,325	200	28,601	99.23%	223	0.77%	28,824	67,752	61,160	27,712	156,624	60.84%	100,795	39.16%	257,419
Arts, Entertainment, and Recreation	13,755	1,563	34	15,352	99.73%	41	0.27%	15,393	36,653	30,085	4,508	71,246	67.77%	33,884	32.23%	105,130
Other Service Activities	62,795	3,347	20	66,162	99.98%	11	0.02%	66,173	172,943	52,898	2,658	228,499	98.10%	4,435	1.90%	232,934