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## DTI celebrates 37<sup>th</sup> anniversary



*Department of Trade and Industry (DTI) Secretary Ramon M. Lopez (in piña barong) leads the celebration of DTI's 37<sup>th</sup> anniversary during the flag raising ceremony on Monday, 23 July 2018. With him are the DTI officials and the rest of the DTI Family.*

The Department of Trade and Industry (DTI) opened its 37<sup>th</sup> Anniversary celebration with **DTI Sec. Ramon M. Lopez** gracing the flag raising ceremony on Monday, 23 July 2018 at the parking lot of the Trade and Industry building, 361 Sen. Gil Puyat Ave., Makati City.

The exact day of the celebration is on Friday, 27 July 2018 when the DTI will turn 37 years old.

*"The year 1981, when Department of Trade and Department of Industry were merged into DTI, was also the year that I started working. I joined DTI in 1982. I'm really honored to be part of the DTI family, of this agency that is competent and has integrity. Our agency, thanks to everyone, has been receiving a lot of awards and recognitions. We are classified as a very professional and competent agency and for that I am really proud,"* says Sec. Lopez.

Sec. Lopez further said that the positive feedback from the Department's clients should inspire DTI employees to do better with their jobs

*"Those who benefit in the programs of DTI are our boss. We are committed to serve them and whenever we see their satisfaction, we are inspired to do better,"* ends Sec. Lopez during his speech.

He also shared the various achievements of the Department especially in the Trabaho, Negosyo, Kabuhayan, at Konsyumer (TNKK) advocacy.



*DTI Secretary Ramon M. Lopez shares that he is proud to be part of a competitive Department that has integrity.*

*“We’re very proud to say that our investment has reached P617 billion last year and it’s being sustained until now. We are also encouraging more trade, micro, small, and medium enterprise (MSME) development, which is one of the top priorities of the administration and this Department. Also, aside from intensifying the price monitoring of basic necessities and prime commodities (BNPC), we also recently launched the Suki ng Tindahan,” he says.*

Stores that participate in the Suki ng Tindahan program and sell within the Suggested Retail Price (SRP) will be registered and given a badge of DTI Suki ng Tindahan Tanda ng Sulit at Resonableng Presyo. The program is aligned with **President Rodrigo Roa Duterte’s** thrust to initiate pro-poor programs and to ensure easier access to affordable prices of goods and services.

After the flag raising ceremony, Sec. Lopez treated the DTI family with a simple breakfast dubbed “Pa-Mamon ni Sec. Mon.” A live stream of the State of the Nation Address (SONA) in all floors of DTI building was also provided, as well as designated areas in UPRC, Metrohouse, Board of Investments, HPGV, Tara, and DTI International buildings.

The activities for the 37<sup>th</sup> anniversary celebration may be viewed at: [https://www.yammer.com/dti.gov.ph/#/uploaded\\_files/143425407?threadId=1128689173](https://www.yammer.com/dti.gov.ph/#/uploaded_files/143425407?threadId=1128689173)

The DTI had its beginnings when the Ministry of Trade and Ministry of Industry, under former **President Ferdinand Marcos**, were merged into the Ministry of Trade and Industry. After the People Power Revolution in 1986, former **President Corazon C. Aquino**, signed Executive Order 133, reorganizing the Ministry of Trade and Industry and renaming it the Department of Trade and Industry (DTI).

In 2006, then **DTI Secretary Sec. Peter B. Favila** issued a Department Order officially declaring every 27<sup>th</sup> of July of each year, the date and month the Ministry of Trade and the Ministry of Industry was first merged, as the DTI anniversary.